



MARCH OF DIMES



March SOSP Guide

March of Dimes

Spotlight on Service Program Guide | March 2018

What is March of Dimes?

After dealing with the grueling struggles of polio, past President of the United States Franklin D. Roosevelt turned to advocacy. In 1938, he established the National Foundation for Infantile Paralysis — an organization dedicated to researching the causes of polio and creating vaccines to end it; a mission, which effectively ended the polio epidemic in the United States.

Following the completion of its main mission, the NIFP was rebranded as March of Dimes, with a new focus: preventing birth defects and infant mortality. Through generous funding and assistance from the U.S. public, March of Dimes has been tremendously successful in discovering the genetic causes of birth defects, promoting newborn screening for health concerns, educating medical professionals about healthy pregnancy procedures, and much more. With these things in mind, it's abundantly clear why the Cali-Nev-Ha District has chosen to partner with March of Dimes, in hopes of bettering the lives of infants across the United States.



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a fighting chance for every baby

Getting Involved

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Upcoming Events (by Region)

Region 1 & 2 (San Diego)

Date: Saturday, April 28th, 2018
Location: 2514 6th Ave, San Diego, CA 92103
Registration: 7:00AM | Start: 8:00AM

Region 3 (Orange County)

Date: Sunday, April 29th, 2018
Location: 600 Newport Center Dr, Newport Beach, CA 92660
Registration: 7:00AM | Start: 8:30AM

Region 4 (Inland Empire)

Date: Saturday, May 5th, 2018
Location: 4800 Crestmore Rd, Jurupa Valley, CA 92509
Registration: 8:00AM | Start: 9:00AM

Region 5 (Las Vegas)

Date: Saturday, April 21st, 2018
Location: 1600 Wigwam Pkwy, Henderson, NV 89074
Registration: 7:30AM | Start: 9:00AM

Region 5 (Victorville)

Date: Saturday, April 21st, 2018
Location: 18422 Bear Valley Rd, Victorville, CA 92395
Registration: 8:00AM | Start: 9:00AM

Region 7, 8, and 13 (Los Angeles)

Date: Saturday, April 28th, 2018
Location: 700 Exposition Park Dr, Los Angeles, CA 90037
Registration: 6:30AM | Start: 8:30AM
Walk Distance: 3 miles

Region 9 (East Bay)

Date: Saturday, April 21st, 2018
Location: 4501 Pleasanton Avenue, Pleasanton, CA 94566
Registration: 8:00AM | Start: 9:00AM

Region 10 (Ventura Country)

Date: Saturday, March 24th, 2018
Location: 60 West Olsen Road
Thousand Oaks, CA 91360
Registration: 8:00AM | Start: 9:00AM

Region 11 & 12 (Bakersfield, Fresno, Modesto, and Visalia)

Date: Saturday, April 14th, 2018
Location: 11298 Stockdale Hwy, Bakersfield, CA 93313
Registration: 8:00AM | Start: 9:00AM

Date: Saturday, April 7th, 2018

Location: 7775 N. Friant Road, Fresno, CA 93720
Registration: 8:00AM | Start: 9:00AM

Date: Saturday, April 14th, 2018

Location: 401 Needham St, Modesto, CA 95354
Registration: 8:00AM | Start: 9:00AM

Date: Saturday, April 28th, 2018

Location: 27000 S. Mooney Blvd, Visalia, CA 93277
Registration: 8:00AM | Start: 9:00AM

Region 15 (North Bay)

Date: Saturday, April 14th, 2018
Location: 630 Summerfield Rd, Santa Rosa, CA 95405
Registration: 8:00AM | Start: 9:00AM

Region 14 & 16 (Sacramento, Solano County, & Stockton)

Date: Saturday, April 28th, 2018
Location: 1301 10th Street, Sacramento, CA 95816
Registration: 7:30AM | Start: 8:30AM

Date: Saturday, April 21st, 2018

Location: 558 Solano Street, Suisun City, CA 94585
Registration: 8:00AM | Start: 9:00AM

Date: Saturday, April 21st, 2018

Location: 3215 Pacific Ave, Stockton, CA 95204
Registration: 8:00AM | Start: 9:00AM

Region 17 (San Francisco & Silicon Valley)

Date: Saturday, April 28th, 2018
Location: 2 Marina Blvd Bay at Franklin
San Francisco, CA 94123

Registration: 8:00AM | Start: 9:00AM

Date: Saturday, April 28th, 2018

Location: 1650 Senter Road, San Jose, CA 95112
Registration: 8:00AM | Start: 9:00AM

Region 18 (Honolulu, Kauai, & Maui)

Date: Saturday, April 21st, 2018
Location: 2750 Monsarrat Avenue, Honolulu, HI 96815
Registration: 6:00AM | Start: 7:30AM

Date: Saturday, April 7th, 2018

Location: 4470 Nalu Road, Kapaa, HI 96746
Registration: 6:45AM | Start: 8:00AM

Date: Saturday, April 28th, 2018

Location: 1500 Kaahumanu Ave, Kahului, HI 96732
Registration: 6:30AM | Start: 7:30AM

Service Projects

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Precautions:

Confirm donation rules & guidelines with any hospital that you plan on donating items to prior to hosting your event. Some hospitals do not allow donations for newborn babies as a baby's immune system is still new and could be too weak against potential germs on any donated items.

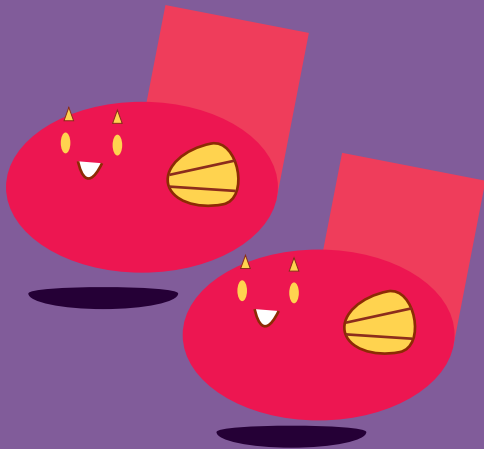
Baby Sock Decorating

Step-by-Step:

- 1) Ask attendees to donate baby socks that do not have any designs and are a solid color.
- 2) At the event, provide attendees with fabric paint in plenty of different colors.
- 3) Use the fabric paint to decorate the socks in creative and appealing ways (Superhero designs, cartoon characters, funny patterns, etc.)
- 4) Once socks have been decorated, lay them out to dry to ensure that the decorations do not smear.
- 5) Use rubber bands to keep the socks with their pairs and place all socks into a bag and/or other available container.
- 5) Donate the socks to your local hospitals for premature babies to wear. (Make sure to contact the hospitals beforehand!)

Materials:

- Baby Socks (no design/solid color)
- Fabric Paint (variety of colors)
- Rubber Bands
- Bags/Containers



No-Sew Hats for Babies

Step-by-Step:

- 1) Identify some old fabric that will be suitable; ensure that it's clean before beginning the project.
- 2) Next, find a fabric marker (a sharpie will suffice) and draw out a cone shape on the fabric. Ensure that the edges are rounded, and not jagged – this will ensure that the hat edges are smooth.
- 3) Then, cut out the cone shape on the front and back of the fabric. If you're using a shirt, you should now have two separate pieces of fabric, mimicking the same cone shape.
- 4) Following the fabric being separated, take a fabric adhesive pen and draw glue along the perimeter of one of the fabric pieces.
- 5) After that, place the piece of fabric without glue on it, on top of the one with glue. Ensure that you do this slowly and carefully, otherwise the glue will become messy.
- 6) Finally, tie the top of the fabric in order to create a knot, which will serve as the top of the hat.
- 7) Once you are done creating the hat, allow 24-36 hours for the fabric glue to dry. Optimal conditions would be storage away in a plastic container, away from any movement.
- 8) You're done! Now you can deliver these cute hats to your local hospital for premature infants to wear.

Materials:

- One T-Shirt
- Adhesive Fabric Glue Pen



Service Projects

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"Get Well Soon!" Cards for Mothers

Step-by-Step:

- 1) Research and contact local hospitals who accept cards.
- 2) Buy card making supplies (listed below).
- 3) Advertise your event!
- 4) Create an event page
- 5) Invite members and/or friends not in Key Club (member recruitment!)
- 6) At the event, give members card making supplies, instruct them to decorate the cards and write cute encouraging messages.
- 7) Collect the cards and turn them into the hospital that you contacted.

Materials:

- Colored Cardstock Paper
- Pens
- Markers
- Envelopes



March for Babies

Step-by-Step:

- 1) Go to the March of Dimes official website, <https://www.marchofdimes.org/>
- 2) Press on the "Get Involved" tab.
- 3) Press "In Your Area" under the "Participate & Support" section. The page will produce a list of nearby events along with the event date, address, start and registration times, and a sign up link.
- 4) Once you click on the event you'd like to attend, find the contact information of the event coordinators and work with them to have your members volunteer at the march.
- 5) Create an event page to promote your event and take sign-ups during your club meeting.
- 6) Once all members arrive, assign delegations and ensure that each person is on task.
- 7) Have fun while helping to raise funds for the March of Dimes!



Fundraisers

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Boba Sale

Step-by-Step:

- 1) Research local boba stores for “milk tea boba” or any other flavor choices. Make sure to balance quality and budget when choosing a store to purchase from.
- 2) Order in bulk (it can be cheaper based on the location).
- 3) Tell the store what date/time you need the order ready by. Pay in advance or pay when you pick up the order.
- 4) Ask to sell at a DCM or other division event because there is generally higher attendance.
- 5) Advertise your sale!
- 6) Create an event page (if necessary).
- 7) Create a poster for the day of the event.
- 8) At the event, set up at a location that is clearly visible and/or has a high foot traffic to boost sales.

Materials:

- Posters
- Markers
- Tape
- Boba Drinks
- Foldable Table
- Cash Box



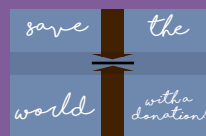
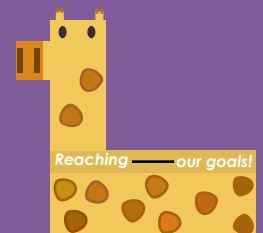
Penny Wars

Step-by-Step:

- 1) Gather a box or clear container for each high school class.
- 2) Label each box/container according to grade level; you will likely have four boxes, labeled Freshmen, Sophomores, Juniors, and Seniors. Make these nice so that they grab member's attention.
- 3) Showcase these boxes during club meetings; tell members that they will be going against members in other grade levels to see which grade can raise the most.
- 4) Keep the boxes out for a few meetings, allowing optimal time for members to gather and bring money for the boxes. Remember: even though the game is called Penny Wars, any donation amount is acceptable; the more, the better!
- 5) Count all money by the end of the duration and determine which class raised the most money.
- 6) Reward the winning class with something you can buy in bulk, such as candies or cookies.
- 7) Gather all of the coins, exchange them for bills at your local bank, and then send off all of the cash to March of Dimes.

Materials:

- Four containers/boxes
- Craft supplies for decoration
- Candies/Snacks as rewards



Fundraisers

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Division/Club Yard Sale

Step-by-Step:

- 1) Find a location where you would be allowed to host your fundraiser. It can be at a park, school, community center, or anywhere else that is easily accessible.
- 2) Ask members to donate items that are new or in good condition. Items can include furniture, clothes, electronics, books, toys, etc. Work with your advisor and officer board to figure out where to store everything.
- 3) Create an event page and flyers to promote your event to your entire community.
- 4) Set fair prices for each item. Consider setting the prices slightly higher to allow for bargaining.
- 5) Delegate members to help run the yard sale. Volunteers should take inventory, help potential customers, and keep an eye on the merchandise. Also, make sure to have advisors present to handle the money.
- 6) Count the amount of funds raised, then donate it to the March of Dimes.

Materials:

- Posters
- Receipt Pad
- Money box
- Donated merchandise
- Flyers
- Tables

YARD SALE

**ALL FUNDS WILL BE DONATED
TO THE MARCH OF DIMES**

MILE OF DIMES

Step-by-Step:

- 1) Work with your faculty advisor to reserve your school's track for the event.
- 2) Reach out to performers, food vendors, and other possible attractions for your event.
- 3) Promote the event to your school and community. Encourage each person to bring as many dimes as they'd like to donate.
- 4) On the day of the event, lay out a mile's length of ribbon along the track or be unique and place it in a shape like the March of Dimes logo or a spiral. It may be helpful to tape down parts of the ribbon so it does not fly away.
- 5) Have donors place their dimes side by side on the surface of the ribbon.
- 6) Take a picture and thank everyone who donated. You've raised over \$9,000 for the March of Dimes!

Materials:

- 5,280 ft of ribbon (1 mile)
- Flyers and promotional materials
- Performers
- Food
- Sound system
- Stage
- Mic
- Scissors
- Tape



March of Dimes

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THANKS FOR READING!



Questions, comments,
or concerns? Contact the SP
Chair at cnhkc.sp@gmail.com!

we serve to give hope

