



# CNH | KEY CLUB

## CALIFORNIA-NEVADA-HAWAII KEY CLUB

# SPONSORSHIP

# PROSPECTUS

FOR DISTRICT CONVENTION



## **DEAR SPONSORS,**

I want to first start off by saying thank you so much for your interest in supporting us! Whether or not you make a contribution, your thoughts and good wishes mean the world to us!

Key Club has had one of the most challenging years by far, surviving through a global pandemic whilst still serving our communities. We want to reward CNH Key Clubbers with the best possible DCON. With the pandemic, our membership has drastically declined and budgeting for our virtual convention is extremely tight. That is why we have made this sponsorship booklet in hopes of receiving some support from amazing people like you! Any contribution is appreciated, and even if you can't donate, simply sharing this would mean the world.

## **WILL YOU SPONSOR OUR STUDENT LEADERSHIP TRAINING CONFERENCE AND ANNUAL CONVENTION?**

Your contribution will fund leadership training workshops that will be hosted at our District Convention. Members attending our event are high school Key Clubbers who are enthusiastic to learn and serve as leaders in their communities. Our audience includes high school students to retirees so your advertisement is guaranteed to reach a wide demographic.

The sponsorship opportunities listed here are named after the theme of our event. They are available for CNH Key Club's 2021 District Convention and Leadership Training Conference, to be held from April 9-11, 2021. Organizations, individuals, or Kiwanis clubs may opt to participate in our sponsorship opportunities as well as place an advertisement in our event booklet. The donation amounts are shown below. Full descriptions can be found on the following pages:

Twinkle Twinkle Little Star - \$25

Shooting Star - \$50

Miraculous Meteor- \$100

Cosmic Constellation - \$250

Astronaut Hero - \$500

Supernova- \$1000

## **ABOUT CNH KEY CLUB**

CNH Key Club is the 2nd District of Key Club International, an international non-profit, student-led volunteer organization which raises money for organizations like UNICEF, Kiwanis Family House, and the Pediatric Trauma Program, while serving millions of hours of community service. We are the largest student-led service organization in the world. CNH Key Club promotes good citizenship through service and perform deeds with fellow members to improve their schools and communities. Local service gives Key Club members the satisfaction of seeing the results of their efforts. In most cases, CNH Key clubs are based on a high school campus under the guidance of their faculty advisor(s). Some clubs may function off-campus under the authority of their Kiwanis advisor(s).

## **ABOUT KIWANIS**

Kiwanis, the sponsor club of CNH Key Club, is a global organization of volunteers dedicated to changing the world one child and one community at a time. With nearly 13,000 Kiwanis members in our three-state district, the Cal-Nev-Ha District is one of the largest in Kiwanis International. Our clubs and members contribute nearly 1 million volunteer service hours and over \$5 million to their communities each year! Together we ARE improving the world, one child and one community at a time.

## **PAYMENT METHOD**

If you will be submitting a payment for a sponsorship, please send an email to [tim@cnhkiwanis.org](mailto:tim@cnhkiwanis.org), and cc [cnhkc.gov@gmail.com](mailto:cnhkc.gov@gmail.com) of the amount you are sponsoring!

You can officially pay by making out a check to “CNH Key Club” and mailing it to: 8360 Red Oak St STE 201, Rancho Cucamonga, CA 91730.

## **QUESTIONS?**

Please take a moment to review this information and choose the program that works best for you. If you have any questions, please contact Daniel Min at [cnhkc.gov@gmail.com](mailto:cnhkc.gov@gmail.com).

**TIER 1: \$25**  
**TWINKLE TWINKLE LITTLE STAR**

- ★ Instagram (Story Post) Shoutout

**TIER 2: \$50**  
**SHOOTING STAR**

- ★ Instagram (Slideshow Post) Shoutout

**TIER 3: \$100**  
**MIRACULOUS METEOR**

- ★ Business Card size ad on DCON Event Booklet\*
- ★ Instagram (Slideshow Post) Shoutout
- ★ Logo on Sponsors slide at DCON

**TIER 4: \$250**  
**COSMIC CONSTELLATION**

- ★ Quarter Page size ad on DCON Event Virtual Booklet\*
- ★ Instagram (Slideshow Post) Shoutout
- ★ Shoutout during DCON General Session

**TIER 5: \$500**  
**ASTRONAUT HERO**

- ★ 2 minute scripted speech at a District Board Meeting
- ★ Half-page ad on DCON Event Virtual Booklet\*
- ★ Premium Instagram Shoutout (Individual post)
- ★ Shoutout during DCON General Session

**TIER 6: \$1000**  
**SUPERNOVA**

- ★ 2 minute approved video submission to be displayed at DCON General Session
- ★ Video submission posted on Instagram
- ★ Premium Instagram Shoutout (Individual post)
- ★ Full page ad on DCON Event Virtual Booklet\*

\*: due by April 1st with submission of ad for DCON Event Virtual Booklet



**THANK YOU  
SO MUCH  
FOR SUPPORTING  
CNH KEY CLUB**