



CNH | KEY CLUB

Club Poster Contest

SUBMISSION OVERVIEW

SUBMISSION DEADLINE

Digital Poster due February 5th, 2022 by 11:59PM PST/HST

Non-Digital Poster must be **RECEIVED** by Friday, April 1, 2022 at DCON 2022.

TURN IN SUBMISSIONS TO:

Digital: cnh.kccontests@gmail.com

Subject: Club Poster Contest

Non-Digital: CNH Key Club Member Recognition Office at DCON 2022

The Club Poster Contest is an International contest. Eligible submissions must first be submitted to the CNH Contest Archive for online judging or to the CNH Key Club Member Recognition Office at DCON 2022 for judging on the District level. At District Convention 2022, distinguished contest poster winners will be announced, but only the first and second place submissions will go on to compete on the International level at ICON 2022.

1. Read the Club Poster Contest guidelines.
2. Fill out the "Club Poster Contest Entry Form" and provide it at the beginning of the submission.
3. Turn in the submission to the CNH Key Club District Member Recognition Office at DCON. Digital submissions must be **received** by Saturday, February 5th, 2022 by 11:59PM PST/HST. Non-digital submissions must be **received** by Friday, April 1st, 2022 by 6:00PM at DCON.

CLUB POSTER GUIDELINES

RULES GOVERNING THE KEY CLUB INTERNATIONAL CLUB POSTER AWARD

The Club Poster Award shall provide recognition to Key Clubs whose poster best demonstrate the values of our organization.

- (1) The first and second place Club Poster Contest winners from the CNH District will be eligible to compete at the International level.
- (2) The poster should be designed to effectively recruit new members for Key Club and should not bear the name of any school, community, or District.
- (3) **DIGITAL:** Entries in this category may include material produced through electronic means, such as cameras and computer software.
- (4) **NON-DIGITAL:** Entries in this category may not include material produced through electronic means, such as cameras and computer software. The non-digital poster dimensions should be 18 inches by 24 inches and must include original, hand-drawn artwork. The poster should not measure more than one-eighth ($\frac{1}{8}$) inch in thickness after added designs.
- (5) The following information must be submitted on the Contest Entry Form in PDF format:
 - (a) Name of Key Club, Division, Region, and District
 - (b) Contact name and information for the Key Club member responsible for the submission.
- (6) All entries will become the property of Key Club International and will NOT be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries.
- (7) All entries should be appropriate to the standards set by the objects of Key Club.
- (8) Submissions are final. Make sure that when you submit, you are sure that it is the final version. The decisions of judging are final. No changes or revaluations will take place after the judges and the Member Recognition Chair have certified the results.
- (9) The Club Poster Contest has two levels of recognition: Outstanding and Distinguished.
- (10) **DUES-PAID:** In order to be eligible to apply for this contest, you must be a dues-paid club by December 1st.

CNH District Member Recognition Committee

Questions, Comments, Concerns?

Rachael Zheng | Member Recognition Chair | mr.chair@cnhkeyclub.org

CLUB POSTER RUBRIC

This is an International Contest and this is the breakdown of the number of points possible for each section. Entries shall be judged based upon an accumulated total of 100 points allocated to the following categories:

- 1. Artistic Ability | (15 pts max)**
 - a. Use of color to enhance design.
 - b. Spatial awareness.
- 2. Originality/Creativity | (15 pts max)**
 - a. Unique/Not similar to other designs.
 - b. No copyright infringement.
- 3. Promotion of Key Club | (20 pts max)**
 - a. Poster design should promote Key Club
- 4. Effectiveness for Membership Recruitment | (20 pts max)**
 - a. Poster should encourage high school students to join Key Club.
- 5. Ability to Reproduce the Poster via Printing | (15 pts max)**
 - a. Poster should be ready to be reproduced with no alterations.
- 6. Overall Appearance | (15 pts max)**
 - a. Draws potential members' attention.

FORMS:

All forms are located on the last few pages, but can be accessed here individually in Google Drive (Fillable Slide):

- Entry Form: [Google](#)

Refer to FAQ #10 for more information on accessing and completing the forms.

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Questions, Comments, Concerns?

Rachael Zheng | Member Recognition Chair | mr.chair@cnhkeyclub.org

FREQUENTLY ASKED QUESTIONS

- 1. What if I want to revise my submission, but it has already been turned in?**
Remember to look over your submission very carefully before submitting it to the MR Office. No revisions may be made after it has been submitted.
- 2. Can you clarify what it means to provide the “Club Poster Contest Entry Form” at the beginning of the submission?**
For digital submissions, simply include the completed entry form at the beginning of the file through Google Slides, Adobe Acrobat, Microsoft Word, etc by merging the PDFs together. For non-digital submissions, simply tape the entry form to the back of the poster.
- 3. How do I merge two or more separate PDF files into one?**
Use online applications, such as <http://www.pdfmerge.com>.
- 4. Does have items or material attached to the non-digital poster add to the overall thicknesses limit?**
Yes, your poster should not measure more than one-eighth (1/8) inch in thickness.
- 5. What does “Artistic Ability” mean for the judging criteria?**
Artistic Ability is how aesthetically pleasing and eye-catching the poster is. The poster submission should look well put together, attractive, and follow the Key Club graphic standards.
- 6. Am I allowed to submit a copy of my work to the recipient, and keep the original for myself?**
You must submit the original work to the recipient. You may produce a copy for yourself to keep before sending it in.
- 7. Will the CNH District winners of this contest be recognized at DCON?**
The winners of this contest will be recognized at District Convention 2022.
- 8. Do the two District winners have to place their entry for the International competition?**
The first and second place winners of the CNH District for this contest do not have to place their entry for the International competition, but it is highly encouraged to do so. Once an individual has entered the District level competition, it displays their dedication and commitment to entering the International contest, for 1) the honor of being recognized on the International level and 2) representing CNH in this contest at ICON 2022.
- 9. Do you have to be present at DCON or ICON for your entry to win this contest?**
It is recommended to be present at DCON or ICON; however, you do not need to be present. In the event that your submission wins, the award will be given to a representative from your home club/Division.
- 10. How do I transfer the forms on this file, such as the Nomination Form or Proof of Attendance, to my E-Portfolio?**
You can access the Google Slides links to the single PDF files of each form in the rubric. Then, you would press file > make a copy. Now, you can fill out the form and copy and paste the slide into your E-Portfolio. Other ways include using Adobe Acrobat with the single file PDFs in the rubric or using Microsoft Word. If you have questions or problems with this, then please email the Member Recognition Chair at mr.chair@cnnkeyclub.org.

CNH District Member Recognition Committee

Questions, Comments, Concerns?

Rachael Zheng | Member Recognition Chair | mr.chair@cnhkeyclub.org

KEY CLUB®

Non-digital and digital poster entry form 2021

Non-digital poster contest **Digital poster contest**

Poster contest criteria can be found in the Key Club Guidebook, www.keyclub.org/guidebook, starting on page 51.

Please type or print information on this form and affix to the back of the poster.

Entries become the property of Key Club International and will not be returned. Key Club International reserves the right to reproduce winning entries. Appropriate recognition will be provided to the Key Club and the poster's artist.

Key Club of: _____ Club ID #: _____

District: _____

Contact Information

Please check one: Faculty advisor Kiwanis advisor

Advisor name: _____

Phone number with area code: _____ E-mail: _____

Signature of faculty advisor or Kiwanis advisor:

(Signature) _____ (Print name here) _____

Key Club artist producing poster

Artist name: _____ E-mail: _____

Signature of Key Club artist attesting to the poster's originality:

(Signature) _____ (Print name here) _____