



# CNH KEY CLUB

## CLUB VIDEO CONTEST

### INTERNATIONAL CONTEST

The Key Club Video Contest is an international contest. Eligible videos (see guidelines below) must first be submitted to the CNH District Office for judging at the district level. At District Convention 2012, contest winners will be announced and the first and second place Club Video Contest winners from the CNH district will go on to compete at the international level at ICON 2012.

## SUBMISSION OVERVIEW

1. Read and understand the Video Contest Guidelines (below).
2. Fill out (as directed) the 'Video Contest Entry Form' and affix the form securely to an envelope. Place the DVD inside the envelope. **Note: Video submissions must be on a DVD with permanent marker or an adhesive label identifying the club, division, and region.**
3. Mail the envelope to the CNH District Office. Submissions must be received by March 2, 2012.

### SUBMISSION DEADLINE

received by March 2, 2012  
**MAIL SUBMISSIONS TO**  
 CNH District Office  
 ATTN: Bruce Hennings  
 8360 Red Oak Street, Ste 201  
 Rancho Cucamonga, CA 91730

## VIDEO CONTEST GUIDELINES

### RULES GOVERNING THE KEY CLUB VIDEO CONTEST

- A. The Key Club International Video contest will be conducted according to the following rules.
- B. The first and second place Club Video Contest winners from the CNH district will be eligible to compete at the International level.
- C. The video must be produced by club members only at a cost not to exceed US \$250.
- D. The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community.
- E. The length of the completed video segment should be no more than 60 seconds.
- F. The video must be submitted on a clearly labeled DVD.
- G. The following information must be submitted with each entry:
  1. Name of the Key Club, Division, Region and District.
  2. Contact name and information for a Key Club member responsible for the submission.
  3. Itemized listing of all costs associated with the video/DVD production, including cost of the DVD.
  4. Place the video entry in an 8.5" x 11" manila envelope and place the completed Video Contest Sheet in the envelope with the video entry.
- H. Videos/DVDs will be judged according to the following criteria:
 

Originality .....	10 points
Creativity .....	10 points
Promotion of Key Club .....	20 points
Clarity of message .....	10 points
Quality of production:	
a. Projection of ideas .....	10 points
b. Sound quality .....	10 points
c. Picture quality .....	10 points
Overall impression .....	20 points
- I. Suitable awards will be presented.
- J. All entries will become the property of Key Club International, and will NOT be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries.
- K. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
- L. The decision of the judges is final and no changes, alterations, or re-judging will take place after the judges and the Chair of Member Recognition have certified the results.

CNH District **Member Recognition Committee**

For more information contact

Sasha Spala | Member Recognition Chair | [cnhkc.mr1112@gmail.com](mailto:cnhkc.mr1112@gmail.com)

## VIDEO CONTEST ENTRY FORM

PLEASE TYPE OR PRINT INFORMATION ON THIS FORM AND AFFIX THE COMPLETED FORM TO AN ENVELOPE AND PLACE THE DVD INSIDE THE ENVELOPE. DVD FORMAT IS THE ONLY FORMAT ACCEPTED.

Winning entries become the property of Key Club International and will not be returned. Key Club International reserves the right to reproduce winning entries for any use deemed appropriate by Key Club International. Appropriate recognition will be provided to the Key Club.

### CONTACT INFORMATION

CLUB INFO	1. KEY CLUB OF				
	2. CLUB #	3. DISTRICT <b>California-Nevada-Hawaii</b>	4. DIVISION	5. REGION	
ADVISOR INFO	6. ADVISOR NAME		7. ADVISOR E-MAIL	8. ADVISOR PHONE NUMBER	9. ADVISOR TYPE Mark one with 'X'
	10. NAME (PRINTED IN PEN)		11. SIGNATURE (IN INK)		<input type="checkbox"/> Faculty Advisor <input type="checkbox"/> Kiwanis Advisor
APPLICANT INFO	12. NAME OF KEY CLUB MEMBER PRODUCING VIDEO		13. PRODUCER E-MAIL	14. PRODUCER PHONE #	
	15. FULL MAILING ADDRESS				

### CERTIFICATION OF ORIGINALITY

This certifies that this video is original and was created in accordance with copyright laws.

16. PRODUCER NAME (PRINTED IN PEN)	17. PRODUCER SIGNATURE (IN INK)
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### ITEMIZATION OF COSTS

Please itemize costs associated with the creation of this video. Include cost of DVD, donations, and rentals.

ITEMS	COSTS (USD)	NOTES (IF NEEDED)

----- FOR OFFICIAL USE ONLY -----

<input type="checkbox"/>	This entry was judged by the California-Nevada-Hawaii Member Recognition Committee. Mark box if applicable.	
THIS VIDEO RECEIVED (CIRCLE ONE)		
FIRST PLACE		SECOND PLACE
<input type="checkbox"/>	This video was selected by other means and was approved for entry for International competition by the Key Club District Administrator. Mark box if applicable.	
KEY CLUB DISTRICT ADMINISTRATOR SIGNATURE		<b>NOTE:</b> Only district winners are eligible for submission to the International competition. In the case a district does not hold a district contest using the prescribed rules of this contest, the district may select an entry by other means and so certify by signature of the District Administrator. Refer to the annual Key Club guidebook for additional information and deadlines.