

THE CNH BUZZ

Volume 1 | Issue 1 | September 2011 Edition

Hello, hello!

Hello CNH Presidents and Vice Presidents,

Welcome to my first edition of The CNH Buzz, a newsletter created exclusively for the awesome presidents and vice presidents in this district. This newsletter is full of information regarding upcoming events, Key Club knowledge, and articles. Please use this information to its full potential.

With school in session, it's time to put our action plans into play. What were your goals for the 2011-2012 Key Club year? One goal to keep in mind is membership growth and retention. Brainstorm ways on how you can recruit new members to join Key Club. Bring them to an event and show them how great Key Club is. Educate them about what Key Club is about. Be creative and make sure you pay your dues by the given deadline. I look forward to seeing the success of the clubs you serve. Good luck!

If you ever have any questions or suggestions, please don't hesitate to contact me. I'd love to hear from you! Remember that I'm here to serve you.

Forever in CNH Spirit and Love,



Erinn Wong
2011-12 CNH District Governor
Key Club International
Email: cnhkc.dg1112@gmail.com



The 2011-12 Cal-Nev-Ha Governors.

From left to right: Circle K Governor Brett Butler, myself, KIWIN'S Governor Bernadette Lim, Kiwanis Governor Richard Olmstead.

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CNH District Goals

44,000 MEMBERS

\$125,000 for
PTP

750,000
SERVICE HOURS

education

The Kiwanis Family

Kiwanis

International

Kiwanians around the globe have one common goal: To serve the children of the world. Kiwanis advocates this vision every day by providing opportunities to serve for every member of a community through Service Leadership Programs. Through these opportunities, youth and young adults around the world become competent, capable and compassionate leaders. Do you know who your sponsoring Kiwanis Club is? Find out! They would love to hold joint-service projects with you.



K-Kids is a student-led community service club for elementary students that teaches members the value of helping others through participation in community service projects and club activities.

Bring Up Grades (BUG) is a program designed to provide recognition to students who raise their grades into an acceptable range, and maintain or continue to raise them from one grading period to the next.



Terrific Kids is a student recognition program that promotes character development, self-esteem, and perseverance. Students work with their classroom teacher and establish goals to improve behavior, peer relationships, attendance, or schoolwork. Thoughtful, Enthusiastic, Respectful, Responsible, Inclusive, **Friendly**, Inquisitive, Capable.

Nearly 40,000 middle and junior high students in 1,300 clubs in 18 nations contribute service to school and community while developing leadership and people skills. Builders Club members implement practical service-learning principals as they focus on supporting organizations that focus on the needs of children. Maybe your school could sponsor a Builders Club at a local middle school.



Key Leader is a leadership experience for today's youth leaders. It focuses on service leadership as the first, most meaningful leadership development experience. A Key Leader learns the most important lesson of leadership—leadership comes from helping others succeed.

Key Club International is the high school organization sponsored by Kiwanis International. Key Club assists Kiwanis in carrying out its mission to serve the children of the world. High school student members of Key Club perform acts of service in their communities. They also learn leadership skills by running meetings, planning projects and holding elected leadership positions at the club, district and international levels. California, Nevada, and Hawaii comprise two Key Club Districts: Cali-Nev-Ha and KIWIN'S.



Circle K International

Circle K International (CKI) is the premiere university service organization in the world sponsored by Kiwanis International. With clubs on more than 550 campuses globally, programming is based upon the tenets of service, leadership, and fellowship.

Aktion Club members in more than 200 clubs in seven nations allow adults living with disabilities to develop initiative and leadership skills through hands-on service. These adults return to the community the benefits, help, and caring they have received.



Are you going to FALL RALLY?



Fall Rally NORTH

Saturday, October 29, 2011

10AM - 10PM

Price: \$31 (advanced purchase)

Order Deadline: October 7th



Fall Rally SOUTH

Saturday, November 19th, 2011

10:30AM - 6:00PM

Price: \$27 (advanced purchase)

Order Deadline: October 28th

All funds raised are donated to *Pediatric Trauma Program.*

Start fundraising! You don't want your Lt. Governor to be bought by another division...

For more information, order forms, and promotional items, visit: <http://cnhkeyclub.org/events/fall-rally>

Trick-or-Treat for UNICEF

Make Halloween count.™



Key Clubbers have been participating in Trick-or-Treat for UNICEF since 1994. Instead of collecting candy, they collect donations. This campaign lasts all year, so you don't necessarily need to Trick-or-Treat during Halloween. Leave a box in each classroom and have school competitions! Bee creative and think of ways to raise funds. This year, all funds raised in Trick-or-Treat for UNICEF will be donated to the eliMiNaTe Project.

For more information, visit:

<http://youth.unicefusa.org/trickortreat/>

The Joys of Fundraising

As Fall Rally season quickly approaches, I see all of the clubs holding carwashes, dances, and food socials. Here are some tips to share with the members on how to fundraise for Pediatric Trauma Program....

1. **SURVEY THE MEMBERS:** Ask the members what type of fundraisers they would like to attend. This is important because if they wouldn't attend, then it won't be successful!
2. **BEE CREATIVE:** Think outside of the box. You'll be surprised to see the different types of fundraising you can do.
3. **PROACTIVE PLANNING:** Start planning weeks in advance! The farther out you start planning, the more success your event will receive. Be mindful of the time it takes to plan it and advertise it.

SOME FUNDRAISING IDEAS:

CARWASHES, FOOD TRUCKS, RESTAURANTS, ICE SKATING, ITEMS FOR DONATIONS, BOWLING, LASER TAGGING, GO KARTING, DONATIONS FROM BUSINESSES, DANCES, CONCERTS, TALENT SHOWS, SILENT AUCTIONS...THE LIST GOES ON AND ON!

Bee creative! I challenge you to create a fundraiser not on this list!

Youth Opportunities Fund

Take a look around...

How can your Key Club *make a difference* in your community?

See a problem? *Think* outside of the box and *create* a service project!

Run with it and *apply* for a Youth Opportunity Fund!



What is a Youth Opportunity Fund (YOF)? It's funding or grants for service opportunities in your community. You can receive anywhere from \$100-\$2000.

How to Apply:

1. Create a service opportunity.
2. Fill out the application.
3. Send it in.

DUE DATE: OCTOBER 15TH, 2011...

there's only one opportunity per year!

FOR MORE INFORMATION, VISIT: <http://www.keyclub.org/service/yof.aspx>

I challenge you to create a service project and apply!

Steps to Being an UnBEElievable Leader

All of us our leaders of an awesome organization called Key Club. Here are a few tips on how to have a successful term:

1. **Know Your Facts** - Since you are a Key Club leader, it would be wise to check up on your facts and knowledge. Learn about how the organization works, the service partners, our core values...basically everything related to Key Club! Some great resources are [cnhkeyclub.org] and [keyclub.org].
2. **Set Goals** - Goals are the driving forces of success. What are your goals for this upcoming year? Is it retaining membership? Having more service projects? Whatever it is, write them down and share with the club so that they can help you obtain them.
3. **Communication is the KEY** - If you don't communicate with anyone, then nothing will get done. Communicate with other board members and club members - always. They deserve to know what is going on!
4. **Limitless Creativity** - Don't reuse the same ideas. Try out some of your own! Bee creative. You never know what will happen if you don't try.
5. **Service, Service, Service** - Key Club is a service organization - never forget that. Make sure that your club has a variety of hands - on service opportunities for the members.
6. **Get Help** - Nobody is perfect; nobody can do everything. Get help! Delegate work to other board members or club members. Make sure you can get as many people as involved as you can. This will lighten your stress load.
7. **Everyone has Opinions** - So use them! Survey the members for ideas on upcoming events, service projects, retaining members, gaining new members...the list is endless!
8. **Priority Check** - Prioritize what's more important. Is planning this social more important than this service project? Rethink what's important; you can even combine the two!
9. **Identify Strengths and Weaknesses** - What are your strengths and weaknesses? Maybe someone on the board has strengths that you don't have. Use those to your full advantage - that's what makes a board very diverse.
10. **Get Rid of the "Beast"** - Procrastination is a beast - get rid of it! Everyone struggles with it. You're not alone.

Good luck! I BEE-lieve in you.

Getting Rid of the "Beast"

- Tips to End Procrastination

Having problems with procrastination? Don't worry! Whether we are wasting time on Facebook, playing video games, or simply lounging around, we all go through it.

1. **SET GOALS:** "After I finish this PowerPoint, I can go on Facebook for 15 minutes!"
2. **TURN OFF THE DISTRACTION:** "Since the games I play are online, I will turn off the Internet until I finish this meeting agenda."
3. **CREATE A SUPPORT GROUP:** "I LOVE KEY CLUB PRESIDENTS AND VICE PRESIDENTS. They will be my support for finishing tasks. I am not alone."

LET'S MAKE A PROMISE TO EACH OTHER TO FIGHT OFF THIS BEAST! TOGETHER, WE CAN DO IT :]

Membership

The Fight 'til the End

Your two main goals for this year regarding membership should be these two words:

RETENTION & RECRUITMENT.

- Look at your previous membership numbers. Set a goal to retain that number and to recruit ___ amount of members.
- Create ways to obtain this goal.
 - Club Rush
 - New Members Event
 - Incentives
- Collect dues! Figure out what the process is at your school.
- Turn them in!

ON-TIME DUE DATE: NOVEMBER 30TH
DUES SITE:

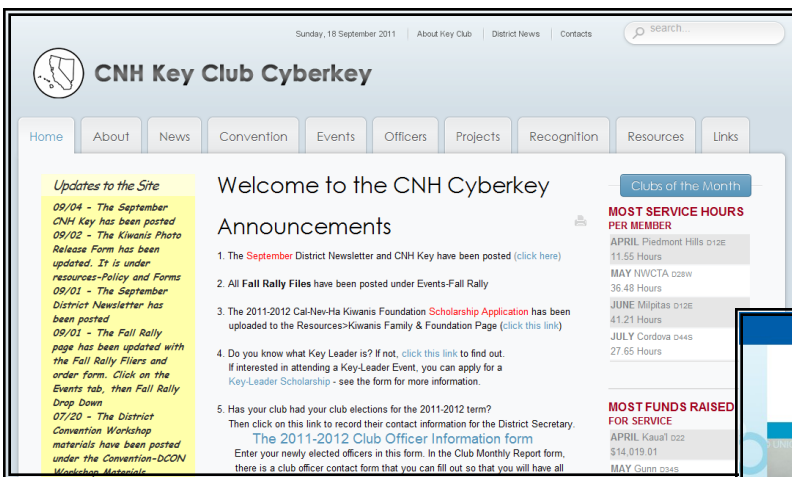
<http://soapmu.kiwanis.org/default.cfm?action=logon>

Confidential login and access information has been sent to your schools already!

Members Reflectors

Interested in learning more about what's happening at the District Level? Want to become educated? Please join any of these reflectors that interest you! I suggest that you assign each board member to participate in the reflector that aligns more closely to their position. Also, advertise these to the members in your club.

- [CNH KC Projects](https://groups.google.com/group/cnh-kc-projects) (groups.google.com/group/cnh-kc-projects): focuses on service and fundraising projects
- [CNH KC Kiwanis Family](https://groups.google.com/group/cnh-kc-kiwanis-family) (groups.google.com/group/cnh-kc-kiwanis-family): focuses on Kiwanis Family relations
- [CNH KC Recognition](https://groups.google.com/group/cnh-kc-recognition) (groups.google.com/group/cnh-kc-recognition): focuses on member recognition including scholarships and grants
- [CNH KC Education](https://groups.google.com/group/cnh-kc-education) (groups.google.com/group/cnh-kc-education): focuses on club and member education
- [CNH KC Policy](https://groups.google.com/group/cnh-kc-policy) (groups.google.com/group/cnh-kc-policy): focuses on policies and SAA



For more resources, visit:

- CNH Key Club Cyberkey: cnhkeyclub.org
- Key Club International Website: keyclub.org



President's and Vice President's Manual



It's up! Want to learn more about your positions, Key Club 101, leadership tips, and more?

Visit:
<http://cnhkeyclub.org/officers/president-and-vice>

Have any questions, comments, or concerns? Please don't hesitate to contact me!

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