



CNH | KEY CLUB

# KEY CLUB 101 *guide*

CNH District Membership Development & Education Committee  
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# WHAT *is* KEY CLUB?

*And no, we don't make keys!*

Key Club is an international service organization for high school students! We provide opportunities to serve others, build character and develop leadership.





# COMMONLY *used acronyms*

## POSITIONS:

**DA:** District Administrator  
**DGOV:** District Governor  
**DSEC:** District Secretary  
**DTREAS:** District Treasurer  
**DB:** District Board  
**DNE:** District/Division News Editor  
**DTE:** District/Division Tech Editor  
**DVME:** District Visual Media Editor  
**EA:** Executive Assistant  
**LTG:** Lieutenant Governor  
**RLTG:** Remote Lieutenant Governor  
**RA:** Region Advisor  
**DLT:** Division Leadership Team  
**LT:** District Leadership Team  
**DJC:** Division Judging Committee  
**IP:** Immediate Past  
**CP:** Counterpart (EX: Division 28 North & Division 28 South)

## EVENTS:

**DCM:** Division Council Meeting  
**DCON:** District Convention  
**ICON:** International Convention  
**FRN:** Fall Rally North  
**FRS:** Fall Rally South  
**OTC:** Officer Training Conference  
**RTC:** Region Training Conference  
**CTC:** Candidate Training Conference

## FORMS:

**ERF:** Event Request Form  
**ARF:** Attendance Request Form  
**MRF:** Monthly Report Form  
**AAR:** Annual Achievement Report

## PROGRAMS:

**MRP:** Member Recognition Program  
**SLP:** Service Leadership Program  
**SOSP:** Spotlight on Service Program  
**SOEP:** Spotlight on Education Program  
**SP:** Service Project  
**YOF:** Youth Opportunities Fund  
**PTP:** Pediatric Trauma Program  
**CMN:** Children's Miracle Network

## OTHER:

**CNH:** California-Nevada-Hawaii  
**KCI:** Key Club International  
**CKI:** Circle K International



# *about* **KEY CLUB**

## What is Key Club's **VISION**?

We are caring and competent servant-leaders transforming communities world-wide.

## What is the **HISTORY** of Key Club?

On May 7, 1925, Albert C. Olney and Frank C. Vincent started Key Club at Sacramento High School. Olney and Vincent asked their neighboring Kiwanis club for help to charter a club also dedicated to community service, but at the high school level. The key boys who made up the club were dedicated in improving school spirit and serving the community, which is why we are called Key Club. As the years went on, Key Club spread internationally and in 1943, Malcolm Lewis became the first international president.

## What are the Key Club **CORE VALUES**?

The four core values of Key Club are: caring, character building, inclusiveness, and leadership!

## What is Key Club's **MOTTO**?

Key Club's motto is "Caring - Our Way of Life"!



# about **KEY CLUB**

## What is the Key Club **PLEDGE**?

"I pledge on my honor to uphold the objects of Key Club International; to build my home, school and community; to serve my nation and the world; and combat all forces which tend to undermine these institutions."

## Why should you **JOIN** Key Club?

There are many reasons why YOU should join Key Club! To name a few, you get to: serve your community through many different events, meet new people and make lifelong friendships, have access to different leadership opportunities, and learn new life skills! Key Club aims to BEE an inclusive club with access to many different resources to immerse you in many events and opportunities, so we welcome YOU to the world of Key Club.



The structure of Key Club resembles an **INVERTED PYRAMID**. Read more about the different levels of Key Club →

# KEY CLUB *structure*

A high school is chartered on the **CLUB** level.

At the most basic level, the club level of Key Club is composed of **members from a high school and its officers**. These officers include, but are not limited to, Presidents, Vice Presidents, Secretaries, Treasurers, and Editors.



Clubs make up a **DIVISION**.

About **1-15 clubs** make up a whole division. The leader of a division is called the **Lieutenant Governor** (LTG) who serves as a liaison between clubs and the CNH District. In a division serves the **Division Leadership Team** (DLT), which may consist of an Executive Assistant(s) (EA), a News Editor, a Spirit Coordinator, and maybe even committees! It all depends on the needs of a division. Each division has their own mascot and colors.

Divisions make up a **REGION**.

About **1-7 divisions** make up a whole region. A region advisor (RA) mentors the Lieutenant Governors. Regional events occur throughout the term, such as Region Training Conference (RTC).





# KEY CLUB *structure*

## Regions make up a **DISTRICT**.

All regions make up the CNH District. CNH stands for California-Nevada-Hawaii and may also be abbreviated as Cali-Nev-Ha. YOUR club and all other clubs are part of the CNH District. More specifically, we are the biggest district in Key Club International with **836 clubs** (and counting), **79 divisions**, and **18 regions**. The District Board is composed of **79 Lieutenant Governors**, the appointed **Leadership Team (LT)**, and the **District Executives**. Like divisions, the CNH District has our own mascot, the **bees**, and our own colors, **yellow** and **black**.

## 3 districts make up a **SISTRICK**.

A sistrick, also formally known as a “sister district,” are three districts within Key Club International. Sistricks are used on the International level where International Trustees are assigned their own sistrick. International trustees act as a liaison between their sistrick and Key Club International. For the 2022-23 term, our sistrick is **Cal-New-Sin** (a combination of the CNH District, the New England Bermuda District, and the Wisconsin Upper-Michigan District). Our International Trustee is **Ahmed Eldeeb**.

## All districts make up the **INTERNATIONAL** level.

Key Club International consists of **32 Districts** (and counting). The International Board is made up of the International President, International Vice President, and **11 International Trustees**. The International Council is made up of the International Board and **32 District Governors**.



# KIWANIS *families*

**K-Kids** serves on the **ELEMENTARY SCHOOL** level.

K-Kids is the largest service organization for elementary school students, with more than 36,000 members worldwide. The first K-Kids was chartered in 2000. Today, there are more than 1,200 clubs worldwide. A Key Club or Kiwanis Club can co-sponsor a K-Kids.



**Builders Club** serves on the **MIDDLE SCHOOL** level.

Builders Club is the largest service organization for middle school and junior high students, with more than 45,000 members worldwide. A Key Club or Kiwanis Club can co-sponsor a Builders Club.



**Key Club** serves on the **HIGH SCHOOL** level.

Key Club is the international service organization that serves high school students.



**KIWIN'S** serves on the **HIGH SCHOOL** level.

In the past, Key Club was an all-male club. KIWIN'S was thus founded by past Kiwanis DGOV Sid Smith to change that. Their members have grown in inclusiveness, with now boys and girls welcome to both Key Club and KIWIN'S. KIWIN'S functions very similar to Key Club.



# KIWANIS

## *families*

### **Circle K** serves on the **COLLEGE** level.

Circle K International is the world's largest student-led collegiate service organization, with thousands of members on hundreds of campuses on five continents across the globe.



### **Kiwanis** serves on the **ADULT** level.

Kiwanis International is a global community of clubs, members and partners dedicated to improving the lives of children one community at a time. Local clubs look out for our communities and the international organization takes on large-scale challenges, such as fighting disease and poverty. Whether rolling up their sleeves or opening their wallets, Kiwanians make transformative changes in communities around the world.



### **Aktion Club** serves those with **INTELLECTUAL DISABILITIES**.

Aktion Club is the only service club for adults with intellectual disabilities, with more than 12,000 members worldwide. Aktion Clubs draw members from various organizations that support individuals with intellectual disabilities, as well as other community programs.



# PREFERRED *charities*



## *Pediatric Trauma Program* | DISTRICT

The Kiwanis CNH Foundation recognized a serious need for education and training in the pediatric trauma and injury prevention. From there, the foundation established the Pediatric Trauma Program in 1994. The main goal is to reduce the number of children who are killed or injured by trauma.

## *YES! Initiative* | DISTRICT

YES stands for Youth, Education, and Support.

**Youth** – A portion of the proceeds for the YES! Initiative goes towards District Board members and the fees incurred when attending mandatory training conferences.

**Education** — Another portion of the proceeds goes to funding scholarships for Key Club, Circle K, and KIWIN'S.

**Support** — Money also goes towards grants awarded to Kiwanis clubs to initiate new projects.

## *Erika's Lighthouse* | INTERNATIONAL

Erika's Lighthouse is a non-profit organization committed to raising awareness about teen depression in middle school and high school communities at no cost to schools. In 2004, Erika's parents, Tom & Ginny Neuckranz, founded this organization to raise awareness about mental health & prevent other teenagers from suffering.



# PREFERRED *charities*

## *Children's Miracle Network* | INTERNATIONAL

CMN supports hospitalized children and increases awareness of its member hospitals. They also help purchase proper hospital equipment, train doctors, implement outreach programs, and provide healthcare for children whose parents struggle financially.

## *March of Dimes* | INTERNATIONAL

This organization fights for the health of all mothers and babies. March of Dimes helps prevent birth defects, promote healthy pregnancy, and provide medical support for premature infants.

## HOW TO SUPPORT

- Donate to club/division fundraisers
- Participate in CNH's annual Eliminate Week on Instagram
- Participate in Trick-or-Treat for UNICEF in October
- Participate in IHOP National Pancake Day
- Participate in Dairy Queen's Miracle Treat Day



# KEY CLUB

## *events*

- **SERVICE PROJECTS & FUNDRAISERS**

- Key Club is a service organization, with tons of unique service opportunities on both the club & division level! There are several opportunities to support your club and our preferred charities through fundraisers that your club hosts!

- **CLUB MEETINGS**

- Meetings at your home club are held routinely to update members on upcoming events & to provide an opportunity for club members to bond!

- **INTERCLUBS**

- Interclubs are service projects, fundraisers, or socials, held between 2+ Key Clubs in the same division.

- **KIWANIS MEETINGS**

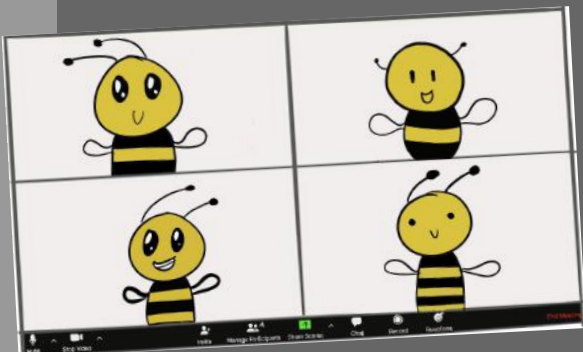
- Kiwanis Meetings are similar to regular club meetings, but with Kiwanians!

- **DIVISION COUNCIL MEETINGS (DCMs)**

- Monthly DCMs are held by a LTG & include updates, fun games, food, service project (sometimes), and the opportunity to bond with Key Clubbers from different schools!

- **OFFICER TRAINING CONFERENCE (OTC)**

- At the annual division-wide OTC, various workshops are held to train newly elected officers and member about their duties & leadership!



# KEY CLUB

## *events*



- **REGION TRAINING CONFERENCE (RTC)**
  - At RTC, you can meet people from all over your Region. Workshops are held as well as fun activities such as icebreakers and maybe even a talent show!
- **CANDIDATE TRAINING CONFERENCE (CTC)**
  - At CTC, workshops are held to train those interested in running for Lieutenant Governor.
- **BANQUET**
  - Banquet is a Division event held at the end of the term to commemorate officers & members for their hard work!
- **FALL RALLY (SOUTH or NORTH)**
  - Fall Rally is an annual District event held at Six Flags to celebrate all the funds raised for the Pediatric Trauma Program. All divisions dress up in their spirit gear, and participate in various spirit battles.
- **DISTRICT CONVENTION (DCON)**
  - DCON is an annual 3-day convention held around March or April to elect the new District Executives. There is the opportunity to meet Key Clubbers from all over CNH, attend workshops, watch performances, and listen to speeches. They also recognize members & officer for the hard work they put into this term.
- **INTERNATIONAL CONVENTION (ICON)**
  - ICON is an annual 4-day convention held in the summer to elect our new International Board.



# LEADERSHIP

## opportunities

### CLUB

#### ELECTED POSITIONS

President  
Vice Presidents  
Secretary  
Treasurer  
Editor

#### BOARD OF DIRECTORS (APPOINTED)

Historians  
Class Representatives  
... and other positions created by the Club

### DIVISION

#### ELECTED POSITION

Lieutenant Governor

#### DIVISION LEADERSHIP TEAM (APPOINTED)

Executive Assistant(s)  
Division News Editor  
Committees  
EX: Spirit Committee  
... and other positions created by the Lieutenant Governor

### DISTRICT

#### ELECTED POSITIONS (EXECUTIVES)

District Governor  
District Secretary  
District Treasurer

#### LEADERSHIP TEAM (APPOINTED)

District News Editor  
District Tech Editor  
District Visual Media Editor  
Communications & Marketing Chair  
District Convention Chair  
Kiwanis Family & Foundations Chair  
Membership Development & Education Chair  
Membership Growth Chair  
Member Recognition Chair  
Policy, International Business, and Elections Chair  
Service Projects Chair



# LEADERSHIP

## *opportunities*

\*POSITIONS MAY VARY WITH EACH YEAR, CLUB, OR DIVISION\*

## DISTRICT

### APPOINTED

District Visual Media Team  
District Technology Team  
District Judging Committee  
Sergeant - At - Arms Team  
DCON Creative Media Team

## INTERNATIONAL

### ELECTED

International President  
International Vice President  
International Trustees

### MEMBER OPPORTUNITIES

International Committee Member  
Representatives

## PRESENTER

Throughout your Key Club Term, you may have the opportunity to present at various training events. This may include Officer Training Conference, Region Training Conference, Candidate Training Convention, and even District Convention.

## OTHER TIPS

- Actively seek opportunities by staying connected! (EX: Following Instagram accounts, signing up for email update and Reminds)
- Just shoot your shot!
- Ask questions and seek advice from other Key Club leaders!
- Assess your own strengths and weaknesses.
- Determine what you can bring to this organization, or to any role you're going for!



# AWARD *opportunities*

## INTRODUCTION | AWARDS

Throughout your Key Club journey, there will be tons of opportunities to gain recognition for your hard work, dedication, and passion for this organization. If you are interested in achieving any of the following awards, please feel free to contact your President or Lieutenant Governor.

### **ADVISOR**

Advisor of the Year  
Marvin J Christensen

### **CLUB**

Club Attire  
Club Poster  
Club Video  
Most Improved Club  
Year In Review (Digital)  
Year In Review  
(Traditional/Non-Traditional)

### **MEMBER**

Member of the Year  
Sandy Nininger  
Talent  
Member Recognition Program  
(Explained on next page)

### **OFFICER**

Distinguished President, Vice  
President, Secretary, or Treasurer

### **SERVICE**

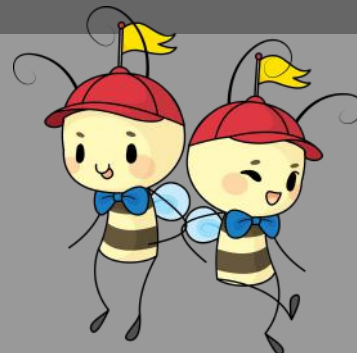
Single Service  
Major Emphasis

### **WEBSITE**

Club Website Contest  
Division Website Contest

### **NEWSLETTER**

Club Newsletter Contest  
Division Newsletter Contest





# MEMBER

## *recognition program*

The Member Recognition Program, or **MRP**, aims to recognize members and officers who dedicate themselves to service and stay involved. There are 4 tiers you can achieve, each with higher standards. All requirements are counted from April 2022 to January 2023.

REQUIREMENTS	BRONZE	SILVER	GOLD	PLATINUM
Dues Paid	Yes	Yes	Yes	Yes
Service Hours	50 hours	100 hours	150 hours	200 hours
Additional Requirements	5 of 9	6 of 9	9 of 13	10 of 13
Training Events	2	2	4	4
Events with Kiwanis Family	2	3	4	5
Interclubs	3	4	5	6
Division Events	2	3	4	5
District Events	1	1	2	2
International Events			1	1
Articles/Visuals Submitted	1	1	2	2
Chair of an Event	1	1	2	2
Host Club/Division/Region/District Workshop			1	1
Club Committee Member	Yes	Yes	Yes	Yes
Division or District Committee Member			Yes	Yes
Club, Division, or District Leadership Position			Yes	Yes
Funds Raised for PTP	\$5	\$25	\$50	\$100

# MEMBER

## *recognition program*

### **DUES PAID**

Dues paid to the District and to International. See your Club Treasurer for details. In order to be eligible for the MRP and other recognition contests, you must pay dues by **December 1st, 2022**.

### **SERVICE HOURS**

All community service hours & events completed between **April 4, 2022 to February 10th, 2023**, count towards the MRP.

### **TRAINING EVENTS**

An event that helps in the retention, development, and education of new and old members. You may either host or attend the event.

- Ex: Officer Training Conference, Region Training Conference, Key Leader, etc.

### **KIWANIS FAMILY EVENT**

The Kiwanis Family includes: Kiwanis, Circle K, Key Club, KIWIN'S, Aktion, Builders, and K-Kids. To count as a Kiwanis Family event, please refer to the "Interclub" section below for membership attendance requirements.

- Ex: Attending a Kiwanis meeting, DCM, etc.

### **INTERCLUB**

Any event hosted by another Key Club or K-Family organization.

- If your club has 20 or less members, at least 2 members present from your Key Club and at least 2 members present from the other Kiwanis Family Organization.
- If your club has 21-30 members, at least 3 members present from your Key Club and at least 3 members present from the other Kiwanis Family Organization.
- If your club has 31+ members, at least 4 members present from your Key Club and at least 4 members present from the other Kiwanis Family Organization.



# MEMBER

## *recognition program*



### **DIVISION EVENTS**

An event hosted by your Lieutenant Governor (LTG) for all the clubs in the division.

- Ex: Division Council Meetings (DCM), division socials, service projects, banquets, etc.

### **DISTRICT EVENTS**

An event that is organized and hosted by the District Board.

- Ex: Fall Rally (North and South), District Convention (DCON), District Board Meetings, etc.

### **INTERNATIONAL**

An event held for all Key Clubs.

- Ex: International Convention (ICON)

### **ARTICLES AND VISUALS SUBMISSION**

An article/visual is sent to the Club Editor, which is sent to the District News Editor for use in District publications. An ARTICLE is ¼ page writing about a service project you attended, while VISUALS are candidate photos of you participating in the project.

### **CHAIR AN EVENT**

The chair, or contact person, for a particular event. An event chair's duties vary by club. The chair is in charge of verifying the event is planned thoroughly and that everything is prepared. During the event, the chair acts as the contact person for the members and makes sure that the project runs smoothly.



# MEMBER

## *recognition program*

### **HOST A CLUB/DIVISION/REGION/DISTRICT WORKSHOP**

The host, or co-host, of a workshop at a club, Division, Region, or District event. Workshop hosts will be verified by the event chair.

- Ex: Hosting a workshop at a DCM, District Board Meeting, District Convention, etc.

### **CLUB COMMITTEE MEMBER**

Involvement in any committee within the club. The chair of the committee is also considered a member of the said committee.

### **DIVISION/DISTRICT COMMITTEE MEMBER**

Involvement in any District or Division committee. To receive credit for involvement in a committee, the member must attend 75% of all committee meetings, unless otherwise arranged with the chair. The member also must fulfill all responsibilities and commitments as put forth on the committee application. Chairs will verify member's involvement at the end of the term. Being on an International Committee also fulfills this requirement.

### **CLUB/DIVISION/DISTRICT LEADERSHIP POSITION**

A leadership position within a committee, club, Division, or District.

- Ex: Executive officers, committee chairs, subcommittee chairs, task coordinators on the Division Leadership Team, CNH District Board members, etc.

Within this category, be sure to list your specific title (i.e. District Member Recognition Chair).

# MEMBER

## *recognition program*

### FUNDS RAISED FOR PTP

The amount that will go towards the member's "Funds Raised for PTP" section on the MRP will equal the amount of funds the member raised for the Pediatric Trauma Program, or, if there was an event raising money for the Pediatric Trauma Program, will equal the total funds raised from the event divided by the number of members who participated in the fundraiser.

- Ex: If it is a group fundraiser that a member helps with, the total profit raised is divided by the total participants that helped run or plan the fundraiser. If an event raised \$100, and 10 people helped plan or run the event, then each person raised \$10.

The Pediatric Trauma Program's mission is to develop local projects which will reduce the number of children in our three-state District who are killed or injured by trauma, ensuring all children live happy, healthy and safe lives.

The Member Recognition Program is judged on the club level to recognize as many outstanding members as possible. Personal submission are NOT required for this contest as your club Secretary organizes it. All members recognized by the Member Recognition Program will be recognized by the CNH District.

The MRP is due on **February 10, 2023 at 6:00 PM** local time.

# KEY CLUB CHEER



## HOW DO YOU FEEL?

I feel good! Oh, I feel so good!  
UNGH! (pelvic thrust)  
I feel fine! All of the time!  
Abooga! Abooga!  
Abooga! Booga! Booga!

(Vegas Key Club members substitute  
“ABOOGA” for “UNGAH”)

## SAFEKEY

Staying Safekey is remaining appropriate inside & outside of Key Club events. As a Key Clubber, please refrain from using harsh language, participating in inappropriate behavior on social media and in person as you are a representative of Key Club International.

## "TERM"

A Key Club Term is kind of like a school year! A term begins at one District Convention and ends at the next. For example, the 2022 Term started at the end of DCON 2022, on April 3rd. The term will end at DCON 2023.

# CNH cyberkey

## CNHKEYCLUB.ORG

- The Cyberkey is the official website of the California-Nevada-Hawaii District.
- This is the main location for members to access all CNH resources and updates.
- Spot an error? Tell the District Tech Editor ASAP at [dte@cnhkeyclub.org](mailto:dte@cnhkeyclub.org)
- Encourage others to use the resources found on the Cyberkey!

## HELPFUL PAGES

- Read our CNH District Newsletter "The Bumble Times" under News > Newsletter
- Learn more about Member Recognition Program and other Contests you can apply for under Recognition > Contests / Member Recognition Program
- Learn about other opportunities and CNH Programs under the Projects tab!
- Want to learn more about Key Club? Look under Resources > Training
- Need help with graphics or marketing your Key Club? Go to Resources > Graphics & Marketing





# RESOURCES

**CNH CYBERKEY**  
cnhkeyclub.org

**CNH YOUTUBE CHANNEL**  
CNH Key Club

**CNH INSTAGRAM**  
@cnh\_keyclub

**KEY CLUB INTERNATIONAL**  
INSTAGRAM  
@keyclubint

**DISTRICT GOVERNOR**  
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**DISTRICT TECH EDITOR**  
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**DISTRICT VISUAL MEDIA EDITOR**  
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**COMMUNICATIONS &  
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**DISTRICT CONVENTION CHAIR**  
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**KIWANIS FAMILY &  
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**MEMBER RECOGNITION CHAIR**  
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**MEMBERSHIP DEVELOPMENT &  
EDUCATION CHAIR**  
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**MEMBERSHIP GROWTH CHAIR**  
KHANH TRAN  
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**POLICY, INTERNATIONAL  
BUSINESS & ELECTIONS CHAIR**  
MIAH CHAO  
pie.chair@cnhkeyclub.org

**SERVICE PROJECTS CHAIR**  
KAREN VO  
sp.chair@cnhkeyclub.org

*Also reach out to your respective Lieutenant Governor  
or Club President if you have any questions!*

# THANK YOU *for reading!*

DON'T HESITATE TO REACH OUT IF  
YOU EVER HAVE ANY QUESTIONS  
ABOUT KEY CLUB!

*The CNH Key Club District would like to  
acknowledge the following individuals who have  
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