



**BABIES AND MOTHERS ARE DYING.
BUT THERE IS A SOLUTION.**

The good news is that this deadly disease can easily be prevented. Three doses of a 60-cent immunization protect mothers, who then pass on the immunity to their future babies. How can we allow MNT to take its vicious toll when we have the power to prevent it?



WHAT IF YOU COULD SAVE A BABY'S LIFE?

There are few events more joyful than the day a new baby is welcomed to the world. But in 40 countries, a dreaded disease quickly turns that joy into tragedy. Maternal and neonatal tetanus (MNT) kills one baby every nine minutes — that's 60,000 babies every year who will never grow up, make their mothers laugh, play with friends or dream about the future. The effects of the disease are excruciating — tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch. Up to 30,000 mothers die from MNT each year too.



Elimination is achieved when there is less than one case of MNT per 1,000 live births.



Thank you for your compassion, commitment and service. For resources and program updates to support your efforts, visit TheEliminateProject.org.

Together, Kiwanis and UNICEF will eliminate MNT and give the poorest families the chance to lead the healthy lives they deserve.

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Be among the first to invest in this global campaign for children. Make an initial gift by visiting TheEliminateProject.org.

INVEST

Let the world know that the poorest, most vulnerable babies and mothers need our help. Rally others to get involved. Add a link to TheEliminateProject.org on your club website. If you have a Twitter account, tweet today. If you have a Facebook account, update your status and spread the word.

ADVOCATE

Educate yourself about MNT, and share what you learn with your club, your community, your family and your school. Go to TheEliminateProject.org to view videos about MNT.

EDUCATE

Grow your club. A strong club will be better prepared to take on the challenges of the campaign. The more Kiwanians who are united in the cause, the greater our ability to eliminate this devastating disease.

PREPARE

DO YOUR PART.



KIWANIS LAUNCHES THE ELIMINATE PROJECT



MNT RIPS FAMILIES APART.

In Sierra Leone, nineteen-year-old Memunata watched her newborn daughter struggle for life. She had given birth at home with the assistance of a traditional, but unskilled, birth attendant. Deadly invisible tetanus spores — found in soil everywhere — had quickly infected the baby's cut umbilical cord. Within 48 hours, Memunata's baby was convulsing in agony, her back arched and her arms locked. Memunata rushed to a hospital, but it did not have the medicines needed to treat the desperately sick infant. First-time mother Memunata could do nothing but watch her only child die in front of her. And she wasn't alone that day. Around the world, mothers caught in humanitarian emergencies, or living in areas without the most basic health care resources, shared the pain of watching their newborns die from MNT.



CHANGING THE WORLD FOREVER...AGAIN.

Kiwanis and UNICEF joined forces to tackle iodine deficiency disorders, achieving one of the most significant public health successes of the 20th century. Now, we are eliminating MNT from the face of the Earth. Imagine. We are eliminating a disease that kills innocent newborns and destroys families. And in doing so, we are reaching the poorest, most neglected babies and mothers with additional lifesaving health care. The end of this one disease means the beginning of better health for so many families.

Hand in hand, Kiwanis and UNICEF are changing the world.

