

A GUIDE TO



CLUB BUILDING

FIND

Finding advisors, members, and meeting location!

The purpose of advisors is to guide the club. Any faculty advisors can be any faculty member! So keep your mind open, think about who seems eager to jump into the job. If your club doesn't have a Kiwanis sponsor, that's okay for now. Make sure to communicate to your Kiwanians from different clubs for assistance. Your ultimate goal is to find a willing sponsor for your club!

NETWORK

reach out to everyone!

Encourage members and officers to bring their friends to meetings and events! Reach out to people you know through messaging & social media.

PROMOTE

promoting your club!

Post meeting dates/updates/ fun facts at school & on social media! Talk with the school's leadership on using PA announcements to encourage meeting attendance.

MEET

good meeting locations!

Think about non crowded areas that are suitable for a class size amount. Classrooms, theaters, and gyms are great examples!

SERVE

remember active members = an active club

Struggling with inactive members? No worries! Encourage and motivate members with goals and incentives. (Food, certificates, awards, etc.) Remember to keep members interested! The best way to do this is to have service projects, socials, etc. Lastly, educate your members on Key Club by incorporating education into each meeting.