



Workshops coordinated by the Member Relations
Committee and developed by the CNH District

A Kiwanis Family & Foundation Workshop



PROJECT ELIMINATE

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Kiwanis eliminating maternal/neonatal tetanus



Kiwanis

unicef



WHAT IS **PROJECT ELIMINATE**?

- Project Eliminate is the new cooperation between Kiwanis International and our service partner, UNICEF
- This project is a **five** year international fundraising initiative

OUR **GOAL**?

To **ELIMINATE** Maternal and
Neonatal Tetanus from the
world by 2015

WHAT IS MATERNAL/NEONATAL TETANUS?

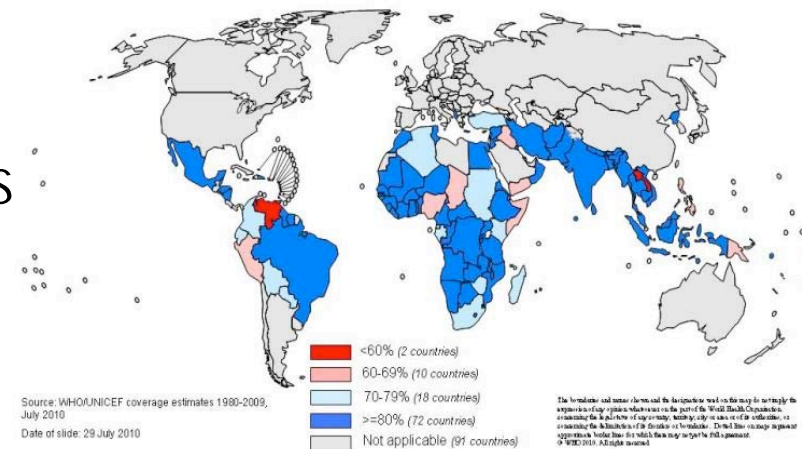


- Babies are infected when tetanus spores, which can be found in soil everywhere, come into contact with open cuts during childbirth
- These infected newborns suffer excruciating convulsions and extreme sensitivity to light and touch

MNT STATISTICS

- Maternal/Neonatal tetanus is a fatal disease that kills more than **60,000** babies and many mothers as well
- One baby dies every **9** minutes from MNT
- This disease strikes poverty everywhere, in **39** countries worldwide.

Protection at birth (PAB) coverage against tetanus, 2009



WHAT'S BEEN **DONE**?

UNICEF has already successfully eliminated MNT in **18 countries**

However, MNT is still rampant in 39 countries

We can eliminate MNT from the **WORLD** if we work together!

MORE INFORMATION

- In 1994, Kiwanis and UNICEF partnered together on the Worldwide Service Project
- The goal was to eliminate iodine deficiency disorders (IDD), which can cause preventable mental retardation
- Together, Kiwanis International not only raised awareness for IDD but raised more than \$100 million
 - UNICEF called this project one of the...

“GREATEST PUBLIC HEALTH TRIUMPHS OF THE 20TH CENTURY”

WHAT ARE WE **GOING** TO DO?

The Kiwanis Family will fundraise in order to provide vaccines for these impoverished families.

*MNT is highly preventable.
...just three 60-cent immunizations can save these women
and children*

THE FIVE YEAR PLAN

- In order to rid the world of MNT, over 129 million mothers must be immunized
- Aside from vaccines, the funds must cover syringes, storage, transportation, and skilled staff
- Ultimately, this will cost over \$110 million
- With the hard work of the Kiwanis Family, MNT can be eliminated by 2015

THE **STEPS** OF THE ELIMINATE PROJECT

- **Prepare**: Increase membership and strengthen our clubs!
- **Educate**: Get the word out! Tell your clubs more about the Eliminate Project!
- **Advocate**: We are the voices for these impoverished families. We can make a difference
- **Invest**: Fundraise! Get your club, division, and District to fundraise for this cause!

ELIMINATE MNT.

MAKING AN IMPACT

- This is the *opportunity of a lifetime* – to reach out to millions of families who can't help themselves
- A chance to *serve beyond your community*
- A chance to *change the course of history*
- A chance to *save lives*
- This is truly a *Worldwide Service Project – The entire Kiwanis Family working together to save more than 129 million mothers and their children*

WHAT CAN **YOU** DO?

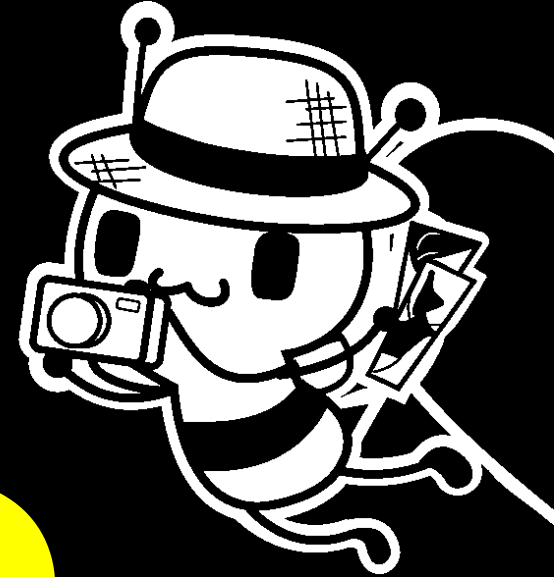
- **Bring** your newfound knowledge back to your club! Spread the word and tell your club, school, **EVERYONE** about Project Eliminate!
- **Educate** your club about MNT and what we are doing to eliminate it!
- **Brainstorm** fundraising projects for Project Eliminate
 - Every cent counts!

PROJECT ELIMINATE VIDEO

QuickTime™ and a
decompressor
are needed to see this picture.

QUESTIONS COMMENTS OR CONCERNS

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Thank you for listening!

If you should have any questions, please feel free to contact us at..

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