

Workshops coordinated by the Member Relations
Committee and developed by the CNH District



KEYS TO FUNDRAISING

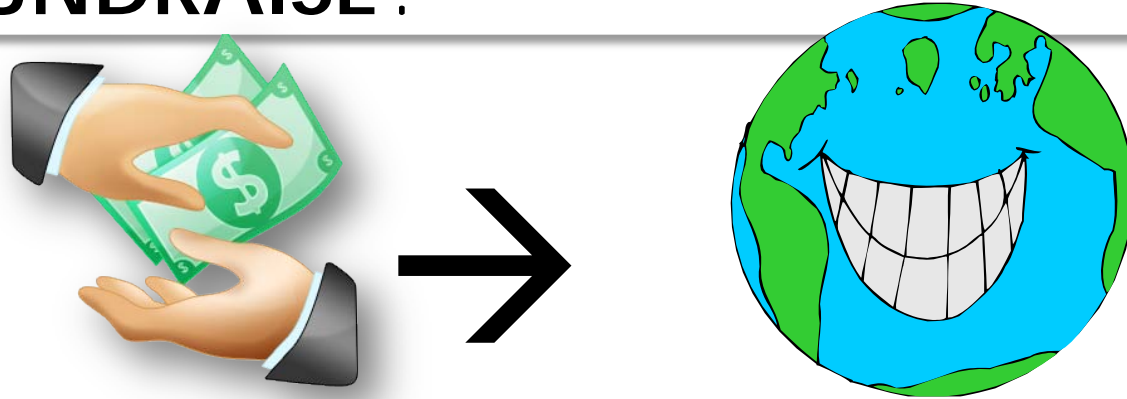
Presented by Ellen Handa

BABY STEPS TO RICH SUCCESS!

Life's not fair...



WHY FUNDRAISE?



- Raise funds for District Projects, Major Emphasis Project, Partners in Service!!
(e.g. Children's Miracle Network, PTP)
- Help Community/ Club

WHERE COULD YOUR MONEY GO TOWARD?

HELP THE COMMUNITY

Actively participate in your community by fundraising and donating towards charities in need.

Suggestions:

- Local Senior Center
 - Flowers Pots
 - Holiday Parties
- Sewing Bears
- Creating cards for Hospitals/Elderly
- Food donations
- scholarship for city recreational youth programs
- donation to local K-kids

HELP YOUR CLUB

Fundraise to assist your home club function by reducing strenuous fees and promoting new opportunities.

Suggestions:

- Creating Apparel/Attire
- Getting out of Debt ☺
- Increase Membership
 - Home Club Socials
 - Reducing Convention Fees/Fall Rally

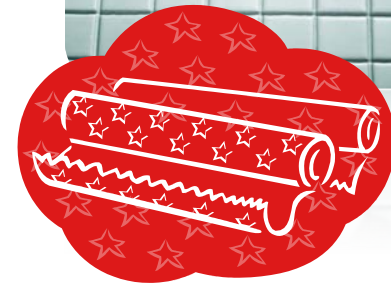
Three Sources of Revenue:

- **Dues**-any amount
[\$15 - KC dues= \$4.50 profit]
- **Kiwanis Sponsorships**
 - Here to help!
 - Attend Kiwanis mtg/ invite them!
 - Ask for donations for large trips (e.g. DCON)
 - Do **NOT** just ask for money...get to **KNOW** them!
- **Fundraisers!**



FUNDRAISING IDEAS: **SMALL**

- Free-Gift Wrapping (*tip jar, prepare*)
- Restaurant Fundraiser
- Recycling: Aluminum Cans
- Concession Stands: Selling Food/Treats
- Grams
 - Ex. Kiss a Senior Goodbye, Valentine, Candy
- KOZ Events (\$10/person)
- Pie Your Officer 😊
- Fundraising Jar
- Ice Skating Social



FUNDRAISING IDEAS: MEDIUM

- Bake Sales
- Car/Dog Washes
- Wristbands
- Miracle Mile of Quarters
- Inter-club Poker
- Calendars
- T-shirts/apparel
- Finals Survival Kits
- Movie Party!
- Face Painting
- Buttons/ Pins!



FUNDRAISING IDEAS: LARGE

- Dance Party!
- Sports Tournament
- Member/Officer Auction!
- Pageant/Talent Shows/Concert
- Movie/Game Nights
- Club Carnival
- Raffle/Auction
- 30 hour Famine!
- Book of Poems/Prose
- Multi-cultural Festival
- Awake-A-Thons, Dance-A-Thon, Jump-A-Thon, Read-A-Thon



Types of Fundraisers:

- 1) **Direct Sales Fundraiser** (sell upfront)
- 2) **Order Taker Fundraiser** (brochure/catalog)
- 3) **On-line Fundraiser** (website/earn percent)
- 4) **Special Event Fundraiser**



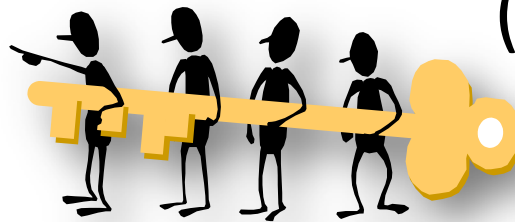
BENEFITS OF FUNDRAISING

- Network with other clubs
- GET INVOLVED!
- Positive Publicity
- Increased Members=More MONEY!!
- Helping out the community/world!



RESOURCES

- The Team:
 - Council (*including Treasurer!*)
 - Publicity & Fundraising Chairs / Committees
 - School Administration
 - Advisors
 - Kiwanis
 - *What else?*
- Old funds from previous year
 - Contacts from other schools
 - LTGs
 - Businesses (DONATIONS)!



PLANNING & SCHEDULING

- Get a planner/organizer
- Get the team together
- Set a date (at least 1-2 months)
- Make meetings
- Follow-up!
- Be sure to communicate!



EVENT REQUEST FORM

- Only necessary for more than 1 club/
divisional/ overnight (3 weeks)
- CNH website send to host
- Fill info about info about event w/ signatures
(division, Kiwanis, faculty regional); overnight
(district admin)
- CNH keyclub.com → resource → “policy/forms”



[More info contact LTG! 😊](#)

EVENT REQUEST FORM

Kiwanis

California-Nevada-Hawaii District

www.cnhkiwanis.org

SERVICE LEADERSHIP PROGRAMS • 8360 Red Oak Street, Suite 201 • Rancho Cucamonga, CA 91730-0628
Office: 909-469-1300, ext. 105 Toll Free: 877-545-1771, ext. 105 Fax: 910-850-2811

Event Request Form

An Event Request Form (ERF) must be completed and approved before an event can be publicized outside the immediate club membership. Prior to approval, the event may be posted on social or business networks - such as MySpace or Facebook - or promoted by email, only to the home club membership. Once approved, the event may be posted with a closed invitation list. ERFs must be submitted no later than three (3) weeks in advance of the proposed event.

The ERF must be filled out in compliance with Kiwanis District Policy concerning Service Leadership Programs, paragraph 721, which specifically addresses procedures for Service Leadership Programs when operating outside the normal club functions. Further, high school students must adhere to Key Club District Policy section 105.6 if the event is an overnight event. Kiwanis District Policy Section 721 and Key Club District Policy Section 105.6 are included for your reference.

Each participating high school member must also have a Consent and Medical Release form completed and signed by a parent/guardian. To help you determine which events require a completed ERF, please refer to the Information Worksheet on the back side of this form.

School/Institution Name: _____ Circle K Key Club KIWI'N'S

EVENT INFORMATION

Event: _____ Date(s): _____

Location: _____

Description, including cost: _____

Which clubs or divisions will be invited? _____

Is This An Overnight Event? Yes No (Check One)

CONTACT INFORMATION

Requestor: _____

E-mail: _____ Telephone: _____

Address: _____

City/State/Zip: _____

Supervising Advisor(s) who will be present throughout the event: _____

Supervising Advisor's Telephone Number(s) (Number(s) available during the event) _____

APPROVAL as necessary by clause, (see Kiwanis Policy Section 721)

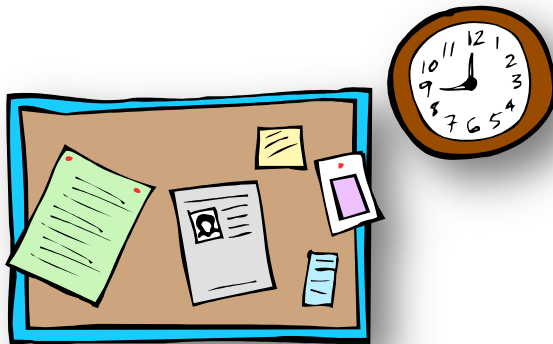
Faculty Advisor: _____ Kiwanis/Sponsor Advisor: _____

Region Advisor: _____ District Administrator: _____

When completed and signed by your advisor, please return this form to your Event Host.

ADVERTISING & PUBLICITY

- Flyers, emails, DCMs, phone calls
- Social Network sites, AIM, texting, Skype, posters, announcements, local newspapers, stickers..etc!



CNH | KEY CLUB

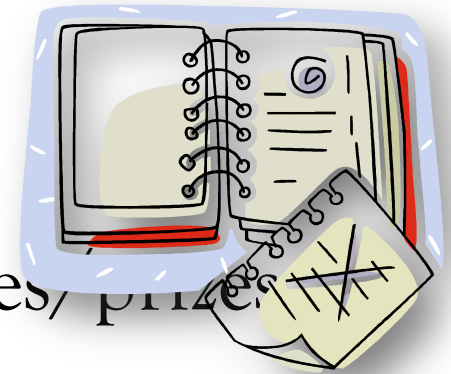
ADVERTISING & PUBLICITY

The image shows a screenshot of a Facebook group page for the 'Poway and RBHS Winter Wonderland Party Planning Committee'. The page is viewed in a web browser with several tabs open at the top, including 'MySanDiego', 'Poway High S...', 'Blackboard A...', 'Ir Conjugatio...', 'Blackboard A...', 'CONJUGUEM...', 'SpanishDict', and 'Poway and R...'. The Facebook interface includes a search bar, navigation links for 'Home', 'Profile', and 'Account', and buttons for 'Edit Group' and 'Edit Settings'. The group is identified as a 'Closed Group' and has 23 members. The main content area shows a post by 'Seung-yeon Jeong' with a video thumbnail and a link to a YouTube video. Below the post are comments from 'Sara Ayako Handa' and 'Ellen Handa'. The right sidebar features a 'Members (23)' section, a 'Go Online to Chat' button, and 'Sponsored' ads for 'Plain Wisdom' and 'Music Theatre International'. A red callout box on the left contains the text 'Post schedule, shifts, venue, food, alternative activities ..' with a blue arrow pointing to the 'Create Group...' button in the left sidebar. Three other blue arrows point to the 'Closed Group' status, the 'Edit Group' button, and the 'Members (23)' section.

Post schedule, shifts, venue, food, alternative activities ..

ADDITIONAL TIPS & SUGGESTIONS

- Decide how much you want to raise beforehand!
- List of contacts
- Gimmick's like cool tickets and raffles/ prizes help draw in attendance
- Placing orders= background check!
- Keep copies of order forms/rosters



Even more tips/suggestions...

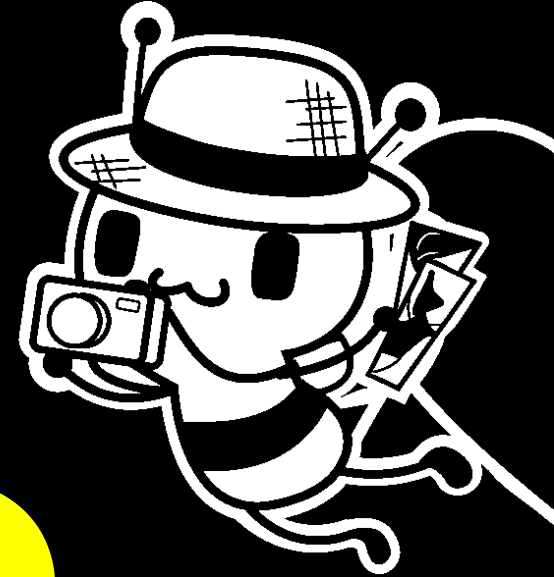
- Make it clear what your are fundraising for!
- “Tax-deductible!” 😊 (always check)
 - Donated amount is taken off annual income that can be taxed
 - More appealing!



Start small and go BIG 😊

QUESTIONS COMMENTS OR CONCERNS

CNHKEYCLUB.ORG
KEYCLUB.ORG



Thank you for listening!

If you should have any questions, please feel free to contact me at

Ellen Handa - ehanda310@yahoo.com