



Workshops coordinated by the Member Relations Committee and developed by the CNH District

A District Projects Workshop



UNICEF

Presented by

UNITE FOR CHILDREN

Basic Facts

- **United Nations Children's Fund**
- created by the United Nations General Assembly on December 11, 1946, to provide emergency food and healthcare to children in countries that had been devastated by World War II
- headquarters in New York
- funded exclusively by voluntary contributions
- UNICEF works together with companies all over the world
- Service Partner with Key Club International



Introduction



- driving force that helps build a world where the rights of every child are realized
- believe that nurturing and caring for children are the cornerstones of human progress
- work with others to overcome the obstacles that poverty, violence, disease and discrimination place in a child's path
- advocate for measures to give children the best start in life

Background on UNICEF

- It was founded in **December 1946**
 - After World War II, European children face famine and disease. UNICEF was created by the United Nations to provide food, clothing and health care to them.
- In **1961** UNICEF expanded its focus, and added interest in education.
- In **1965** UNICEF was awarded the Nobel peace prize “for the promotion of brotherhood among nations.
- They work in **190** countries through country Programmes and national Committees.

Focus Areas

Focus areas

Child survival and development >

Evidence-based child survival, nutrition and environmental interventions



Basic education and gender equality >

Free, compulsory quality education for all children



HIV/AIDS and children >

Mother-to-Child Transmission, Paediatric Treatment, Prevention, Children Affected by AIDS



Child protection >

Protecting children from violence, exploitation and abuse



Policy advocacy and partnerships >

Data, policy analysis leveraging resources, child participation

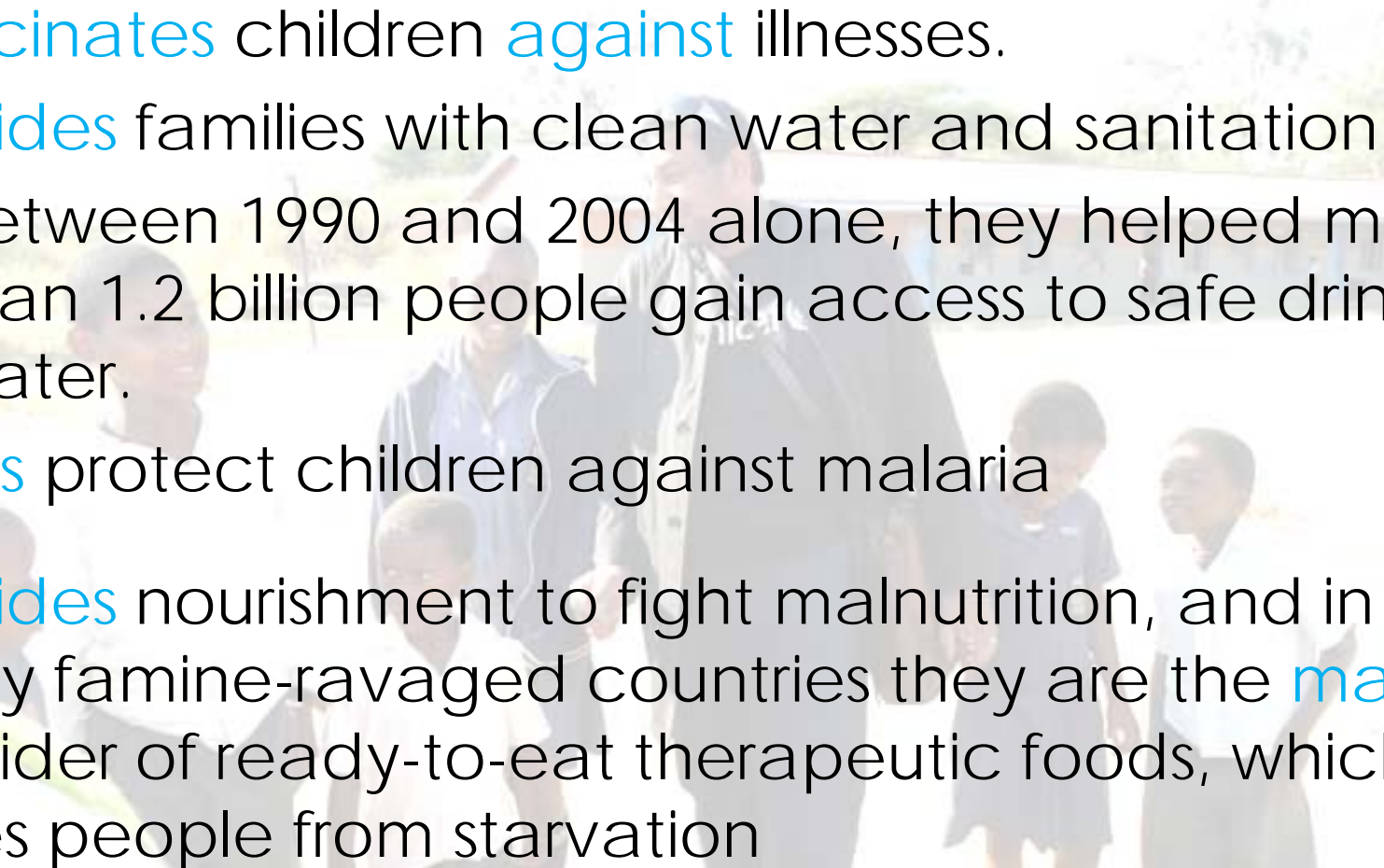


What do they focus on?

- **Child protection**
 - Protecting children from violence and abuse
- **Policy advocacy and partnerships**
 - Makes sure everything is correctly fixed by analyzing the economy.



What do they do?

- Vaccinates children against illnesses.
 - Provides families with clean water and sanitation
 - between 1990 and 2004 alone, they helped more than 1.2 billion people gain access to safe drinking water.
 - Helps protect children against malaria
 - Provides nourishment to fight malnutrition, and in many famine-ravaged countries they are the main provider of ready-to-eat therapeutic foods, which saves people from starvation
- 

What do they do?

- **Cares** for children affected by AIDS and helps ensure that infected pregnant women get the drugs they need to **prevent** transmission of the virus to their babies.
- **Protects** children from abuse.
- **Makes** certain all children have access to a **quality** education.

How does Key Club help?

Key Club International has been partners with UNICEF for the past 16 years, a tradition that we continue to hold



unicef day for change

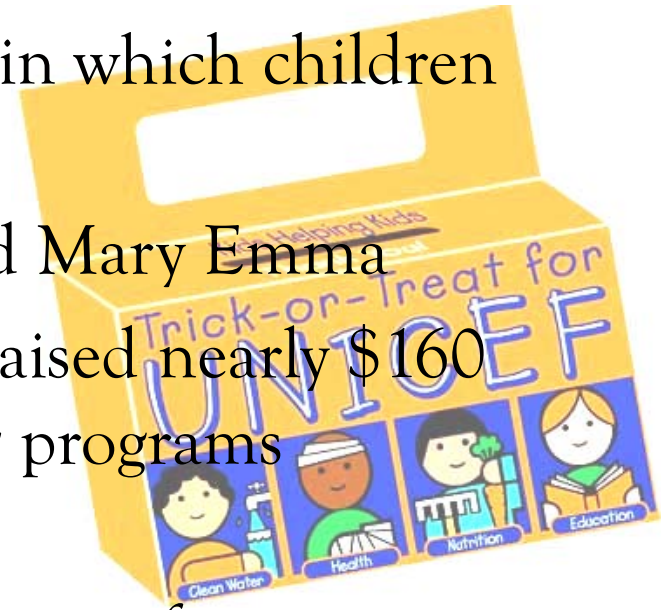
There are many ways that individuals, clubs, and divisions can do in order to fundraise for UNICEF.

Some popular ideas have always been:

- Trick-or-Treat for UNICEF
- Key Club Auctions
- Awake-a-Thons

Trick-or-Treat for UNICEF

- "Trick-Or-Treat for UNICEF" program in which children collect money for UNICEF
- Started 60 years ago by a woman named Mary Emma
- Today, Trick-or-Treat for UNICEF has raised nearly \$160 million dollars for UNICEF's lifesaving programs around the world
- helped provide medicine, better nutrition, safe water, education, emergency relief and other support to children in more than 150 countries



Operation Uruguay

- A majority of UNICEF's donations goes towards Project Uruguay
- More than 40% of the total population of 510 million people is under 18, and more than half of the region's children live in poverty
- UNICEF's mission is to improve the lives of these children
- 60% of children under 12 and 50% of adolescents between 13-19 live in poverty, and each year 85,000 children die as a result of violence and abuse



KEY CLUB

Project Eliminate

- Kiwanis International and UNICEF have joined forces to eliminate maternal and neonatal tetanus
- steals the lives of nearly 60,000 innocent babies and a significant number of women each year
- tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch
- It will take US\$110 million – and the dedicated work of UNICEF and every member of the Kiwanis family
- tackle iodine deficiency disorders



Kiwanis eliminating maternal/neonatal tetanus

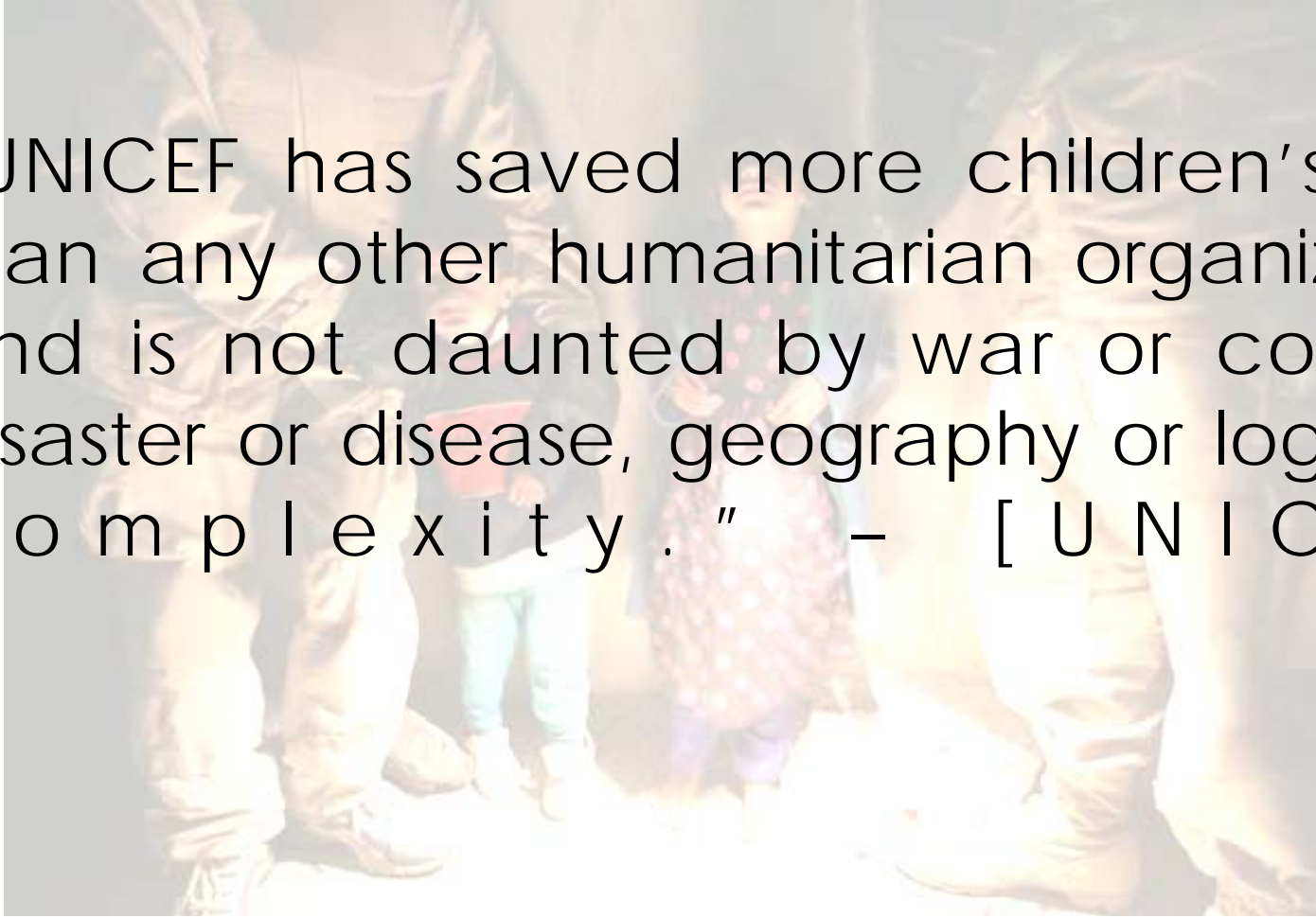


Kiwanis



What have they done?

“UNICEF has saved more children’s lives than any other humanitarian organization and is not daunted by war or conflict, disaster or disease, geography or logistical complexity.” – [UNICEF]



Why should we help?

Recently, the number of children under the age of five who die each day dropped from 25,500 three years ago to 24,000 today. In fact, over the last 50 years, UNICEF and its partners have helped reduce child mortality by more than half. Most notably, new statistics show that the decline in child mortality is actually accelerating, even as the overall population increases.

“UNICEF will not rest until the number of children dying from preventable cause is zero.” – [UNICEF]

We could be the change that will allow UNICEF's goal of ZERO

Resources

Key Club International

<http://www.keyclub.org/home.aspx>

UNICEF International

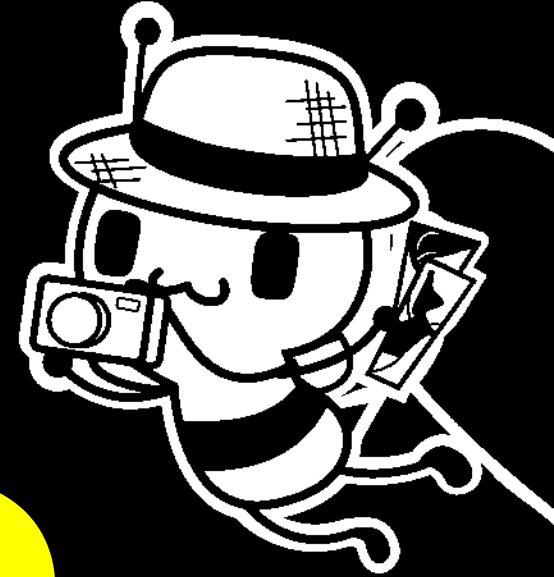
<http://www.unicef.org/>

UNICEF USA

<http://www.unicefusa.org/>

QUESTIONS COMMENTS OR CONCERNS

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Thank you for listening!

If you should have any questions, please feel free to contact us at..