



CNH | KEY CLUB

a guide to
**GROWING
YOUR
CLUB**



Creating a strong network for your club
can make the biggest difference. The
key is build trustworthy connections
and to always be prepared!

FIND

Advisors

- Reach out to your favorite teacher! Try to have a teacher that is known to be fun and friendly! Most importantly, try to make sure your faculty advisor will be active.
- Find out who is sponsoring Kiwanis Club and contact them! Try to convince one of their members to be an active Kiwanis advisor



Members

- Find members anywhere on school campus! Whether it be ASB, sports, other clubs, or regular classmates!
- Remember to explain Key Club in a way that is engaging



NETWORK

Kiwanis

- Establish close connections with your Kiwanis by attending Kiwanis DCMs and creating conversation.
- Try to keep your Kiwanis advisor included in communication as much as possible.



Members

- Develop bonds with members through social activities like games and icebreakers
- Including everyone is a must-have, never leave anyone out!



PROMOTE

Club Rush

- Club Rush is the prime time to recruit members to your club. In order to make the most of it, make sure to get a good booth, deck out in spirit gear, and pass out literatures/brochures explaining what Key Club is. Make sure to show everyone your Key Club spirit!

Social Media

- Social Media is a great way to keep your members engaged and updated throughout the year. Make sure to use social media for marketing your club across your school by posting updates on events and aesthetically pleasing flyers. You can also think outside the box and participate in trends, create fun social media challenges for your members, or open a club Tik Tok account.



NOURISH

Member Education

- Make sure to be educating your members about the different intricacies within Key Club. This will expose them to the impact that Key Clubbers can make; it'll also show them how large of an organization Key Club really is. You can achieve this through promoting Division training events like Officer Training Conference or referring your members to platforms such as the CNH Cyberkey or Youtube channel.



Member Recognition

- You can also show appreciation for your hardworking members by recognizing them with awards, such as Member of the Month or Member of the Year! These awards can be presented at general meetings or even at your end of year banquet if your club has one.



SERVE

Service Projects

- We recommend you to provide your members with a variety of different service projects to participate in
- Service helps to innately teach your members the four cour values of Key Club while allowing them to create life long memories!
- Some service project ideas include creating dog toys, writing cards to children in hospitals, or volunteering at a food bank!





QUESTIONS?

make sure to contact...

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THANK YOU!

