

# Spotlight on Service Program

## 2017-2018 MONTHLY THEME CALENDAR

Every month, the CNH District focuses on a certain aspect of service for clubs to participate in. Fundraise, volunteer, and host events to support the CNH Spotlight on Service Program Focus of the month

*For more information, reference [cnhkeyclub.org/projects/spotlightonservice](http://cnhkeyclub.org/projects/spotlightonservice)*

JANUARY

01

### CHILDREN'S MIRACLE NETWORK

CMN is an organization dedicated to helping hospitalized kids by funding hospitals, research, and families who can't afford to pay for healthcare. Find your nearest CMN hospital to contribute.

JULY

07

### GO OUTDOORS

With a bright sun and blue skies, July is the perfect month to focus on going outside, getting active, and staying on the move! Volunteer at marathons, clean parks, or host an olympics. Put down the electronics, and enjoy the outdoors!

FEBRUARY

02

### KIWANIS FOUNDATION

Extend the impact that you have on your community, and support Kiwanis Foundation Projects and Initiatives for the month. Reach out to the other branches of the Kiwanis Family to help in your efforts! Also consider applying for Kiwanis Foundation PTP grants.

AUGUST

08

### CHILDREN'S EDUCATION

It's time to hit the books! Collect school supplies like pencils, backpacks, and crayons to donate to kids in need. Ensure that children are also provided with educational opportunities this school year.

MARCH

03

### MARCH OF DIMES

March of Dimes helps to educate and provide healthcare to support women to reach a full-term pregnancy. Plan a fundraiser so that you can donate money, or look to see if there are any events near you!

SERVE-TEMBER

09

### PEDIATRIC TRAUMA PROGRAM

Support the Pediatric Trauma Program by spreading awareness and fundraising this month. Check out the numerous guides and powerpoints for more ideas on fundraising and service projects. Also start fundraising for your Fall Rally PTP donations!

APRIL

04

### COMMUNITY OUTREACH

Reach out to local organizations and partners. Volunteer and make a difference in your home, school, and community! From helping your neighbor to hosting food drives, there are so many things that you can do!

OCTOBER

10

### UNICEF

Ask for change instead of candy this Halloween! Support Trick-or-Treat for UNICEF by distributing collection boxes to your club. Proceeds will go towards children in need around the world.

MAY

05

### THE ELIMINATE PROJECT

As the CNH District gets closer to reaching our goal of \$500,000 in donations to The Eliminate Project, your dedication is as vital as ever! Participate in the EliMiNaTe Campaign against Maternal/Neonatal Tetanus (MNT). Also start planning for Eliminate Week!

NOVEMBER

11

### KIWANIS FAMILY

Celebrate and serve with the Kiwanis Family for the month of November! Plan a Thanksgiving-style meal with the 6 branches of the K-Fam, have Key Clubbers take over your local Kiwanis club's meeting by hosting it, or send thank you notes to the Kiwanians.

JUNE

06

### HEALTH & SAFETY

As the school year comes to an end, a summer of service begins! Help to promote a healthy and safe lifestyle for everyone! Educate, promote, and participate in your community to stay active.

DECEMBER

12

### PROVIDING BASIC NEEDS

Spread the holiday cheer by providing your community with basic needs during this holiday season. Clothing or food drives are perfect service projects for this month. Let's ensure that all people have the proper necessities to live.