



CNH | KEY CLUB

SPOTLIGHT ON SERVICE PROGRAM GUIDE | OCTOBER 2018



UNICEF





A MESSAGE FROM THE SERVICE PROJECTS COMMITTEE

Hello, CNH Key Club!

With summer coming to an end, remember the importance of giving back to your community by remembering the Key Club International and the CNH District's Major Emphasis -- Children: Their Future, Our Focus -- as well as the service performed by clubs in the California-Nevada-Hawaii District. There are significant ways in which you can promote UNICEF such as participating in Trick-Or-Treat for UNICEF or having donation cans! This guide is designed to give you resources for planning service or fundraising events relating to October's Spotlight on Service Program initiative: UNICEF! The following pages provide an overview of what "UNICEF" and the Spotlight on Service Program are about. If you have any concerns, please email Service Projects Chair Lily Marshall at cnhkc.sp@gmail.com.

***Happy Serving,
Service Projects Committee***

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What is the Spotlight on Service Program?

The CNH Spotlight on Service Program was created by the Service Projects Committee to promote International and District initiatives as well as to encourage active participation with organizations and initiatives. Every month, there is a designated theme that all clubs are encouraged to focus their service towards to promote a variety of service projects.

Clubs that participate in a specific month's focus are eligible to submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures can be sent to cnhkc.sp@gmail.com. All submissions are due on the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST). One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project.

Overview of "UNICEF"

Kiwanis International and UNICEF have joined forces to combat maternal and neonatal tetanus (MNT) worldwide. This historic initiative, called "The Eliminate Project," will protect the lives of babies and mothers all over the globe and will help end this cruel, centuries-old disease. The final push to eliminate MNT requires \$110 million and the dedicated work of UNICEF and every member of the Kiwanis family. The more than 100 million women, along with their future newborns, who will be protected through global MNT elimination efforts live in areas scarred by poverty, poor medical infrastructure or humanitarian crises. The Eliminate Project will also help pave the way for the delivery of other lifesaving services, such as clean water, nutrition and other vaccines.





EVENT FUNDRAISER IDEAS

CAR WASH

Volunteers wash cars as a fundraiser for a preferred charity. The host may choose to charge for the car wash or ask for donations. Contact a location ahead of time to ask if their facility can be used. Then advertise the event to locals using all methods. Split into groups so one group of volunteers guide cars, one group spray and rinse cars, one group scrub cars with soap and one group dry off cars. The leader or host should collect fees or donations.

E-LEMON-ATE STAND

A fun way your club can fundraise for UNICEF is to host a lemonade stand! Donate all proceeds to UNICEF and take this opportunity to raise awareness of MNT. Seek school approval to hold a lemonade stand during or after school. Have members and officers sign up to create and/or serve the lemonade. Make enough lemonade to sell! Save time by buying the powered packets. Promote the stand using posters! Set up your table where people pass by a lot!

Halloween Costume Party

Host a Halloween Themed Social. Have all entrance fee proceeds and snack purchases go to the fundraiser. Start planning by finding a location for the event. Ask for chaperones to attend this event. Delegate planning for decorations and food with your officers. Advertise the event to your club! At the day of the event be sure to have a cash box and a money handling form to collect the money that will be going to the fundraiser!



SERVICE IDEA



HALLOWEEN GROUP

Have volunteers go trick-or-treat for UNICEF and split everyone up into three groups to compete for a prize! Split your volunteers into three groups and assign advisors to each group. Set a prize for the group that collects the most money by the end of the night! This could be boba, donuts, etc. Promote staying safe by trick-or-treating in groups and when asking for donations.

TRICK-OR-TREAT FOR UNICEF

BY: MIKAELLA MIGUEL, SEGERSTROM KEY CLUB

"Early September of 2017, I ordered 2 packs of 25 boxes from the UNICEF website which promptly arrived at the end of the month. Starting October 3rd, our first club meeting of October, boxes were given out to each member. At every meeting, we included a segment during which we reminded and explained the members of the purpose and proper way to collect donations from people. There was a major emphasis on our October 31st meeting, as that day was Halloween itself. We gave incentives to members for each \$5 they collected. Amazingly, our club raised and submitted a total of \$250 dollars to the UNICEF cause. I believe that all members were excited about this project. Although some were hesitant at first, as asking for money from strangers and explaining the cause may be uncomfortable, members described their overall experiences as "really fun" and "exciting to contribute to such a good cause."



THANK YOU FOR READING
THIS EDITION OF THE
SPOTLIGHT ON SERVICE
PROGRAM GUIDE

Do not forget to submit to the Spotlight on Service Program by the fifth of every month by 6:00 PM PST. Thank you!

*Questions, comments, or concerns?
Contact Service Projects Chair Lily Marshall
at cnhkc.sp@gmail.com!*

