



Key Club Service Partner – March of Dimes



Every day 1 in 8 babies born in the U.S. arrives too soon. Premature birth can happen to any pregnant woman, and no one knows why. It is a serious, common and costly problem. Key Club members are helping by raising thousands of dollars annually for the [March of Dimes Youth Program](#) to help prevent prematurity.

The March of Dimes currently focuses on two major goals in their Prematurity Campaign:

- Raising awareness of prematurity
- Reducing the rate of premature births

Each year, Key Clubbers help by raising funds for March of Dimes programs to help prevent prematurity. In 2009-10, Key Club raised \$100,000 for March of Dimes.

Key Club International began working with the March of Dimes in the 1960s by holding dances, car washes and bakes sales to raise funds for medical research into birth defects. Key Clubbers around the world remember collecting dimes in hopes that someday children would be born free of birth defects. Today, Key Club members still collect change to support the March of Dimes.

March for Babies is the March of Dimes largest fundraiser and typically takes place in late April. Visit www.marchforbabies.org to sign up online and find the date and location in your area. On the site, you can register as a new or returning walker. Make sure you register as a Key Club team! If you have any questions, contact your local March of Dimes chapter. Find your local chapter by clicking "find a march" in the purple bar and entering your ZIP code in the box under the map.

IMPORTANT – March of dimes information is available on the Key Club website at <http://www.keyclub.org/service/fund/osp/marchofdimes.aspx>.