



CNH | KEY CLUB

Spotlight On Service Guide | October 2021

UNICEF





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A Message From The Service Projects Committee



This month of October is about promoting UNICEF and contributing to their cause of helping children all over the world! Focus on how you can contribute to UNICEF's cause through fundraising or service!

We have compiled event ideas, service projects, and fundraisers for inspiration! We hope you can find them useful in serving this month's theme! If you have any questions, comments, or concerns, please do not hesitate to reach out to our Service Projects chair, Jennifer Cheung, at sp.chair@cnhkeyclub.org.

Happy Halloween,

Service Projects Committee

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UNICEF

Overview

UNICEF, which stands for The United Nations International Children's Emergency Fund, was created in 1946 to bring emergency food and health care to children and mothers in countries devastated by World War II. Key Club and UNICEF have been partnering together for many causes, helping many communities around the world. Helping save children, combating iodine deficiency worldwide and HIV and AIDS in Kenya and Swaziland are just a few of the programs Key Club has supported. Key Club has been trick or treating for UNICEF since 1994, which has raised \$7 million!

Event Ideas

You can host a virtual or in-person costume party with your division or home club. You can play different games and even have a costume competition for merchandise. If you establish a theme for your division-wide event, such as "Marvel" or "Disney," each club could represent a different movie and their officer boards can plan coordinating costumes for the competition. Have your trick or treat for UNICEF box ready for donations at these events to promote donations!



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Trick or Treat!



For UNICEF

Since 1950, Trick-or-Treat for UNICEF has raised \$177 million! Key Club International is partnered with UNICEF, raising funds for The Eliminate Project. Trick-or-Treat for UNICEF works in 190 countries around the world helping save and improve children's lives. A yearly campaign runs from early July to late June the following year. The busiest time of the year is October during Halloween as students go around with small cardboard boxes asking for coins as donations. These boxes can be ordered as early as late August as orders will start shipping before September 12th. The latest a club will be able to order is October 24th, so plan accordingly! When all coins are collected, do not send UNICEF any cash! Instead, make an equivalent donation to UNICEF using a credit card or writing a check. All donations are tax deductible and you will receive a receipt in the mail.

DONATE!

- \$1 PROTEIN BISCUITS FOR A HUNGRY CHILD
- \$6 A SOCCER BALL FOR CHILDREN IN REFUGEE CAMPS
- \$35 VACCINES TO PROTECT OVER 50 KIDS FROM KILLER DISEASES
- \$100 A BICYCLE TO DELIVER IMPORTANT MEDICINES
- \$500 A PUMP THAT PROVIDES CLEAN WATER TO A VILLAGE OR SCHOOL

TRICK-OR-TREAT FOR UNICEF



DONATE \$10
TEXT "TOT"
TO: 864233

A one-time donation of \$10.00 will be added to your mobile phone bill or deducted from your prepaid balance. Donor must be age 18+ and all donations must be authorized by the account holder (e.g. parents). By texting YES, the user agrees to the terms and conditions. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of U.S. Fund for UNICEF by the Mobile Giving Foundation and subject to the terms found at www.mgf.org. Message & Data Rates may apply. You can unsubscribe at any time by texting STOP to short code 864233; text HELP to 864233 for help. Privacy Policy at www.unicefusa.org/privacy.



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Service Projects Ideas

Write letters or draw pictures for children in hospitals! You can write encouraging, kind letters to children in hospitals to bring up their spirits! Or you can draw spooky, Halloween themed drawings. Include pieces of candy or small toys in your letter!

Letters and Drawings to Children

Educational materials

Create educational pamphlets, guides, and posters about UNICEF! Distribute them to your local libraries, schools, and other public establishments. This will bring awareness to UNICEF and educate the public! Be sure to include somewhere that they can donate!

Record yourself reading a children's book of your choice and send it to local children hospitals and preschool students. Include facts about UNICEF and help educate our youth on ways they can help our world!

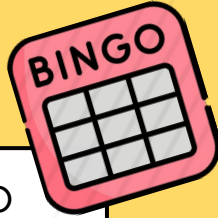
Spooky Storytime



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Fundraising Ideas

Bingo Dates



Create a Bingo Dare sheet for members and officers to participate in! Pricing each dare by severity and craziness, it is a great incentive for entertainment among your division. Activities such as eating a WHOLE lemon or make an embarrassing tik tok are great examples of dares you can showcase! First to fill up a Bingo Sheet gets a prize of their choice! Get family, friends, IP officers/LTGs, Kiwanis, and many more to help you fundraise for UNICEF!

Candy Apples!



What is Halloween's favorite treat? Candy Apples! Speciality Apples offers a great fundraising opportunity to sell your favorite custom apples with flavors ranging from M&M to Toffee and Caramel. These sweet apples are famous for their original design. Using a catalog from UNICEF, you can sell apples to friends and families to fundraise! Apples will be delivered to your door to hand out to your customers.



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Thank you for reading the SOSP Guide!



Questions? Comments? Concerns?
Contact the Service Projects Chair Jennifer Cheung at
sp.chair@cnhkeyclub.org!

What is SOSP?

The Spotlight on Service Program was created by the Service Projects Committee to encourage active participation with organizations/initiatives.

How to submit?

By submitting to SOSP Program, you help your club earn recognition! Submissions can be done through the “Spotlight on Service Program” page under the “Projects” tab on the CNH CyberKey. Send in pictures to sp.chair@cnhkeyclub.org by the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST). One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!