

MAKE HALLOWEEN COUNT

For nearly 60 years, Trick-or-Treat for UNICEF has been inspiring kids to make a difference. Through Trick-or-Treat for UNICEF, kids, schools, corporations, and adults have raised over \$144 million to help UNICEF save millions of children's lives.

Despite great progress, 25,000 children still die every day from preventable causes. UNICEF is doing whatever it takes to get that number to zero. And YOU can help us make it happen by Trick-or-Treating for UNICEF!

HOW YOU CAN GET INVOLVED

KIDS AND FAMILIES: Explore our website, learn about UNICEF, and order your Trick-or-Treat for UNICEF kit. TEACHERS: Order your kit, which includes free lesson plans and other fun tools.

EVERYONE: Learn about hosting a Halloween party to support UNICEF, create an online fundraising page, spread the word through social media sites, and much, much more!

www.unicefusa.org/trickortreat • 1-800-FOR-KIDS



