



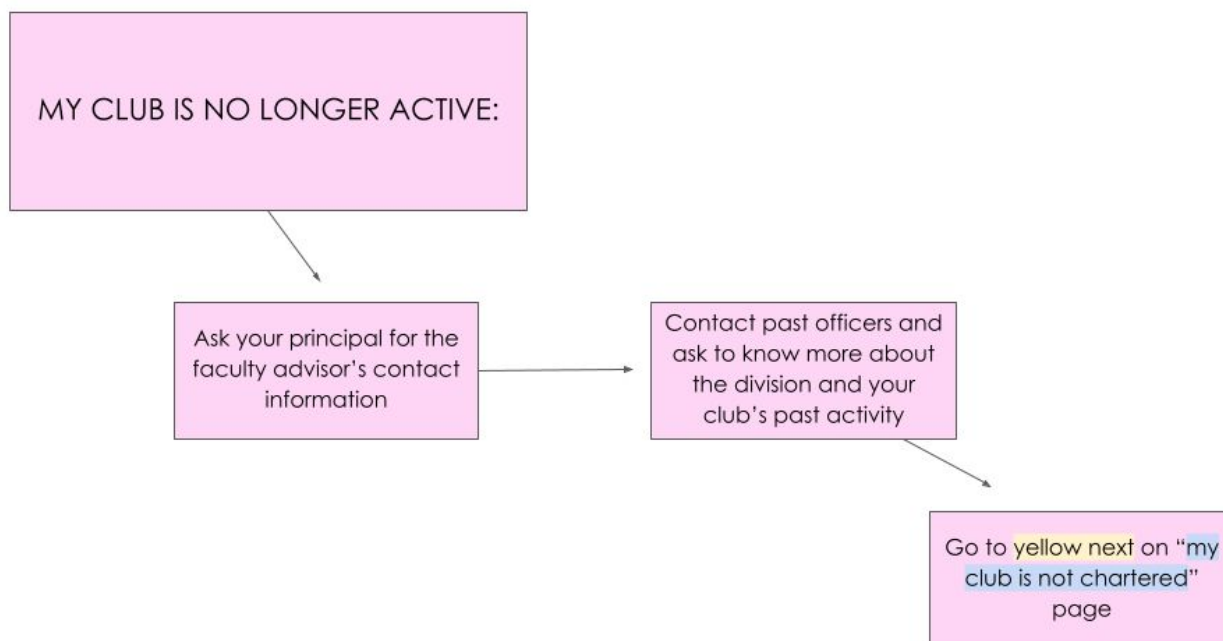
CNH | KEY CLUB

2021-2022 CHARTERING OR REACTIVATING CLUBS MANUAL

FLOW CHARTS

IS YOUR CLUB NO LONGER ACTIVE?

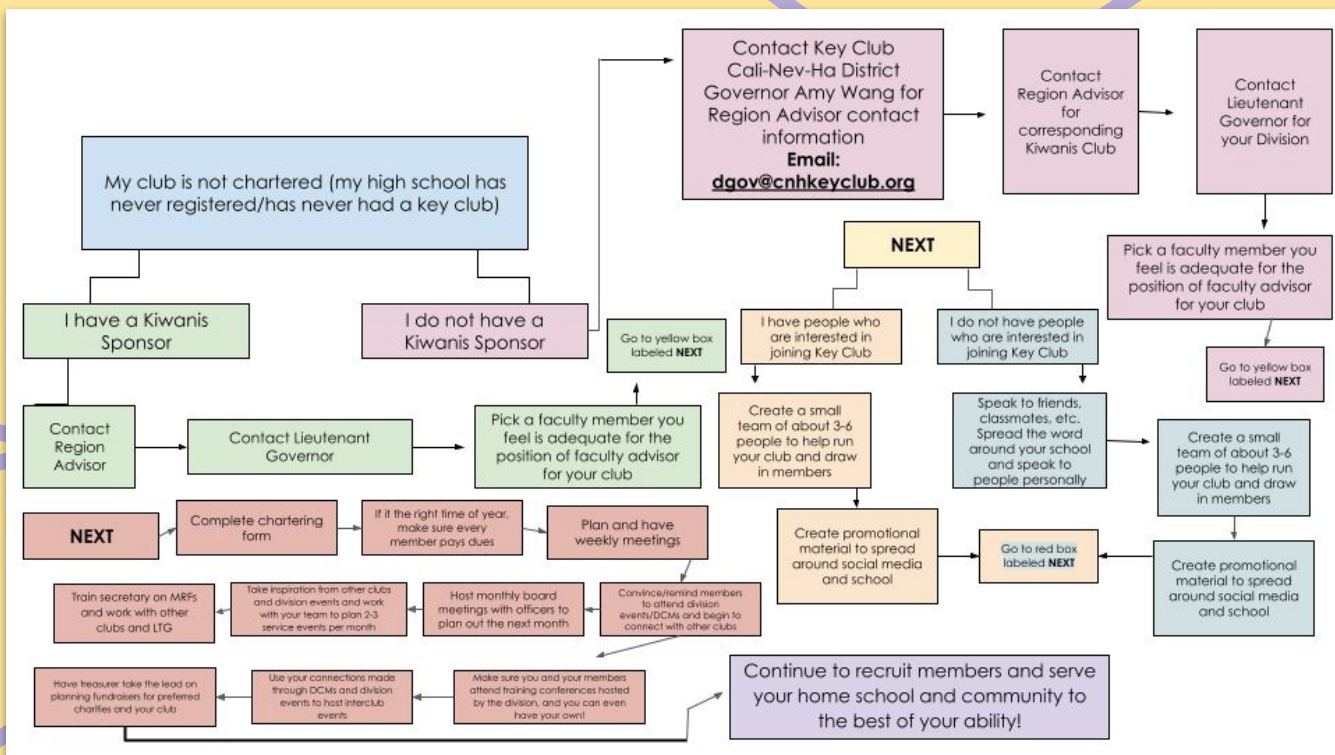
CLICK HERE FOR THE REACTIVATING CLUB FLOW CHART OR LOOK BELOW



FLOW CHARTS

IS YOUR CLUB NOT CHARTERED?
(MY HIGH SCHOOL HAS NEVER REGISTERED/HAD A KEY CLUB)

**CLICK HERE FOR THE
CHARTERING CLUB FLOW
CHART OR LOOK BELOW**



RECRUITING

HOW TO GAIN MEMBERS

Reach out to friends! Friends are your main support system. After you gather a couple of friends, you can branch out and create visuals and post it on social media. Ask your teachers or ASB class to promote it by telling their class, friends, etc. Make sure to explain what Key Club is and what we do as an organization. When you reach a good amount of members, keep trying to gain members throughout the term!

ADVERTISING

Start creating visuals/posters and post it on social media! Social media is a great way to advertise your club and also gain members. You can also start advertising by hanging up posters at school and having announcements about your club. Additionally, get your members to spread the word about your club to their friends!

GRAPHIC STANDARDS

The CNH Key Club District is working toward branding the CNH logo, the use of the logo, and developing branding standards throughout the district. The CNH Graphic Standards Manual will be linked [HERE](#), so you can access it any time!

CHARTERING FORM + DUES

CHARTERING FORM

The Chartering Form is an online form that formally registers your club with Key Club International. Make sure to fill it out when chartering your club! Click [HERE](#) for the Chartering Form.

WHAT ARE DUES?

Dues are a varied fee that is required that each member pays in order to be formally registered with Key Club International, be eligible to apply for rewards and competitions, and for their hours to be validated and counted towards the cub! The due date for dues is in February, but we highly encourage and some even require that it is paid in November to be eligible for the Early Dues Paid title.



THANK YOU
FOR
READING

