



CNH | KEY CLUB

DCON 2021

fundraising guide



Stargazing in Service

CNH District Convention Committee
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FUNDRAISING IDEAS

Quarantine Edition!

Bingo Fundraiser

Create a **bingo sheet** with dares and challenges for the **Division Leadership Team** or **Presidents** to participate in! Members can donate to have specific people complete the challenges.

Food Fundraisers

Contact different **restaurants / fast food places** to set up fundraisers based on pick-up sales. You can earn between **10-30%** of cost of each order!

DIY Crafts

Gather donations for **making and mailing different crafts / jewelry** (ex. Rainbow Loom, Beaded Bracelets, Friendship Bracelets) or baked goods!

Live Auction

Use an online platform (ex. Zoom) to auction off club / division merch or even your **officers** to other members of your club / division to raise funds!

Change Collection

Encourage members to gather any loose change (coins or bills) they have in a bag or bottle and collect money at the next in-person event! It adds up!

Garage Sale

Take note of any bulk items the clubs you serve may have, and send them to members in exchange for donations! (ex. leftover stickers from past terms, hoodies, etc.)

ELEVATOR PITCHES

Fundraising in such big amounts can be difficult, but don't forget your **Sponsoring Kiwanis Club** is there for you! Here is an idea on how to reach out to them for help on funding your trip to DCON!

email template:

Dear [Mr./Ms. LAST NAME],

My name is [FIRST] [LAST]. As you may know, the annual Cali-Nev-Ha District Convention (DCON) is approaching. This year, DCON will be held in Ontario, California, from April 9-11, 2021. With the high expenses of transportation, hotel, registration, and meal costs, the total price for DCON ranges from \$__ - __ per individual member. Unfortunately, this year, many of our members are struggling to meet the financial requirements to attend DCON.

On behalf of [HIGH SCHOOL] Key Club, I would like to humbly ask for support from [CLUB NAME] Kiwanis in helping us to subsidize our DCON expenses with monetary donations. Any amount of assistance would be greatly appreciated.

Sincerely,

[FIRST] [LAST]

[CLUB POSITION] 2020-2021

COST BREAKDOWN



registration

Registration fees will depend on when your club registers to attend DCON, so register **EARLY** to pay less!

On-time registration is \$223 per attendee and closes on **February 26th, 2021**. **Late registration** is \$263 per attendee and closes on **March 12th, 2021**.

No registrations will be accepted after March 12th, 2021.

Transportation fees differ **based on your distance** from the convention center. Make sure you **calculate your distance** and **determine how you will travel** (ex. bus, plane, etc). Also check if your division will be traveling together or if each club is responsible for organizing their own transportation!



transportation



hotel

This year, multiple hotels around the convention center will be available to book for DCON and they can book fast, so **don't wait until the last minute to take care of your hotels!** Room prices can range up to ~\$200 with up to **4 people per room**. Make sure to plan accordingly and fulfill this number to minimize the cost per individual attendee! Check out the **DCON Hotels Guide** for more information!!

BUDGETING TIPS

start saving early!

The sooner you start saving, the more money you will have! Reach out to members **early on in the term** to educate them on what DCON is, so they can **start saving and planning as soon as possible**.

put aside money each month

This is where budgeting comes into play. **Be proactive** in hosting regular fundraisers, and make a plan to **set aside a fraction of your proceeds** toward your DCON expenses. This can be done at both the **club and individual level!**

track your progress

Make sure to **track how much money you save each month**, so you are not surprised with how much is left to fundraise for at the end! It is always good to know **exactly** how much money you have at any given time.



THANK YOU for reading!

We look forward to seeing **YOU**
at **District Convention 2021!**