



CNH | KEY CLUB

Spotlight on Service Program | January 2024: Children's Miracle Network

spotlight on service

CHILDREN'S MIRACLE NETWORK

JANUARY 2024

CNH District Service Projects Committee
Chair Annabel Lee | sp.chair@cnhkeyclub.org

WHAT'S SERVIN' CNH!

Happy New Year UnstoppaBEEs! This January, join us in supporting and promoting the “**Children’s Miracle Network**” in each of your local communities. We look forward to seeing how you help support this wonderful charity, whether it be through your services, fundraisers, or events. Looking forward to a wonderful year of service in 2024!

Serving with a Latte Love,

Annabel Z. Lee

TABLE OF CONTENTS

Introduction	02
SOSP Information	03
Key Partners	04
Project Ideas	05
Fundraiser Ideas	06
Promotion Ideas	07
Resources	08

WHAT IS THE SOSP?

The CNH Spotlight on Service Program is a district project that promotes different District and International initiatives every month. The Service Project Committee provides monthly guides that include information and tips on how clubs can complete the monthly service initiatives. This program enables clubs to showcase their unique service projects and even have the chance to receive recognition on the District Newsletter.

HOW TO SUBMIT

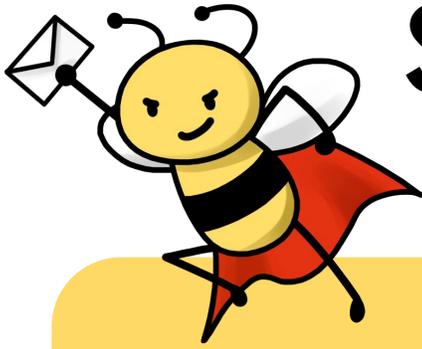
In order to receive recognition, clubs can submit on the SOSP form, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey or at tinyurl.com/SubmitSOSP. All submissions are due on the fifth of the following month by **6:00 PM local time**. One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!

KEY PARTNERS



Children's Miracle Network

Children's Miracle Network (CMH) is a non-profit organization dedicated to fundraising money through local communities, used to benefit local member hospitals in addition to research, medical equipment, and helping low-income families pay for their medical expenses. Overall, the organization has raised \$8.5 billion for 170 children's hospitals. Over 14 Children's Miracle Network sponsored hospitals span across our CNH District - 10 in California, 3 in Nevada, and 1 in Hawaii. Consequently, over 20,000 children have been treated under the care of the Children's Miracle Network, with all these numbers increasing every year!



SERVICE PROJECT

ideas

Letters of Gratitude

Work with your division members to create Letters of Gratitude, uplifting patients within CMH. Include drawings, fun facts, kind words and see if you can raise funds to provide a small toy to come with each card. After, donate all your gratitude to your nearest CMH.

Care Packages

Raise funds to create care packages for children within CMH. Care packages can include anything from a wellness set (stress toys) to a journaling set (journal with pens and highlighters), along with encouraging notes and a small gift like a keychain of your division mascot. After, you can donate these packages to your nearest CMH.

Art Kit Drive

Many hospitals encourage volunteers and community members to donate art supplies for their patients who often resort to art as a pastime. Hold an art kit drive open to your community, where people can donate coloring books, colored pencils, markers, paint sets, etc., which can later be donated to your nearest CMH.

FUNDRAISER *ideas*



Extra Life

A fundraising program started by the Children's Miracle Network themselves, Extra Life, strives to put the FUN in FUNdraising, where Extra Lifers/volunteers take on challenges to raise money. For instance, if a volunteer raises \$500, they are challenged to get pied in the face. Anyone can take on this feat!

Balloon Challenge

Fill up balloons each with a different substance or condiment, such as ice cold water, mustard, syrup, etc. Have members pay money (around \$2 or \$3 each) to randomly pick a balloon to pop above a designated volunteer's head, in order to raise funds for CMH!

Polar Plunge

Especially fun during the summer and warmer seasons, challenge members or have members appoint you to do the Ice Bucket challenge, or jump in an ice cold pool/tub after reaching a fundraising goal. You can start small, with an ice bucket, and later even plunge into the cold ocean as you continue to raise more funds.



PROMOTION

ideas

Miracle Band

Order a free Miracle Band, sold and distributed by the Children's Miracle Network which is a bracelet showing your support for the Children's Miracle Network. Once they are back in stock, order them for your members and have them post their bracelets in support of the CMH. Find it [HERE!](#)

Mediathon

The Children's Miracle Network hosts Mediathon's annually where CMH fundraises money and sets aside time to promote and spread awareness on their mission. Over 350 radio stations set aside time for CMH and the different activities and giveaways they hold. Tune into their next one with your division and participate!

Give Miracles App

Download the [Give Miracles app](#) ran by the Children's Miracle Network where one is able to donate, get ideas for fundraiser, and participate in challenges that power and spread awareness on the CMH organization. Promote the application to your members to get more involved!

RESOURCES

SOSP Submission Form

tinyurl.com/SubmitSOSP

Spotlight on Service Program

cnhkeyclub.org/projects/spotlight-on-service-program

Preferred Charities

cnhkeyclub.org/projects/preferred-charities

Children's Miracle Network

[Children's Miracle Network Hospitals](https://www.childrensmiraclenetwork.org/hospitals)

CMN Fundraising Ideas

[Fundraising Tips, Tricks, and SO MANY Ideas!](#)