



# CNH | KEY CLUB

## Club Video Contest

### SUBMISSION OVERVIEW

#### SUBMISSION DEADLINE

Received by Tuesday, February 16th, 2021 by 11:59 PM HST/PST.

#### E-MAIL SUBMISSIONS TO:

[cnh.kccontests@gmail.com](mailto:cnh.kccontests@gmail.com)

**Subject:** Club Video Contest

**Body Text:** State your full name (First, Last), Region (R#), Division (D#), Club Full name and number (H#####)

**CC:** Yourself and advisor

*The Club Video Contest is an International contest. Eligible submissions must first be submitted electronically to the CNH Contest Archive for judging on the District level. Distinguished contest winners will be announced at District Convention 2021, but only the first and second place winners will go on to compete on the International level at ICON 2021.*

1. Read the Club Video Contest guidelines.
2. Fill out the Club Video Contest Entry Form and attach it in your submission along with the video entry, saved under the correct file name.
3. E-mail the submission to the CNH Contest Archive ([cnh.kccontests@gmail.com](mailto:cnh.kccontests@gmail.com)). Submissions must be received by Tuesday, February 16th, 2021 by 11:59 PM HST/PST.

### CLUB VIDEO Guidelines

#### RULES GOVERNING THE KEY CLUB INTERNATIONAL CLUB VIDEO AWARD

*The Club Video award shall provide recognition to Key Clubs that best demonstrate the values of our organization via a video.*

The Key Club International Video Contest will be conducted according to the following rules.

- A. The first and second place Club Video Contest winners from the CNH District will be eligible to compete at the International level.
- B. The video must be produced by club members at a cost that does not exceed \$250.
- C. The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community.
- D. The length of the completed video segment should be no more than 60 seconds.
- E. The video must be submitted **electronically** through email.
- F. The video entry file must be saved as "**ClubVideo\_ClubName**". Ex: "**ClubVideo\_Bee**"
- G. The following information must be submitted on the Contest Entry Form in PDF format:
  1. Name of Key Club, Division, Region, and District.
  2. Contact name and information for the Key Club member responsible for the submission.
  3. Costs of all items associated with the production of the video.
- H. All entries will become the property of Key Club International and will NOT be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries.
- I. All entries should be appropriate to the standards set by the Objects of Key Club.
- J. The decision of the judges is final and no changes, alterations, or re-judging will take place after the judges and the CNH Chair of Member Recognition have certified the results.
- K. **DUES-PAID:** In order to be eligible to apply for this contest, you must be a dues-paid club by December 1<sup>st</sup>.

CNH District **Member Recognition Committee**

Questions, Comments, Concerns?

Antonio Quesada | Member Recognition Chair | [cnhkc.mr@gmail.com](mailto:cnhkc.mr@gmail.com)

# Club Video RUBRIC

Videos will be judged according to the following criteria:

1. **Originality/Creativity | (25 points max)**
  - a. Use of backgrounds and props to enhance production.
  - b. Not similar to other videos/Unique.
  - c. No copyright infringement.
2. **Promotion of Key Club/Projection of Ideas | (25 points max)**
  - a. Clarity of message – promotes Key Club
  - b. Message should be understood without needing an explanation,
3. **Picture and Production Quality | (25 points max)**
  - a. Sharpness or clarity of an image.
  - b. Focus is shifted from one subject to another while recording video.
  - c. Video is made in high resolution.
4. **Overall Impression | (25 points max)**
  - a. Video does not exceed 60 seconds.
  - b. Entry fits all standards set by the Objects of Key Club International.
  - c. Captivating

## **FORMS:**

All forms are located on the last few pages, but can be accessed here individually either in Google Drive (Fillable Slide) or PDF:

- Entry Form: [Google](#) | [PDF](#)

Refer to FAQ #10 for more information on accessing and filling out forms.

## FREQUENTLY ASKED QUESTIONS

### 1. What do I do if I want to revise my submission, but it has already been submitted?

Remember to look over your submission very carefully before submitting it electronically to the CNH Contest Archive. No revisions may be made after it has been submitted.

### 2. How do I tell if something is copyrighted or not?

Unless the song or picture used is older than 30 years, then it is copyrighted. Places to find free material for the public would be the public domain; on there you can find music, pictures, and videos that are not copyrighted. Anything with a CC mark is not copyrighted and can be used.

### 3. What kind of items do I put in the itemized list?

Anything that you used to create the video that cost you or other members money. This includes materials such as rentals, equipment, props, etc.

### 4. Is there a limit or restriction on how many items or what items I can use to create the video?

There is no limit or restriction on how many or what items are used as long as the total cost of all items does not exceed the \$250 limit.

### 5. What kind of music can I use for a Club Video?

Any appropriate music (that promotes the Core Values of Key Club) that you have permission to use. You may use a maximum of 30 seconds of copyrighted music. If your Club Video uses more than 30 seconds of copyrighted music, it will be disqualified.

### 6. Will the CNH District winner of this contest be recognized at DCON?

Yes, the winner of this contest *will* be recognized at District Convention 2021.

### 7. How do I qualify for the International level contest?

Eligible submissions must first be submitted to the CNH Key Club District Member Recognition Chair for judging on the District level. At District Convention 2021, only the first and second place District winners will be eligible to compete in the International contest.

### 8. Do you have to be present at DCON or ICON for your entry to win this contest?

It is recommended to be present at DCON or ICON; however, your attendance is not required. In the event that your submission wins, the award will be given to a representative from your home club/division.

### 9. How do I receive the E-Signature from my advisor for the Contest Entry Form?

Seek approval from your advisor, asking permission to include their name as proof of the Certification of Originality of the video entry. After their approval, you may type their full name. Keep in mind that this is not a physical signature; it is the name and contact information of your advisor, typed.

### 10. How do I complete the Club Video Contest Entry Form and attach it to my submission?

There are multiple ways you can transfer the ways, but here are some easier ways. You can access the google slides links to the single PDF files of each form in the rubric. Then, you would press file > make a copy. Now, you can fill out the form and copy and paste the slide into your e-portfolio. Other ways include using Adobe Acrobat with the single file PDFs in the rubric or using Microsoft Word.

## Video contest entry form 2020-2021

Contest and award criteria can be found in the Key Club Guidebook, [www.keyclub.org/guidebook](http://www.keyclub.org/guidebook), in the Addendum to the Key Club International Board policies starting on page 54.

Please type or print information on this form and affix the completed form to an envelope. Place the DVD inside the envelope. DVD or QuickTime format is required.

Entries become the property of Key Club International and will not be returned. Key Club International reserves the right to reproduce winning entries for any use deemed appropriate by Key Club International. Appropriate recognition will be provided to the Key Club.

Key Club of: \_\_\_\_\_ Club ID #: \_\_\_\_\_

District: \_\_\_\_\_

### Contact information

Please check one:  Faculty advisor  Kiwanis advisor

Advisor name: \_\_\_\_\_

Phone number with area code: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature of faculty advisor or Kiwanis advisor:

(Signature) \_\_\_\_\_ (Print name here) \_\_\_\_\_

This certifies that this DVD is original and was created in accordance with copyright laws:

(Signature) \_\_\_\_\_ (Print name here) \_\_\_\_\_

### Please itemize costs associated with creation of this DVD:

Donations: \$ \_\_\_\_\_

DVD: \$ \_\_\_\_\_

Rentals: \$ \_\_\_\_\_

Other: \$ \_\_\_\_\_

Other: \$ \_\_\_\_\_

Other: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

### Please select one:

\_\_\_ This video placed first at district convention.

\_\_\_ This video was selected by other means and was approved for entry for International competition by the Key Club district administrator.

Key Club district administrator signature: \_\_\_\_\_

**Note:** Only district winners are eligible for submission to the International competition. Refer to the Key Club Guidebook for additional information and deadlines.