



CNH | KEY CLUB

Club Video Contest

SUBMISSION OVERVIEW

SUBMISSION DEADLINE

Saturday, February 5th, 2022 by 11:59PM

PST/HST

EMAIL SUBMISSIONS TO:

cnh.kccontests@gmail.com

Subject: Club Video Contest

Body Text: State your full name (First, Last), Region (R##), Division (D##), Club full name and number (H#####)

CC: Faculty Advisor and Division Lt. Governor

The Club Video Contest is an International contest. Eligible submissions must first be submitted to the CNH Contest Archive for online judging on the District level. At District Convention 2022, distinguished contest video winners will be announced, but only the first and second place submissions will go on to compete on the International level at ICON 2022.

1. Read the Club Video Contest guidelines.
2. Fill out the "Club Video Contest Entry Form" and attach it in your submission along with the video entry, saved under the correct file name.
3. Email the E-Portfolio to the CNH Contest Archive (cnh.kccontests@gmail.com). Submissions must be received by Saturday, February 5th, 2022 by 11:59PM PST/HST.

CLUB POSTER GUIDELINES

RULES GOVERNING THE KEY CLUB INTERNATIONAL CLUB VIDEO AWARD

The Club Video Award shall provide recognition to Key Clubs whose poster best demonstrate the values of our organization via a video.

- (1) The first and second place Club Poster Contest winners from the CNH District will be eligible to compete at the International level.
- (2) The video must be produced by club members at a cost that does not exceed \$250.
- (3) The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community.
- (4) The length of the completed video segment should be no more than 60 seconds.
- (5) The video must be submitted **electronically** through email.
- (6) Label the file: **ClubVideo_ClubName**
- (7) The following information must be submitted on the contest Entry Form in PDF format:
 - (a) Name of Key Club, Division, Region, and District
 - (b) Contact name and information for the Key Club member responsible for the submission.
 - (c) Costs of all items associated with the production of the video.
- (8) All entries will become the property of Key Club International and will NOT be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries.
- (9) All entries should be appropriate to the standards set by the Objects of Key Club.
- (10) Submissions are final. Make sure that when you submit, you are sure that it is the final version. The decisions of judging are final. No changes or revaluations will take place after the judges and the Member Recognition Chair have certified the results.
- (11) **DUES-PAID:** In order to be eligible to apply for this contest, you must be a dues-paid club by December 1st.

CNH District Member Recognition Committee

Questions, Comments, Concerns?

Rachael Zheng | Member Recognition Chair | mr.chair@cnhkeyclub.org

CLUB POSTER RUBRIC

This is an International Contest and this is the breakdown of the number of points possible for each section. Entries shall be judged based upon an accumulated total of 100 points allocated to the following categories:

1. Originality/Creativity | (25 pts max)

- a. Use of backgrounds and props to enhance production
- b. Unique/Not similar to other videos
- c. No copyright infringement

2. Promotion of Key Club/Projection of Ideas | (25 pts max)

- a. Clarity of message - promotes Key Club
- b. Message should be understood without needing an explanation

3. Picture and Production Quality | (25 pts max)

- a. Sharpness or clarity of an image
- b. Focus is shifted from one subject to another while recording video
- c. Video is made in high resolution

4. Overall Impression | (25 pts max)

- a. Video does not exceed 60 seconds
- b. Entry fits all standards set by the Objects of Key Club International
- c. Captivating

FORMS:

All forms are located on the last few pages, but can be accessed here individually in Google Drive (Fillable Slide):

- Entry Form: [Google](#)

Refer to FAQ #10 for more information on accessing and completing the forms.

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FREQUENTLY ASKED QUESTIONS

- 1. What if I want to revise my submission, but it has already been turned in?**
Remember to look over your submission very carefully before submitting it electronically to the CNH Contest Archive. No revisions may be made after it has been submitted.
- 2. How do I tell if something is copyrighted or not?**
Unless the song or picture used is older than 30 years, then it is copyrighted. Places to find free material for the public would be the public domain; on there you can find music, pictures, and videos that are not copyrighted. Anything with a CC mark is not copyrighted and can be used.
- 3. What kind of items do I put in the itemized list?**
Anything that you used to create the video that cost you or other members money. This includes materials such as rentals, equipment, props, etc.
- 5. Is there a limit or restriction on how many items or what items I can use to create the video?**
There is no limit or restriction on how many or what items are used as long as the total cost of all items does **not** exceed the \$250 limit.
- 6. What kind of music can I use for a Club Video?**
Any appropriate music (that promotes the Core Values of Key Club) that you have permission to use. YOU may use of maximum of 30 seconds of copyrighted music. If your Club Video uses more than 30 seconds of copyrighted music, it will be disqualified.
- 7. Will the CNH District winners of this contest be recognized at DCON?**
The winners of this contest will be recognized at District Convention 2022.
- 8. How do I qualify for the International level contest?**
Eligible submissions must first be submitted to the CNH Contest Archive for judging on the District level. At District Convention 2022, only the first and second place District winners will be eligible to compete in the International contest.
- 9. Do you have to be present at DCON or ICON for your entry to win this contest?**
It is recommended to be present at DCON or ICON; however, you do not need to be present. In the event that your submission wins, the award will be given to a representative from your home club/Division.
- 10. How do I transfer the forms on this file, such as the Nomination Form or Proof of Attendance, to my E-Portfolio?**
You can access the Google Slides links to the single PDF files of each form in the rubric. Then, you would press file > make a copy. Now, you can fill out the form and copy and paste the slide into your E-Portfolio. Other ways include using Adobe Acrobat with the single file PDFs in the rubric or using Microsoft Word. If you have questions or problems with this, then please email the Member Recognition Chair at mr.chair@cnnkeyclub.org.

CNH District Member Recognition Committee

Questions, Comments, Concerns?

Rachael Zheng | Member Recognition Chair | mr.chair@cnhkeyclub.org

Video contest entry form 2021

Contest and award criteria can be found in the Key Club Guidebook, www.keyclub.org/guidebook, on page 54.

Please type information on this form and email it and your shared video to the district administrator.

Entries become the property of Key Club International. Key Club International reserves the right to reproduce winning entries for any use deemed appropriate by Key Club International. Appropriate recognition will be provided to the Key Club.

Key Club name: _____ Club ID #: _____

District: _____

Contact information

Please check one: Faculty advisor Kiwanis advisor

Advisor name: _____

Phone number with area code: _____ E-mail: _____

Signature of faculty advisor or Kiwanis advisor:

(Signature) _____ (Print name here) _____

This certifies that this video is original and was created in accordance with copyright laws:

(Signature) _____ (Print name here) _____

Please itemize costs associated with creation of this video:

Donations: \$ _____
 Video editing: \$ _____
 Props/scenery: \$ _____
 Other: \$ _____
 Other: \$ _____
 Total: \$ _____

Please select one:

_____ This video placed first at district convention.

_____ This video was selected by other means and was approved for entry for international competition by the Key Club district administrator.

Key Club district administrator signature: _____

Note: Only district winners are eligible for submission to the international competition. Refer to the Key Club Guidebook for additional information and deadlines.