



CNH KEY CLUB

AUTOMATIC ENTRY CONTESTS

DISTRICT CONTEST

The Key Club Automatic Entry contests are **District level** contests. No submission is required. Winners are recognized at District Convention 2012.

AUTOMATIC ENTRY CONTESTS GUIDELINES

RULES GOVERNING THE KEY CLUB CONTESTS WITH NO FORMAL APPLICATION

- A. The CNH Board of Trustees reserves the right to revise the list of automatic entry contests with the intent to maximize recognition opportunities for CNH Key Clubs.
- B. All CNH Key Clubs in good standing are eligible for automatic entry recognition programs.
- C. No formal application is necessary. Information used to determine winners is extracted from Club Monthly Forms, Division Monthly Report Forms, District Reports, Annual Achievement Reports, official Dues Reports, or having a link added to the CyberKey. The proper filing of club reports, payment of dues, and getting your website linked to the CyberKey are the only formal actions necessary of the clubs for these contests.
- D. Suitable award(s) will be presented by CNH Key Club District or Key Club International.
- E. The decisions of the judges are final and no changes, alterations, or re-judging will take place after the results have been certified by the judges and the Member Recognition Chair.

ACHIEVED INCREASED MEMBERSHIP

- A. Key Club paid membership as of February 1 will be compared to the paid membership of February 1 from the previous year.
- B. Recognition will be based on the following criteria:
 1. 100% membership increase and at least 40 new members
 2. 50% membership increase and at least 20 new members
 3. 25% membership increase and at least 8 new members

CLUB ACHIEVEMENT AWARD

- A. Submission of the Annual Achievement Report is compulsory for every club.
- B. Entries shall use the official Annual Achievement Report form. All entries in the Club Achievement Award shall be dually entered in the Distinguished Club Award.
- C. Recognition will be based upon proper submission of the Annual Achievement Report.

DISTINGUISHED CLUB

- D. Submission of the Annual Achievement Report is compulsory for every club.
- E. Entries shall use the official Annual Achievement Report form. All entries in the Club Achievement Award shall be dually entered in the Distinguished Club Award.
- F. Entries shall be judged based upon achieving a percentage of accumulated points in the categories of the club Annual Achievement Report. Clubs achieving a predetermined score shall be designated as a "Distinguished Club." The Key Club International Board shall set the minimum number of points required for this designation.
- G. Only activities that occurred during the district administrative year shall be included on the report.
- H. Judging of each entry in the Club Achievement Awards program shall determine the point total upon which recognition shall be provided as a Distinguished Club.
- I. Disqualification from the Club Achievement Award program shall also constitute disqualification from the Distinguished Club Award program.
- J. The point value to achieve the Distinguished Club—Diamond Level shall be a pre-determined number set by the Key Club International Board of Trustees.

DISTRICT TREE

- A. Recognition will be based upon the on-time submission of the monthly report form for each month of the administrative year.

GOVERNOR'S FOCUS

- A. Recognition will be based upon club support of the project identified by the District Governor.

KIWANIS FAMILY

- A. Recognition will be based upon the following criteria. Clubs earning a final score 90% or higher will be recognized.
 1. Kiwanis attendance at Key Club meetings
 2. Key Club attendance at Kiwanis meetings
 3. Kiwanis Projects
 4. Foundation Projects

MEMBERSHIP RETENTION

- A. Recognition will be based upon 100% retention of membership numbers between the official final membership count of the previous and on time dues paid membership count as of December 1 of the current year.

AUTOMATIC ENTRY CONTESTS GUIDELINES CONTINUED

MOST IMPROVED DIVISION

- B. Recognition will be based upon the following criteria:
5. Administrative
 6. Service Projects
 7. Kiwanis Family Relations
 8. Fundraising
 9. Action Plan

OVERALL DIVISION EXCELLENCE

- A. Recognition will be based upon the following criteria:
1. Administrative
 2. Service Projects
 3. Kiwanis Family Relations
 4. Fundraising
 5. Action Plan

SPIRIT

- A. CNH Key Club District offers two spirit contests: Fall Rally Spirit and District Convention Spirit.
1. Fall Rally is a division level competition.
 2. District Convention is a club level competition.
- B. Proper registration for the respective event provides automatic registration for this contest.
- C. Failure to comply with any of the rules identified by CNH Key Club, the convention center or amusement parks will result in immediate disqualification.
1. Specific policies for each facility will be posted on the CyberKey and District publications.
 2. Respect all presentations by special presenters during the rallies, workshop hosts, candidates, and speakers during the General Sessions.
- D. The following regulations will be enforced for **Fall Rally spirit competition**.
1. This is a **division** level competition.
 2. Cheering before and during the session will be included in the judging.
 3. There is **no** standing on chairs, throwing objects, or using laser pointers.
- E. The following regulations will be enforced for **District Convention spirit competition**.
1. This is a **club** level competition.
 2. All spirit activities must be conducted in the convention center and immediate surrounding area to the convention center.
 3. Cheering will only be permitted to and from the convention hall and at the beginning of General Sessions.
 4. There will be **no** cheering at the hotels.
 5. There is **no** standing on chairs, throwing objects, or using laser pointers.
- F. Each entrant will be judged by a panel of judges on a variety of categories. Note: Group size is not a criterion.
- G. The following criteria will be used in judging:
- | | |
|--------------------------------------|-----------|
| Energy: Continuous Involvement | 25 points |
| Originality/Creativity | 20 points |
| Spirit Supplies | 20 points |
| Team Participation..... | 15 points |
| Style | 10 points |
| Sportsmanship: Positive Cheers | 10 points |

WEBSITE

- A. The website must be promotional and educational for the club level.
- B. The website must be linked to the CNH CyberKey by November 15th of the current Key Club year to be eligible for judging.
- C. The website must be viewable using Netscape Navigator 3.0, Internet Explorer 4.0, or above.
- D. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
1. The design must be an original created by a Key Club member(s) with no professional assistance.
 2. The inclusion of pop-ups, ads, and banners should be minimal.
 3. Utilization of the Key Club International graphic standards is highly recommended.
- E. Key Club Membership must be protected at all times.
1. For all photographs used on the website there must be a **Photo Release Form** completed and on file with the home club. The club must submit all necessary forms to District Office upon demand.
 2. Personal contact information (home address, phone, and birthdays) may **not** be posted.
- F. The website promotes of Graphics Standards.
1. The use of the "Pencil" on the website.
 2. Uses aspects of the Key Club Fonts (Goudy Old Style, Century Gothic).
 3. Uses the prescribed colors of the Graphics Standards Guidelines (but not limited to these colors).
- G. The website must include the following information
1. Basic Key Club information
 2. Basic Club history

AUTOMATIC ENTRY CONTESTS GUIDELINES CONTINUED

3. Club officer information: name, position, graduation year, and email (or e-mail link from name/position)
 4. Calendar of events
 5. Kiwanis Family Connections
- H. Website judging will be conducted three times periodically between January and March using the following criterion.
- I. Accessibly..... 15 points
 - J. Content 30 points
 - K. Creativity..... 15 points
 - L. Format style..... 15 points
 - M. Graphics Standards..... 15 points
 - N. Level of interactivity..... 10 points
 - O. Level of technology 10 points
 - P. Lack of pop-ups ads/banner 05 points