



CNH | KEY CLUB

Black Lives Matter Informational Guide

WE STAND UNITED AGAINST INJUSTICE



CNH District Service Projects Committee
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A MESSAGE FROM THE SERVICE PROJECTS COMMITTEE

Aloha CNH Key Club!

In light of current events, we have created an informational guide to help you better understand and tackle the ongoing racial injustices inflicted on our brothers and sisters in the black community. And, we want members of the black community to know that we stand with and for them and all those who face the same sort of discrimination by the hands of systematic racism and ignorant ideologies.

This issue also identifies various 501(c)(3) organizations your club(s) can support and/or raise awareness for, as well as includes project and fundraising ideas. While every effort has been made to select organizations that were recommended by numerous outside groups and reflect Key Club ideals of inclusiveness and support of youth, we encourage you to check the financial background of any outside organization that you support. One way to do this is to look for charity rankings on [CharityNavigator.org](https://www.charitynavigator.org) or review the IRS Form 990s from the organizations from past years to see how they spend their funds.

The Service Projects Committee has also included resources that direct your attention to informational books, podcasts, movies, and television series. We hope this guide empowers you to take action and inspires others to take action as well. Thank you all so much for what you do!

**Always serving alongside you,
The Service Projects Committee**



"All that you touch you can change." ~ Octavia Butler

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501(c)(3) Organizations

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A 501(c)(3) organization is a corporation, trust, unincorporated association, or other type of organization exempt from federal income tax. It is one of the 29 types of 501(c) **nonprofit organizations** in the US and its net **earnings may not benefit any private shareholder or individual.**

Here we have compiled a list of non-profit organizations that support **equality for women and minorities** within the U.S. and internationally.

Spreading Awareness

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The only way to make a **long-lasting** change is by **spreading awareness** and **educating** those around us!

If you are struggling to find ways to reach out to others or enlighten your community, we have compiled a variety of methods for you to utilize to make a difference in someone's life, or even your own.

Fundraising Inspiration

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One great way to **help support local or national humanitarian movements** is to **donate** to the cause! Use your **social media** presence, business connections, and **reach out to family and friends** to support your fundraisers.

We have compiled four proven and effective methods for you to fundraise that **still practice social distancing!**



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"Hate is too great a burden to bear. It injures the hater more than it injured the hated."
~ Coretta Scott King

GIRL UP



Girl Up is a United Nations Foundation organization that unites girls of color to change the world. A community of nearly half a million passionate advocates raising awareness and funds leads the organization. Girl up clubs and campuses are located all around the world and engage girls to take action on issues that matter.

The organization Champions and Global Advocates represent a diverse group of individuals — celebrities, athletes, business executives, philanthropists — who actively work to empower adolescent girls around the globe. Donations to Girl Up provide girls with resources to leadership development resources and programming.

Find more information at:

<https://girlup.org/>



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"Life's most persistent and urgent question is 'What are you doing for others?'"
~ Martin Luther King Jr.

THE YBM LEADERSHIP ALLIANCE

The Young Black Leadership Alliance is a college preparation and leadership development program for young black men and other leaders in the black community. The organization is focused on promoting positive images of black men and creating a new reality where young men are sought out as leaders.

The YBM Leadership Alliance gives back by mentoring younger students, and performing community service.



Any support received in donations, volunteers, and more go towards materials, leadership training, and education for the students in the organization's programs.

For more information on how you can help, visit:

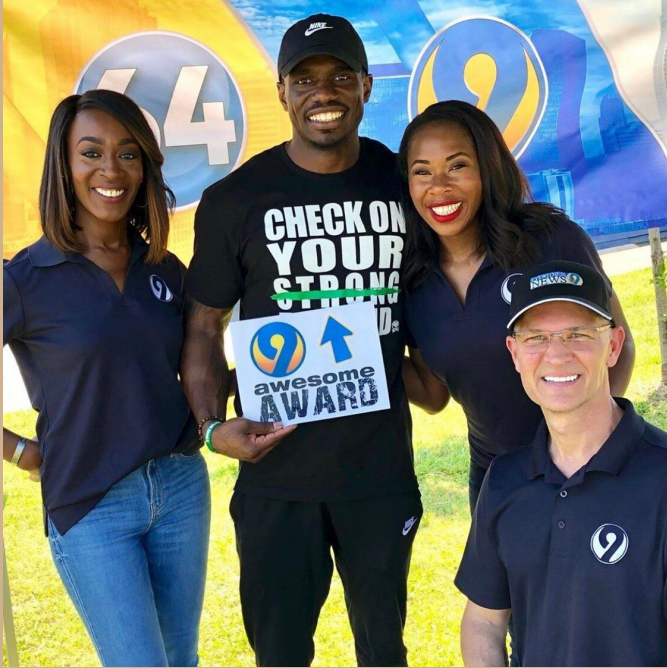
<http://www.ybmleadership.com/>



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*"Since we live in this world, we have to do our best for this world."
~ Aung San Suu Kyi*

EUSTRESS



Eustress, Inc. was created through the desire to bring awareness to the importance of acknowledging, improving, and preserving mental health, a topic often marked by stigma and denial, particularly in the black community. Eustress, Inc. starts conversations about mental health with members of the black community at large, paying special

attention to students, young adults, and athletes. It also provides mental health management and coping mechanisms to empower people to take control of their mental health and find sources of eustress.

To find more information, visit:

<https://www.eustressinc.org/>



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*"You must never be fearful about what you are doing when it is right."
~ Rosa Parks*

BLACK GIRLS CODE

The Black Girls Code is a non-profit organization that focuses on providing technology education for African-American girls. Its vision is to increase the number of women of color in the digital space by empowering girls of color ages 7 to 17 to become innovators in STEM fields, leaders in their communities, and builders of their own futures through exposure to computer science and technology. The organization introduces computer coding lessons to young girls from underrepresented communities by reaching out to communities through workshops and after school programs. The organization teaches girls self-confidence in their own work and tools at a young age. All support through donations and volunteering and more go towards materials and programs to these young girls.

For more information on how you can help, visit:

<https://www.blackgirlscode.com/>



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*"As small as it may seem, a good deed is always worth the doing."
~ Spark Matsunaga*

GYRL WONDER

Based on the pillars of self-care, self-image, empowerment, development, and service, Gyr! Wonder is a professional pipeline 501c3 initiative whose mission is to empower young women of color between the ages of 17-22. With its programming, community service, mentorship, and flagship



initiative, it empowers and teaches young ambitious women how to successfully enter a competitive workforce while pursuing their personal and professional goals.

To find more information, please visit:

<https://www.gyrlwonder.org/>



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*"Education is the most powerful weapon which you can use to change the world."
~ Nelson Mandela*

MY BROTHERS KEEPER

MY BROTHER'S KEEPER



In 2014, President Obama launched the "My Brother's Keeper Initiative" to build ladders of opportunity for boys and young men of color. The administration joined cities and towns, businesses, and foundations that are taking important steps to connect young people to mentoring,

support networks, and the skills they need to find a good job or go to college and work their way into the middle class. The organizations provide resources on how to make a change in your local community.

For more information on how you can help, visit:

<https://obamawhitehouse.archives.gov/my-brothers-keeper>

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~ Aung San Suu Kyi*

PUBLIC WELFARE FOUNDATION

The Public Welfare Foundation supports efforts to advance justice and opportunity for people in need. These efforts honor the Foundation's core values of racial equity, economic well-being and fundamental fairness for all. They seek to catalyze a transformative approach to justice in the United States that is community-led, restorative, and racially just by supporting the creation and implementation of an alternative vision of justice that is rooted in communities. The website provides information on the criminal justice system and reform that needs to occur in order to decrease incarceration and reduce racial disparities.

For more information on how you can help, visit:

<https://www.publicwelfare.org/>

Public Welfare Foundation

*Racial equity. Economic well-being.
Fundamental fairness for all.*

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"Be a voice, not an echo." ~ Albert Einstein

THE AAKOMA PROJECT

The AAKOMA Project's mission is to help diverse teenagers and their families achieve optimal mental health through dialogue, learning, and the understanding that everyone deserves care and support. The Aakoma Project works with teenagers and their families to raise awareness, conduct patient-centered research, and encourage young people to begin conversations in their communities and bring a special focus on the unique experiences of people of color. Donations to Aakoma go towards their mission of providing mental health care to those who cannot afford it.



To find more information, please visit:

<https://aakomaproject.org/>

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*"Hold fast to dreams, for if dreams die, life is a broken-winged bird that cannot fly."
~ Langston Hughes*

UNIQUELY YOU SUMMIT, INC.



Uniquely You Summit is a Philadelphia non-profit that helps black girls uniquely define, discover and become who they are. Founded in 2009 by Shaleah Lache Sutton, the organization gives adolescent girls across the nation an opportunity to uncover their purpose, become leaders that

influence the world, and design an honorable and successful future. Donate to support the annual summit or the #ForTheLoveOfBlackGirls Scholarship.

Find more information at:

<https://www.uniquelyyousummit.org/#fortheloveofblackgirls>

Sponsor a girl:

<https://www.uniquelyyousummit.org/donatetoscholarship>

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HOW CAN YOU SPREAD AWARENESS?

CREATE GRAPHICS AND VIDEOS

Using Adobe Publisher, Canva, Photoshop, Blender, or any other graphic design or video editing tool you can spread awareness by creating content. Each of the listed programs are simple and easy to use. Creating content is a big way of sharing news about a current situation and now is a great time to educate people!



DO THE RESEARCH

Educate yourself; listening to the news is not enough! Spend a little of your time to research organizations and what they are doing to spread and support the cause. Pick any one of these organizations listed here in this guide and find out more. You are not just limited to what you find here though. *"Knowing is not enough, we must apply.*

Willing is not enough, we must do." - Bruce Lee



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"One must be one's own inspiration." ~Tegla Loroupe

ENCOURAGE PEOPLE TO VOTE

If you know someone who is 18 years old and isn't registered to vote, please ask them to register from online or in person if possible. Make sure to research who to vote for, what policies to vote for, and try not to rely on propaganda.

Check the rules of voting 101 and find your voting place, either online, through mail, or in person. Remember to know who and what you are voting for. Their opinions should always be set in stone; never vote with "Maybies".

Cast your ballot and don't forget to vote on time! Every vote counts!

TRANSLATE BROCHURES AND/OR INFOGRAPHICS

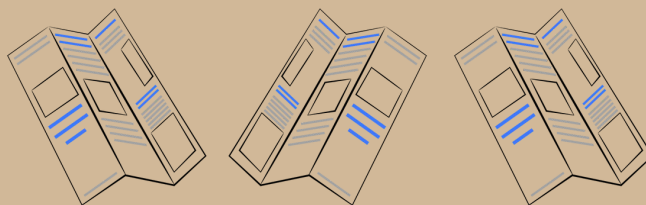
If you happen to know more than two languages, take some of your time to translate Information for people who may not know as much english. This can be as simple as aiding your family in translating

information or even posting an online translation for those who need

it on the web. If you don't know where to post these translations, reddit, facebook, and other forms of social media work as well. You

may also think about posting translations on your divisions website

our even your club's website!



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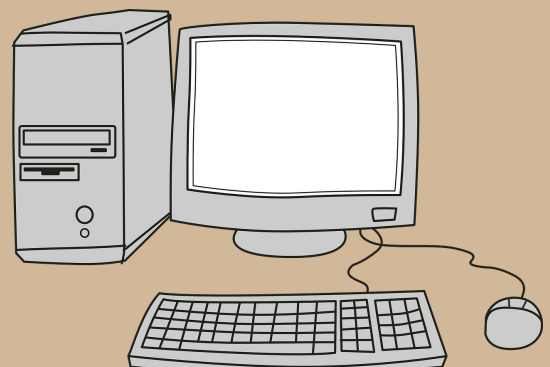
"The most powerful weapon you can be is an instrument of peace." ~ Carlos Santana

UTILIZE SOCIAL MEDIA PLATFORMS

Using social media to spread the right message is hard nowadays. Those who just follow blindly without taking the time to research about the topic usually fail to understand the cause behind the topic. When using social media, be sure to state points that are set in stone and make sure to not make your ad too wordy. If you have more information than what can fit in your post, a hyperlink is a good way of guiding people to the right information.

WRITE LETTERS AND SEND EMAILS

Write letters and emails to your officers giving them information for nonprofits and organizations that are directly impacting the communities. Make sure it is known that they should also spread the word about the information in the letters to others and spreading the news. Along with this you can write letters to local stores or family owned businesses to share the word about what to look for when researching information.





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FUNDRAISING IDEAS TO SUPPORT ORGANIZATIONS

BINGO CARDS

Instead of playing actual bingo, what about using bingo cards to fundraise? To do so, put the amount each spot is worth and list the venmo account to which people can send the donations. If people would like to have a spot on the bingo mat, they would donate the x-amount listed for that spot and send it to that person's venmo. Something to note is that the advisors should be handling large amounts of money, so please make sure to discuss the idea first with your advisor.



CROWDFUNDING PLATFORMS

Crowdfunding platforms are another great way to raise money while practicing social distancing. Some examples of crowdfunding platforms are: GoFundMe, Classy, Kiwanis Gives Online, Fundly, and much more. When choosing which platform to use, make sure to pay attention to how much the processing fee is for each donation. For instance, GoFundMe has a fee of 2.9% plus a \$0.30 fee per donation. In advertising your fundraising page, you can call, email, or send letters to local companies, restaurants, or even your families and friends!



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"Be the change you want to see in the world." ~ Mahatma Gandhi

PARTNER WITH SPONSORING KIWANIS

This fundraising route can help in multiple ways. Not only are you strengthening your bonds with the Kiwanis branch, but you are also supporting the organizations you are fundraising for. Contact your Kiwanis advisors/sponsoring Kiwanis and work with them to fundraise, and be sure to include them on what you want to do and why you want to do it; they are more than happy to help!!

PARTNER WITH LOCAL RESTAURANTS

Partnering with local restaurants is another great way to fundraise, and pretty fun! Contact your local restaurants and explain to them what you are fundraising for and why. This is where promotion is important!! Be sure to spread the word to all your members to buy foods when the fundraiser takes place to help raise more. Good restaurants to partner with are: **Applebees, California Pizza Kitchen, Cheesecake Factory, Chipotle, Panda Express, Panera, Red Robin, Subway, Wendy's, and so much more!** Just be sure to search for your local restaurants and contact them!





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Additional Resources

Books to Read

- *All Boys Aren't Blue: A Memoir Manifesto* by George M. Johnson
- *Augustown* by Kei Miller
- *Clap When You Land* by Elizabeth Acevedo
- *Conjure Women* by Afia Akatora
- *The Vanishing Half* by Brit Bennett
- *Their Eyes were Watching God* by Zora Neale Hurston
- *The Black and the Blue: A Cop Reveals the Crimes, Racism, and Injustice in America's Law Enforcement* by Matthew Horace and Ron Harris
- *The Health Gap* by Michael Marmot
- *Things Fall Apart* by Chinua Achebe
- *Wayward lives, Beauty Experiments* by Saidiya Hartman

Informative Podcasts

- *1619* by New York Times
- *About Race* with Reni Eddo-Lodge
- *Caravan* from the whisperforge
- *AfroQueer Podcast*
- *All My Relations* by Matika Wilbur and Adrienne Keene
- *Black Wall Street 1921*
- *Code Switch* by NPR
- *Desert Island Discs* with Bryan Stevenson
- *Higher Learning* with Van Lathan and Rachel Lindsay
- *Intersectionality Matters* by Kimberlé Crenshaw
- *Lynching in America* by the Equal Justice Initiative
- *Slay in Your Lane: The Podcast* by Yomi Adegoke and Elizabeth Uviebinené
- "Witness Black History" by BBC World

Movies and TV Series

- *13th* (2016), directed by Ava DuVernay
- *Dead Presidents* (1995), directed by Albert and Allen Hughes
- *Do The Right Thing* (1989), directed by Spike Lee
- *Fruitvale Station* (2013), directed by Ryan Coogler
- *In the Heat of the Night* (1967), directed by Norman Jewison
- *Moonlight* (2016), directed by Barry Jenkins
- *Rest in Power: The Trayvon Martin Story* (2018), directed by Jenner Furst
- *Seven Seconds* (2018), directed by Yeena Sud
- *When They See Us* (2019), directed by Ava DuVernay



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***Thank you for reading this edition!
We hope that you found this guide
useful.***

***Questions, comments, concerns?
Contact Service Projects Chair Tobi Yao at
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