



PROJECT ELIMINATE

Spotlight on Service Program Guide | May 2017 Issue



ELIMINATE PROJECT
KEY CLUB x UNICEF

Welcome to the May issue of the Spotlight on Service Program! This month, we will be focusing on one of our Key Club International Partners, UNICEF.

With the Eliminate Project, Kiwanis International and UNICEF have joined forces to eliminate maternal and neonatal tetanus (MNT). In 20 different countries around the world, 60,000 innocent babies and mothers die each year. When tetanus spores come into contact with open cuts during child birth, MNT causes painful convulsions and sensitivity to light and sound, affecting both the mother and the child.

To eliminate MNT from the Earth, Kiwanis and UNICEF are working together in order to immunize babies and mothers all across the globe. Our pledge of USD \$110,000 will provide vaccines, syringes, transportation, and medical staff. Let's work together to fulfill our promise and save thousands of lives from a preventable infection. Just \$1.80 for a vaccine can save the lives of many.

In this guide, you will find ideas on service and fundraising ideas. As always, if you have any questions or concerns, contact the Service Projects Chair at cnhkc.sp@gmail.com.

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Event Ideas

ELEMONATE CHALLENGE

Social media is everywhere! Use it to your advantage to spread the word about the Eliminate Challenge and Maternal and Neonatal Tetanus.

Film yourself or your club eating lemons for the **ELEMONATE** Challenge. Spread the word about what the Eliminate Project is and encourage others to participate.



ELUMINATE THE NIGHT

Host a social to get everyone together, fundraise for MNT, and raise awareness for the project. Whether it be a movie night or a Project Eliminate Dance, get together with your club or invite other Key Clubs to join you!

Donate a percentage of your ticket sales for the Eliminate Project. Organize a photo booth to help advertise the project and make the night memorable.

MNT THOUGHT BUBBLES

Icebreakers are the perfect way to educate others! Type out facts about the Eliminate Project and Maternal and Neonatal Tetanus and place them inside balloons. Blow up the balloons and tie the facts inside.

For the icebreaker, have participants work together to hug and break the balloons! When they balloons finally pop, have them read out the facts in the balloon!





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Fundraising Ideas

DINING FOR DONATIONS

Restaurants need the business, and we need help fundraising. Look around your area to find a restaurant willing to host a fundraiser. Encourage patrons to visit, and in exchange, a percentage of the proceeds will be donated toward the Eliminate Project.



FLIP FOR MOMS AND BABIES

Pancakes are a staple! Invite your community to enjoy a nice breakfast. Find a park or a community center to grill up some pancakes. Charge \$2 for a plate of short stacks, and be sure to advertise the Eliminate Project.

Together with your community, you will be able to spread the word while fundraising to save mothers and babies.



PAINT POTS FOR TOTS

Paint and decorate floral pots to sell for donations! Plant the seeds of service and work with your club, partner with other Key Clubs, or even other Service Leadership Programs (Builders Club, Circle K, etc.). This fundraiser is a creative and colorful opportunity to bond with others! From the pots you sell, you will be able to donate the proceeds to the Eliminate Project.

