

**SPOTLIGHT ON SERVICE PROGRAM | JANUARY 2021** 





#### Children's Miracle Network

## january overview

#### **Happy New Years CNH Key Club!**

As a new year unfolds, so does a new year full of service! And, what better way to start off this year then a project for the Children's Miracle Network? The Children's Miracle Network Hospitals are a non-profit organization that raises funds for children's hospitals, medical research, and community awareness of children's health issues. This guide is designed to give you inspiration for service and fundraising ideas for January's SOSP theme: the Children's Miracle Network.

Happy Serving, Service Projects Committee

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#### Children's Miracle Network

# WHAT IS THE spotlight on service program?

## background

The CNH Spotlight on Service Program was created by the Service Projects Committee to promote International and District initiatives as well as to encourage active participation with organizations/initiatives. Monthly guides include tips and ideas on how clubs can complete the monthly service initiatives. The program also gives clubs the opportunity to showcase their unique service projects that positively impact their home, school, and community. The Spotlight on Service Program would love to receive project submissions from the District to showcase projects from the previous month in the District Newsletter.

#### submission

Clubs can submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures should be sent to cnhkc.sp@gmail.com. All submissions are due on the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST). One or more clubs are featured every month in the District Newsletter and the District Instagram in recognition of any outstanding service project!



#### Children's Miracle Network

#### WHAT IS CHILDREN'S MIRACLE NETWORK?

Children's Miracle Network raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible.



#### THROUGHOUT CALI-NEV-HA, THERE ARE 14 CMN HOSPITALS:

- Children's Hospital Los Angeles Los Angeles, CA
- Children's Hospital Orange County Orange, CA
- Cottage Children's Medical Center Santa Barbara, CA
- Lauren Small Children's Center Bakersfield, CA
- Rady Children's Hospital San Diego, CA
- Salinas Valley Memorial Hospital Salinas, CA
- Samaritan Medical Care Center San Jose, CA
- UC Davis Children's Hospital Sacramento, CA
- UCSF Benioff Children's Hospital San Francisco, CA
- Valley Children's Hospital Madera, CA
- Renown Children's Hospital Reno, NV
- Sain Rose Dominican Hospital Las Vegas, NV
- Children's Hospital of Nevada at UMC Las Vegas, NV
- Kapi'olani Medical Center Honolulu, HI



Children's Miracle Network

# **EVERYDAY, CMN HOSPITALS TREAT:**

16,200 KIDS WITH TRAUMA 935
KIDS WITH
DIABETES

2,128
KIDS WITH
CANCER

2,329
KIDS FOR
SURGERIES

925
BABIES IN
NICU

62 CHILDREN ENTER A CMN HOSPITAL EVERY MINUTE
1 IN 10 CHILDREN IN NORTH AMERICA ARE TREATED BY A CMN
HOSPITAL EACH YEAR
32M PATIENT VISITS ARE PROVIDED FOR 10M KIDS EVERY YEAR



#### Children's Miracle Network

# EVENT IDEAS

Gala Ball

What better way to start off the new year while raising funds for charity then hosting a gala ball? Invite everyone in your school and community to come out and charge each person a general admission for food and entertainment. You can also have games and prizes for everyone in attendance as well. Key Clubbers can earn service hours through passing out programs, food, and being a part of the entertainment. With a gala, you are able to have fun while supporting a great cause!

## In-Store Event

At an in-store event, you could possibly have a booth set up inside or outside the store! While consumers are shopping, they could donate some of their extra cash or loose change for the Children's Miracle Network. If you are unable to have a booth at the store, you could also ask if you could have donation jars at each cash register.



#### Children's Miracle Network

# FUNDRAISING IDEAS

# Bowling Tournament

Pair up with a local bowling alley to have a bowling tournament. Take donations from sponsors in the community to help with some of the costs for advertisement and for prizes. To raise funds, have each team create a fundraising page to collect donations as their entry into the bowling tournament.

Donation Fars

Similar to Trick or Treat for UNICEF, pass out fundraising jars, boxes, or envelopes to each member and have them ask their family, friends, teachers, and classmates for loose change. Other donation boxes could be placed around school at the library, teacher's classroom, etc. You can even make it a competition amongst each grade level. The grade level that raises the most money could maybe even win free boba!



#### Children's Miracle Network

# FUNDRAISING IDEAS

## Live Auction

By taking donations from fellow Key Clubbers and Kiwanians, you could host a live auction at your school or at a Key Club takeover. Since the holidays passed, many items are on sale or clearance and you could possibly sacrifice some of your gifts to help benefit a greater cause!



## Miracle Balloon Campaign

Children's Miracle Network Hospitals corporate pottners across the country raise more than \$3 billion annually, much of which is raised \$1 at a time by selling Miracle Balloon icons for \$1 or more. Your names are then written in the front and displayed in a fun way. To host a Miracle Balloon icon campaign, contact your local Children's Miracle Network hospital for more information!



#### Children's Miracle Network

# SERVICE IDEAS

# Non-Slip Socks

Create non-slip socks with your club to keep patients warm and safe during their stay at the hospital. Purchase white socks and squeeze-bottle fabric paint. Have members hold a sock on their non dominant-hand and decorate with the other. Encourage creative designs and fun colors! Once the non-slip socks are done, deliver them to a local CMN hospital!

## Care Packages

Create care kits to comfort kids and families during their difficult hospital visits. You can collect both items and monetary donations from your community to create your kits. You can include items like gift bags, hard candy, gum, hand sanitizer, lip balm, disposable toothbrushes, notepads, pens, and fleece blankets. To package everything together, you can create an assembly line. To make each package more personal, you can have members write letters or cards to recipients, Once you're done, deliver them to a local CMN hospital!



#### Children's Miracle Network

# SERVICE IDEAS

Toiletry Kits

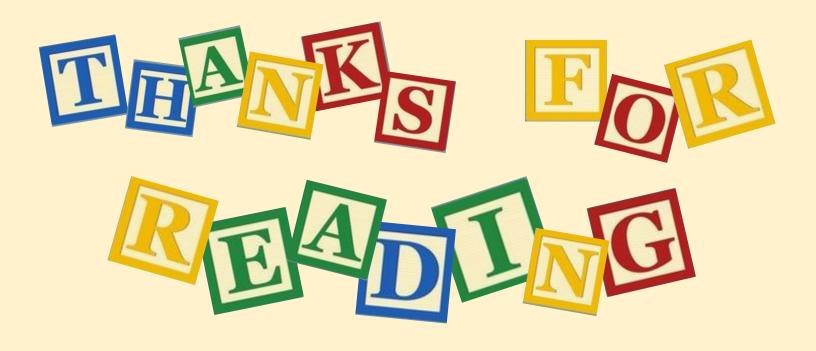
Oftentimes, fandlies come unprepared to spend the night at the hospital with their child. By assembling and donating toiletry kits, families can have one less thing to think about during difficult times. You can collect both items and monetary donations from your community to create your kits. Bottled items are recommended to be travel size! Create an assembly line to put together the kits, then donate the kids to a local CMN Hospital!

Hospital Visits

Clubs card reach out to local CMN Hospitals to plan a hospital visit event for pediatric wards! Throwing a fun party, movie night or game night, can help pediatric patients feel normal despite their hospital stay. You can first host a donation drive and kit making event then contact a local CMN hospital for permission to personally drop it off to patients. Have members sign up, but remember to remind them of any rules or regulations! You can even prepare cards or small gifts to bring to patients as well as decorations to put up in their rooms. Don't forget to arrive on time and greet each patiend with a loving smile and positive attitude!



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REMEMBER TO SUBMIT YOUR SOSP PROJECT BY

FEBRUARY 5TH AT 6:00PM!

**QUESTIONS, COMMENTS, CONCERNS?** 

CONTACT SP CHAIR TOBI YAO AT CNHKC.SP@GMAIL.COM