



Spotlight on Service Program | October 2019



UNICEF





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# OCTOBER OVERVIEW

Hello CNH!

Spooky season is here, but as the seasons change, let's remember to keep in mind service and our Major Emphasis --- "Children: Their Future, Our Focus." The month of October is all about promoting UNICEF and contributing to its cause in order to help children all over the world! Let's all BEE creative this Halloween season and participate in this month's initiative!

Please feel free to use this guide to organize your club's projects and setting up service this month. If you have any questions, comments, or concerns, contact [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com).

Happy Serving!  
Service Projects Committee

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# UNICEF



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### Overview of “UNICEF”

Key Club and UNICEF have partnered together for many causes, helping communities all over the world:

“Trick-or-Treat for UNICEF has empowered generations to make lasting change in their global community by collecting donations on Halloween to help save and protect children. Key Club has been Trick-or-Treating for UNICEF since 1994, raising over \$7 million.

Combating iodine deficiency worldwide and HIV and AIDS in Kenya and Swaziland are just some of the programs Key Club has supported.

Since 2011, Key Club’s Trick-or-Treat donations have funded The Eliminate Project, which supports the elimination of maternal and neonatal tetanus globally.”

### EVENT IDEA

#### “HALLOWEEN GROUP”

Have volunteers go Trick-or-Treat for UNICEF by splitting everyone up into groups to compete for a prize! Split your volunteers into as many groups with as many people as you wish, then assign advisors to each group. Set a prize for the group that collects the most money by the end of the night! This could be food, tickets, gift cards, Key Club apparel, etc. Promote staying safe by trick-or-treating in groups and when asking for donations.



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### Trick-or-Treat for UNICEF

Since 1950, Trick-or-Treat for UNICEF has raised nearly \$177 million. Key Club International is partnered with UNICEF, raising funds for The Eliminate Project.

Trick-or-Treat for UNICEF works in 190 countries around the world helping save and improve children's lives. A yearly campaign runs from early July to late June the following year. The busiest time of the year is most definitely October during Halloween as students go around with small cardboard boxes asking for coins as donations. These boxes can be ordered as early as late August as orders will start shipping before September 12th.

The latest a club will be able to order is October 24<sup>th</sup>, so plan accordingly! When all coins are collected, do not send UNICEF any cash! Instead, make an equivalent donation to UNICEF using a credit card or writing a check. All donations are tax deductible and you will receive a receipt in the mail.



#### WHAT YOUR MONEY CAN BUY

- \$5 FIVE DAYS OF FOOD FOR A MALNOURISHED CHILD
- \$15 A YEAR'S WORTH OF CLEAN, SAFE WATER FOR A CHILD
- \$30 MEASLES PROTECTION FOR 100 KIDS
- \$400 A PUMP TO GIVE AN ENTIRE VILLAGE CLEAN WATER



children first.



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### FUNDRAISER IDEAS

#### Halloween Dance

Host a Halloween dance and collect admission donations! You can even provide food in exchange for donations as well. Be creative with themes such as a Murder Mystery, or incorporate a carnival. Host fun activities such as a costume contest, scavenger hunt, or put on a haunted house!

Partner with your local Kiwanis Club to host a Trunk-or-Treat by decorating an appropriate parking lot and setting up activities. Invite community members to visit each vehicle or booth for fun treats and activities in exchange for a donation! Have members volunteer at the event as well and promote UNICEF!

#### Trunk-or-Treat

#### Hallo-grams

Set up a booth at school where students can send a small bag of candy with a note or message to another student in the school in exchange for a donation. You can even add information regarding UNICEF on each note! Then have members deliver the candy and messages to students on Halloween!



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### What is the Spotlight on Service Program (SOSP)?

The CNH Spotlight on Service Program was created by the Service Projects Committee to promote International and District initiatives as well as to encourage active participation with organizations/initiatives. These monthly guides include tips and ideas on how clubs can complete the monthly service initiatives.

The program also gives clubs the opportunity to showcase their unique service projects that positively impact their home, school, and community. The Spotlight on Service Program would love to receive project submissions from the District to showcase projects from the previous month in the District Newsletter.

### How to Submit to SOSP?

Clubs can submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures can be sent to [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com). **All submissions are due on the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST).** One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!

**CNH District Service Projects Committee**

SP Chair Melissa Cabana | [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com)