



CNH KEY CLUB

MAJOR EMPHASIS CONTEST

INTERNATIONAL CONTEST

The Major Emphasis Contest is an international contest. Eligible reports (see guidelines below) must first be submitted to the CNH District Office for judging at the district level. At District Convention 2012, contest winners will be announced and one winner from the CNH district will go on to compete at the international level at ICON 2012.

SUBMISSION OVERVIEW

1. Read and understand the Major Emphasis Contest Guidelines (below).
2. Fill out (as directed) the 'Major Emphasis Contest Form' and affix the form securely to an envelope.
3. Mail the envelope to the CNH District Office. Submissions must be received by March 2, 2012

SUBMISSION DEADLINE

Received by March 2, 2012

MAIL SUBMISSIONS TO

CNH District Office

ATTN: Bruce Hennings

8360 Red Oak Street, Ste 201

Rancho Cucamonga, CA 91730

MAJOR EMPHASIS CONTEST GUIDELINES

RULES GOVERNING THE KEY CLUB MAJOR EMPHASIS AWARD

MAJOR EMPHASIS: "Children—Their Future, Our Focus"

- A. Only one winner in the district contest will be eligible for entry in the International competition.
- B. Report must be typed. Each section found in Section G must begin on a new page and each page must have a heading specifying the section being described. There is no word limit. The official Major Emphasis Involvement Report cover sheet must accompany all entries. It must be completed in its entirety.
- C. The activity described can cover any phase of Key Club Major Emphasis involvement specifically highlighting personal development and social interaction of children, during the year from district convention to district convention. The report may include newspaper clippings, substantiating photographs, or other pertinent information. Projects acceptable for this award may include hands-on service and fundraising efforts.
- D. Reports will be judged according to the amount of Major Emphasis activity described in Section G. Suitable recognition and awards will be presented to the Key Club filing the best Major Emphasis Report in compliance with these rules. This award will be given at the International Convention. There are no platinum, silver, gold, or bronze divisions in this contests; instead there are first, second and third place awards.
- E. To be eligible for the International contest, the report that wins the district contest must be received by the Key Club International Office, 3636 Woodview Trace, Indianapolis, IN 46268-3196, no later than the first Friday in May.
- F. The decisions of the judges are final, and no changes, alterations, or re-judging will take place after the judges and the Chair of Member Recognition have certified the results.
- G. The section to be described and the points for each are indicated below:
 1. **THE NEED** - To qualify for judging, a statement must establish in what way the project deals with the ME.
 2. **THE PLAN** (10 Points)—Describe how the project was organized.
 3. **IMPLEMENTATION** (20 Points)—Describe the steps taken to implement the plan.
 4. **FINAL RESULTS** (25 Points)—Describe the benefits of the service rendered.
 5. **PARTNERSHIPS WITH THE KIWANIS FAMILY AND OTHER ORGANIZATIONS** (10 Points)—Describe actions and partnerships formed. Describe how the project was publicized.
 6. **PERCENTAGE OF CLUB MEMBERS PARTICIPATING** (10 Points)

01—09% = 1 Point	50-59% = 6 Points
10-19% = 2 Points	60-69% = 7 Points
20-29% = 3 Points	70-79% = 8 Points
30-39% = 4 Points	80-89% = 9 Points
40-49% = 5 Points	90-100% = 10 Points
 7. **CLUB'S OVERALL PROGRAM DEALING WITH ME** (25 Points)—Describe any other projects/programs your club implemented to address the Major Emphasis. Describe how your club worked with ME during other parts of the year.

MAJOR EMPHASIS CONTEST ENTRY FORM

PLEASE TYPE OR PRINT INFORMATION ON THIS FORM AND AFFIX THE COMPLETED FORM TO THE REPORT. IN THE REPORT, DESCRIBE HOW YOUR CLUB WORKED WITH THE MAJOR EMPHASIS THROUGHOUT THE YEAR.

CONTACT INFORMATION

CLUB INFO	1. KEY CLUB OF				
	2. CLUB #	3. DISTRICT California-Nevada-Hawaii	4. DIVISION	5. REGION	6. CLUB MEMBERSHIP*
CONTACT INFO	7. CONTACT NAME		8. CONTACT E-MAIL		9. CONTACT PHONE # (W/ AREA CODE)
	10. ADDRESS		CITY	STATE	POSTAL CODE COUNTRY USA

*NUMBER OF MEMBERS IN CLUB

INVOLVEMENT REPORT

PROJECT INFO	11. NAME OF PROJECT	12. TOTAL SERVICE HOURS INVOLVED
	13. BRIEF DESCRIPTION OF PROJECT	

CERTIFICATION OF AUTHENTICITY

THIS CERTIFIES THAT WE, THE UNDERSIGNED, HAVE READ THIS REPORT AND THAT THE ACTIVITY DESCRIBED IN THIS REPORT AND PREPARATIONS FOR THIS REPORT WERE PERFORMED BY OFFICIAL KEY CLUB MEMBERS.

All signatures are required. Signatures from the school representative and the Kiwanis club representative must not be by the same person.

14. KIWANIS PRESIDENT SIGNATURE	15. FACULTY ADVISOR SIGNATURE	16. PRINCIPAL SIGNATURE
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