

Kiwanis

Cal-Nev-Ha Foundation

www.cnhfoundation.org

Useful Websites for PTP Projects:

Bicycle Safety: www.cdc.gov/ncipc/bike

Bicycle Safety Helmets: www.bhsi.org

Booster Seats: www.boosterseat.gov

Child Abuse Prevention: www.preventchildabuse.org

Child Passenger Safety: www.kidssafetyfirst.org

Child Safety: www.iafcs.org

Child Safety Seats: www.usa.safekids.org

Children's Miracle Network: www.cmn.org

Fire Prevention: www.nfpa.org

Home Safety: <http://homesafetycouncil.org/index.aspx>

Injury Prevention: www.cipp.org

Pediatric Trauma: www.crashcards.com

Playground Safety: www.uni.edu/playground

Poison Prevention: www.ipl.org/youth/poisonsafe

California clubs - www.calpoison.org/public/

Safety Belts: www.carseat.org

Shaken Baby Syndrome: www.dontshake.com

Smoking Awareness: www.kickbuttsday.org

Water Safety: www.drowning-prevention.org

For a list of more websites, please download our *Useful Websites for Pediatric Trauma Projects* flyer.

Injury Statistics

- Among children ages 14 and under, it is estimated 40% of deaths and 50% of nonfatal unintentional injuries occur in and around the home
- It is estimated as many as 90% of unintentional injuries can be prevented
- The majority of childhood injuries occur between May and August
- Children ages 4 and under are at greater risk of unintentional injury-related death and disability and account for 45% of the deaths among children ages 14 and under
- Each year, injuries to children ages 14 and under result in 234,000 hospitalizations, nearly 8.4 million emergency room visits and nearly 11.7 million visits to physicians' offices
- Every day, more than 39,000 children are injured seriously enough to require medical treatment, totaling more than 14 million children each year



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Pediatric Trauma . . .

. . . Our Major Focus

*The Kiwanis Pediatric
Trauma Program*



**Did you know 4 out of 5
child safety seats are used
or installed incorrectly?
Make a difference in the
life of a child by sponsoring
a PTP service project in
your community!**

What is PTP?

Pediatric Trauma, or unintentional injury, remains the leading cause of death among children ages 14 and under in the United States. More children die from unintentional injuries than all other childhood diseases combined. In addition, injury results in the deaths of approximately fifteen children per day in our country. Many of these deaths can be prevented!

How Can My Club Help?

Prevention is the key to reducing the number of pediatric trauma cases each year. Your club may wish to sponsor a First Responder to attend an advanced pediatric training course such as PALS or APLS. These courses teach First Responders how to respond to pediatric emergencies.

Your club can also help prevent unintentional injuries in the following ways:

- ♥ Sponsor a bicycle rodeo
- ♥ Organize a community-wide campaign for safe driving and seat belt use
- ♥ Purchase and distribute child safety seats
- ♥ Teach children about water safety
- ♥ Educate parents about common dangers found in and around the home

Finally, your club can support PTP through your District Foundation. Contributions received for PTP provide grants to clubs for PTP projects like those mentioned above and are used to support our partner hospitals and the Kiwanis Doctor Program.



Pediatric Trauma . . .

. . . Our Major Focus

Recognizing the serious need for education and training in the areas of pediatric trauma and injury prevention, the Kiwanis Cal-Nev-Ha Foundation established the Pediatric Trauma Program (PTP) in 1994. *Our mission is to develop local projects, which will reduce the number of children in our District who are killed or injured by trauma.*

Utilizing the knowledge and expertise of our partner hospitals, the Foundation identifies projects the Kiwanis family can undertake to address the issue of pediatric trauma within their own communities. The Foundation's partnership with selected children's hospitals connect the Kiwanis family to the issue of pediatric trauma.



The Foundation works closely with our partner hospitals to provide funding to train pediatric doctors, nurses and first responders, to purchase much-needed pediatric medical equipment and to create or expand community outreach programs.



All of this is only possible due to the generous support of our clubs and members. Donations earmarked for PTP are spent in three major areas: grants to our partner hospitals; grants to Kiwanis and SLP clubs; and PTP safety items which are available for purchase by the Kiwanis family at a subsidized cost.



Today, the Pediatric Trauma Program continues to enhance our current Foundation programs with new areas for community service and involvement.



Pediatric Trauma Program
Kiwanis Cal-Nev-Ha Foundation

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More information: call the Foundation at (877) 597-1770, ext. 116 or go to www.cnhfoundation.org.