

CNH | KEY CLUB



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Welcome to the Running For International Office Manual! This guide shares all the information you need to know about the International election process.

Happy Reading!

D30N LTG Kasey Lee D42W LTG Gary Nito

01 | Introduction

International President

- CEO of Key Club International (KCI)
- Presides at International Convention and International Board meetings
- Sets service initiatives and supervises all KCI work
- Represents Key Club within the Kiwanis Family

International Vice President

- Prepared to perform any duties that the President is unable to do
- Chair of at least one international committee
- Supports the other committee chairmen
- Attends events deemed necessary
- Performs any tasks assigned by the President



International Trustee

- Works with the International Board to define policies and goals of Key Club as an international organization
- Carries out the directives of KCI
- Serves on an international committee and represents 3 Key Club Districts

02 | Overview of International Offices





- International Officer Candidate Training Conference (IOTC) registration is mandatory for all International Office candidates
- Candidates will receive detailed instruction on how to run for office, in addition to tips and more
- Registration information will be posted on the CNH CyberKey

District Endorsement

- Each District is allowed to endorse a maximum of two International Trustee candidates, one International President candidate, and one International Vice President candidate
- To run for International Office, District endorsement is required
- The endorsement process occurs at District Convention

International Election

- After being endorsed by the District, candidates will move onto the International level
- Candidates will run at International Convention

03 | General Election Process



Intent to Run Form

- Candidates must file their intent to run via a form online

 This provides CNH with your contact information and
 officially confirms that you intent to run for International
 Office
- The form can be found on the CNH CyberKey under Resources > District Officers > Running for District or International

Service Agreement

- Ensures that candidates are aware of all the responsibilities that come with the position
- Must be thoroughly read through and completed
- Both physical and digital copies of the service agreement with all the required signatures are due by the date speciified on the CNH Cyberkey



04 | Required Materials

Candidate Basic Profile Response Form

- Information from this questionnaire will be used to create your Basic Profile Overview
- This section will include what awards or honors you've received, Key Club experience, other extracurricular leadership positions, and several free response questions

Literatures

- One-page, one-sided summary of your goals and qualifications
- May include a headshot of yourself, an introductory blurb, and a campaign platform
- This material does not have to follow graphic standards
 - Just be sure that all elements are still visible when printed out in black and white
- Get creative and supplement your literature with memorable visual elements

05 | Preparing for District Endorsement

Candidate's Promotion Video

- Chance for you to get your message out to members before House of Delegates
- Content will include a brief intorduction from you, as well as answers to a few prepared questions
- Feel free to check out past examples of videos the PIE Committee has produced on the CNH District YouTube channel



- Speech
 - Your opportunity to directly address the House of Delegates
 - Typically consists of your goals, plans for the upcoming terms, and reasons for running
- Caucus
 - Following the speech, audience members will ask questions
 - Typically related to the literature or speech
 - Be prepared to elaborate on your plans for the upcoming term or how you would address existing issues
 - Sample caucus questions can be found on the CNH CyberKey

06 | Preparing for District Endorsement

Caucus Procedures

- Convention program will include a caucus of each District
 - Members from each District will learn about the candidates for International Office
- One candidate in each caucus room at a time, as well as a designated moderator
- Candidates will be given a set amount of time in which they may give a speech and then use the remaining time to answer questions from delegates
- Each delegate may vote for one candidate for President, one candidate for Vice President, and from 7 to 11 candidates for Trustee
- The results will be announced at the Nominating Conference
- President and Vice President ballots will be narrowed down to the top two candidates
- International Trustee ballot will be narrowed down depending on the number of candidates
- Meet the Candidates will occur next
- Candidates will give a short speech and answer from a "fishbowl" of questions

House of Delegates

- This is when the final voting for positions will take place
- After the votes are collected, the outgoing International President and Vice President will announce the results

07 | Preparing for Int'l Convention

What CAN'T you do?

• Candidates are NOT ABLE TO:

- Distribute any campaigning materials to either delegates or non-delegates
 - EXAMPLE: posters, flyers, gifts, social media advertisements
- Ask others to promote their campaign
- Publicly declare their candidacy
- If someone asks about your platform AFTER the release of the Candidate's Booklet, please direct them to the booklet on the CyberKey

What CAN you do?

- Candidates are ABLE TO:
 - Say "yes" when asked whether or not they are a candidate for international office BEFORE the release of the Candidate's Booklet

Violation

 Violating campaigning policies may lead to a warning being issued OR disqualification of candidacy

08 | Campaigning

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Thank you for reading!





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