

KEY CLUB

3636 WOODVIEW TRACE INDIANAPOLIS, IN 46268 USA 1-800-KIWANIS FAX 1-317-879-0204

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Member Recruitment

Even though the typical high school attitudes toward freshmen can be explained as annoyed, irritated, disgusted, revolted or any other synonyms that go with a word with a negative connotation, in Key Club world we welcome freshmen and even seek them to join our club. Yes, it is member recruitment season. Most high schools have a designated few days where clubs get booths and recruit members over lunch, whether it be a club fair or club day or club rush you name it. It is during this time that your Key Club's true creativity will be shown. How will you make your club stand out amongst the hundreds of other clubs? How will you get across how amazing Key Club is without boring your students to death? Some ideas that have been successful with Key Clubs in the past include handing out food (candy, cookies, you name it. No one can resist free food. No

one.) Passing out fliers, displaying your club banner or a huge poster board with a ton of pictures. Some schools even wear full body suits with the words KEY CLUB on it; even if you look silly, no one will be able to take their eyes off of you and your club name! Another good tip is to try and utilize DCON and Fall Rally when advertising your club and getting people to join, remember that these underclassmen are going to be your club's future as more and more old board members graduate so recruitment is essential to your club's survival amongst the fittest!

In this issue!

- Member Recruitment 1
- Dues..... 2
- Key Leader 2
- Divisional News 3
- Divisional News 4



Dues!

The foundation for all that Key Club stands for is represented in a single word containing minimal amount of letters that word is DUES. Dues, the word itself sounds simple and self explanatory but thousands of dues combines is that enables key club to be above and beyond any other regular club on a high school campus; it is what allows us to have a District Convention and Fall Rally. If your club is looking to start a new tradition of success and recognition, or if your club wishes to continue whatever legacies previous board members left behind, then it is crucial to pay Key Club your dues! The minimum fee that every member has to pay to be in Key Club is 11 dollars; 4.50 of those 11 dollars goes to the International level of Key Club and the remaining 6.50 goes to our CNH District. It is important to remember that whether you are an incoming new member or a returning member, you must pay dues EVERY year you are in Key Club. Although it seems "lame-sauce" that high school students have to take cash out of their wallets to pay for a club, the money goes to amazing events and awards and recognition no other organization can offer or ever compete with. With dues, clubs have their choice as to whether or not they want to go above the minimum fee and charge more to their members; the benefit to this is that the club makes a profit that can go towards lowering the cost of DCON for the members later in the year or other Key Club events. Wherever the money goes to, the extra fee is always used to return to the members anyway.



Key Leader: Julian

Take a chance, take a risk, be out there, and go crazy. This event provides a new learning experience and grants teenagers how to be the best leaders they can be.

On October 23-25 in Julian, California will be Key Clubbers or just ordinary teenagers from all over Southern California converge for that weekend. Key Leader gives the experience of attending this conference which provides series of workshops, lectures, and team building exercises.

It provides the learning of the Keys of Excellence towards helping teenagers develop leaderships skills. For Key Clubbers, the price is 150 dollars and registration should be done on <http://slp.kiwanis.org/KeyLeader/registration.aspx>



Divisional Newsletters

XXI Forever



Hey Everyone!

School is back, and that means endless fun in classes, that amazing homework, those super light books that you have to carry, getting to sleep in every day, weekends devoted to homework, teachers that just love you, and those super cool freshman that you just want to give a big hug. Right? Not exactly...But there is one thing in there that could help out your Key Club.

Those...Freshmen! Although they are super annoying and small with their high pitched voices, they are exactly what your key club needs. They are basically that future of your club ^_^.

We also have some big and fun stuff coming up (and happening now!) One of those is the American Apparel Fundraiser. Be sure to promote the jackets, as they are only \$25, and all of the profits will go to charity!

The two really big events coming up though are Regional Training Conference (RTC) and Fall Rally. For RTC I hope to have at least 120 from

Division 21. That means *only* 12 people per club, so get on it!

Fall Rally is the biggest event you will go to, with about 6,000 people, but before you even think about what fun you will have, start fundraising with your club! It will be pretty expensive. The Ticket is \$25, Shirts are \$5, and the Spirit Pack will be \$5, and the bus will cost possibly \$20.

See you all soon! Alex Pham

Division 37 North Surfers!

Recap!

Hey 37N Surfers, if you didn't make it to the last DCM! Well then, come to the next one.

However, everybody missed out since we had a wonderful day at the beach. While cleaning up the beach and starting off our meeting, then a bonfire with marshmallows.

Need to find out what happened, read the August Newsletter. New updates, t-shirt designs are needed and t-shirts will cost 6 dollars. Don't forget to come next time!

T-Shirt Designs!

All call to D37N Key Clubbers, the deadline for t-shirts is September 18th. So far, Guajome Park Academy has sent in a design and I need others for a variety to choose from.

If anybody knows someone who is great at graphic design, tell them to contact me at alanna.d37n@gmail.com. Also, we as a division need to decide what color our t-shirts will be.





Divisional Newsletters Part Two

Division 37 South

Presents

Bull Sheet Times



We've been talking about it for months and now, with a blink of an eye this year's Regional Training Conference is actually coming upon us. If you have not already, now is the time to really amp up your game with advertising for this event. My goal for the division is to bring over 100 people or at least 10 people from each club in our division. With fourteen clubs in our division, making a huge statement shouldn't be too much of a problem as long as we begin planning for it now. At this month's DCM, we Red Bulls are going to join together and begin our spirit preparation by creating awesome props and brainstorming cool costume ideas for everyone else so that when we do show up to RTC on October 17th we'll be showing up with such spirit and enthusiasm and costume-eccentricity that we will simply blow everyone away. If you aren't as hyped up about this event as I am, here are some cool features this event has to offer that may change your attitude:

good food catering, walk around Storm Troopers and other characters from Star Wars (photo op time!), a number of workshops headed by experienced officers, workshops and speeches presented by none other than our District Governor from Orange County Jesse Truong, awesome general session presentations, embarrassing skits performed by yours truly along with two other LTGs, hilarious and fun ice breakers, spirit competitions (winner gets a gigantic crafted spirit stick!) and so much more. As you can see there is so much to be excited about. Registration will begin at 12:00 PM and everyone must pay ten dollars to enter, excluding any Kiwanian. Remember that these ten dollars goes toward your food and game materials and other fun additives we are purchasing to make this event especially fantastic for YOU. Although you are not required to stay the entire time (12:00 PM – 8:00 PM, with a possible dance at the end) we strongly encourage you to because the fun certainly does not wane as the sun comes down, but at the very least please do try and attend for the sake of learning valuable information as well as meeting other divisions and participating in a Key Club event that goes into such a larger scale. Utilize RTC not only for yourself but also as a way to get your incoming new members caught on with the Key Club bug. See you all October 17th Red Bulls!

