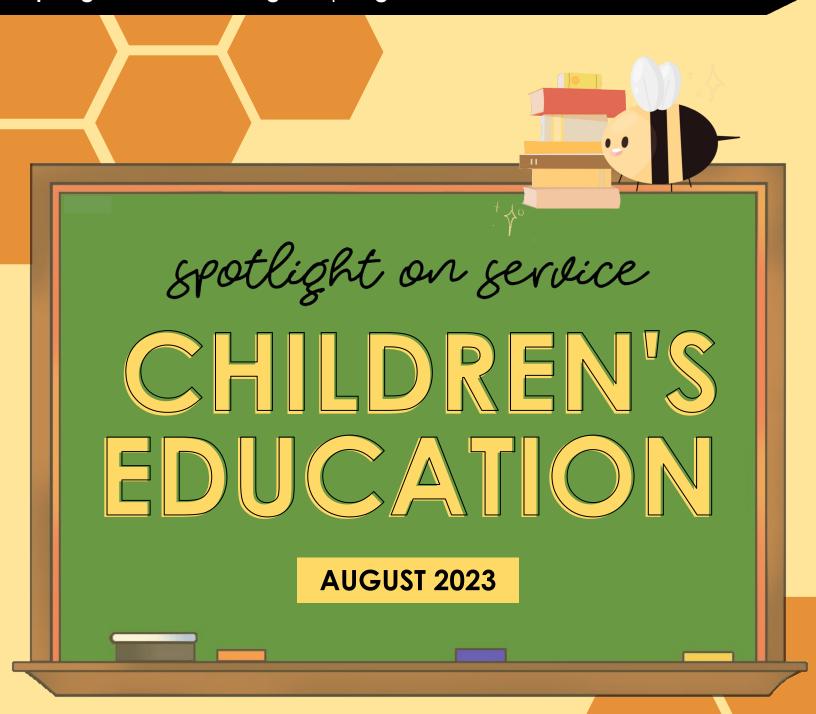


CNH | KEY CLUB

Spotlight on Service Program | August 2023: Children's Education



WHAT'S SERVIN' CNH!

It's Back to School season! As we get back into the busyness of the school year, it is important to focus on planning service opportunities. Throughout the month of August we will be highlighting the focus, "Children's Education". All students deserve to receive a quality education and as Key Clubbers we will continue to work towards this goal!

Serving with a Latte Love,

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WHAT IS THE SOSP?

The CNH Spotlight on Service Program is a district project that promotes different District and International initiatives every month. The Service Project Committee provides monthly guides that include information and tips on how clubs can complete the monthly service initiatives. This program enables clubs to showcase their unique service projects and even have the chance to receive recognition on the District Newsletter.

HOW TO SUBMIT

In order to receive recognition, clubs can submit on the SOSP form, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey or at tinyurl.com/SubmitSOSP. All submissions are due on the fifth of the following month by 6:00 PM local time. One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!

KEY PARTNERS

Erika's Lighthouse

Erika's Lighthouse is a non-profit organization that brings awareness on the mental health issues prevalent in the life of younger students. They work to provide tools, like presentations and healthy self-care practices, to educators, parents, and students with the overall goal of initiating the conversation on mental health.

School House

Schoolhouse is a free, fully online, tutoring service program where high schoolers can volunteer to help younger students with their homework. All the Key Club International Districts work with this organization to help students. Our CNH district currently has the goal of 1,600 life help sessions!



SERVICE PROJECT ideas





First Day of School Kits

Summer is a great time to plan ahead for the upcoming school year! Work with your community members to create First Day of School Kits for elementary schoolers which can be made from holding a backpack or school supply drive, where materials can be donated from local citizens. Additionally, since some students are a bit nervous to start school, handwritten notes with positive words and affirmations can be added to these kits.

Informative Bookmarks

Reading is such a crucial part of children's education, which is why bookmarks are a great service project that always come in handy. Work with your fellow division or community members to draw and make handmade bookmarks with fun informative facts on them. Afterwards, you can laminate the bookmarks and turn them in to local elementary schools.

Book Buddies

Many students had a book buddy when they were in elementary school, however, we can continue that tradition and work with local schools to do so! Go the extra mile and host book buddy sessions virtually if necessary, where high school students are assigned an elementary buddy that they can assist with homework, read books to, or answer any general questions they may have about school.

FUNDRAISER



Hold an Auction

Involving children and their creative imaginations are a perfect way to fundraise money, especially for this month's focus. At any community event, like a local fair for instance, hold an auction with community members and auction off artwork and crafts made by local elementary schoolers. Examples of what could be sold off include paintings, DIY bracelets, art made with popsicle sticks, and much more, all made by kids!

Host a Family Game Night

Work with local elementary schools to hold a Family Game Night. Have volunteers bring board games and activities, and charge a small admission fee for families to attend. To take it up a notch, guarantee a ticket entered for a raffle to all families that pay. The winning prize could be a backpack full of school supplies, or an art piece set for kids. All money raised can go directly to one of Key Club's preferred charities that focus on children's education.

Hold a Read-A-Thon

Similar to a Walk-A-Thon, students and community members can earn pledges and donations based off the number of books read, or the number of minutes read, rather than laps ran. Participants will be encouraged to receive as many pledges as possible, and can garner a lot of funds raised. All profits can go directly to a preferred charity or organization.



PROMOTION ideas

Media Campaigning

Create infographics educating people on the importance of children's education, and also possibly use this as a way to raise funds for the purchase of school supplies and such. Additionally, promote our cause by preparing presentations to share with community members at local events like health fairs, in collaboration with resources given to us by Erika's Lighthouse.

International Youth Day

International Youth Day is August 12th, and this is the perfect day to promote children's education! Many local institutions such as community centers and schools hold events for their youth on this day, so participate by holding fun games and activities for children, while also advocating and informing community members on how crucial equal education is, especially for young students. Be sure to utilize the tools given to us by our preferred charities!

Merch for a Cause

Did you know the symbolic color for education awareness is light blue? Promote children's education by creating inexpensive merchandise with this color - especially merch that can be bought in bulk at a cheap price (such as bracelets or stickers). You can sell or gift these away to your community members to spread awareness on children's education!

RESOURCES

SOSP Submission Form

tinyurl.com/SubmitSOSP

Spotlight on Service Program

<u>cnhkeyclub.org/projects/spotlight-on-service-program</u>

Preferred Charities

<u>cnhkeyclub.org/projects/preferred-ch</u> <u>arities</u>

Erika's Lighthouse

https://www.erikaslighthouse.org/blog/key-clubs-partner-with-erikas-lighthouse/

Schoolhouse

https://schoolhouse.world/key-club