



Workshops coordinated by the Member Relations  
Committee and developed by the CNH District

*A Kiwanis Family & Foundation Workshop*



# KEY CLUB WEEK

*Presented by Lorita Boghospor & Mr. Randy Golden*

***CELEBRATE EVERYDAY!***

## OVERVIEW



Capitalize on Kiwanis Family Month (November) by chatting up Key Club.



Five days a week



Do your part to make sure Key Club Week – *the 1<sup>st</sup> full week of November* – **November 7th thru 11th** – starts Kiwanis Family Month with a bang!

OVER

SERVE

LEAD

RESOURCES

JOIN

Search.

Serve > Key Club Week

## KEY CLUB WEEK

Key Club Week gives you the opportunity to show your community what Key Club is truly about: service. Each day places an emphasis on service, to promote Key Club within our homes, schools and communities and to make Key Club a household name. Promote this event by using this [half-page Key Club Week ad](#) or this [quarter-page Key Club Week ad](#).

Do your part to make sure Key Club Week—Nov. 7-11, 2011—starts Kiwanis Family Month with a bang. Join other Key Clubs from around the world by following these suggestions:



# CNH | KEY CLUB



Find out more at [www.keyclub.org/keyclubweek](http://www.keyclub.org/keyclubweek)

**Kiwanis**

A Key Club International program of Kiwanis International

**KEY CLUB**

'11

MONDAY - NOVEMBER 7


## Show your K in every way

*Spread the word about Key Club by wearing Key Club gear and publicizing Key Club Week in your community.*



TUESDAY – NOVEMBER 8

## Kudos to the Key Players

 *Personally thank all the Key Club supporters you know – teachers, advisors, and other Key players through something unique.*



## WEDNESDAY – NOVEMBER 9



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## Connect the K's

- Celebrate the entire Kiwanis Family by getting the whole gang involved. Team up with the levels of your local family for a joint service project.*

THURSDAY – NOVEMBER 10



## Bring a friend to Key Club




*Bring a friend to your next Key Club Meeting.*



FRIDAY - NOVEMBER 11

## Your Way!

 *This is your club's chance to do its own thing and make its mark. Pick a project! Plan a recruitment! ANYTHING! 😊*



Serving the  
Children  
of the World

## RECRUIT MORE MEMBERS

- How can you approach new members?
- Establish goals
- Develop a prospect list
- Understanding why growth is vital

## MEMBERSHIP DRIVE

- Establish goals
- ADVERTISE
- Be organized
- Get help from outside sources
- Arrange for transportation
- Invite students to join
- Assign duties to new members
- The club structure

## Suggested Letter of Invitation

Key Club of \_\_\_\_\_ High School

Dear \_\_\_\_\_,

Key Club International is the world's largest high school service organization with a membership of nearly 245,000 members in 24 nations and geographic areas. Almost 5,000 high schools make Key Club part of their school.

Although primarily a service organization, Key Club strives to produce well-rounded students. Service to school and community, and the enrichment of personal ideals are the basic goals of this organization. However, athletics, social functions, banquets, conventions, and rallies are part of the overall program. The Motto, "CARING - OUR WAY OF LIFE," attest to the tradition and dedication to active service Key Club has maintained for more than 75 years.

Our Key Club is an excellent example of this organization. It is the most active club in the high school.

Each September and March the Key Club holds a membership drive and invites prospective members composed of the school's most outstanding, caring people. The school principal, school counselors and club members recommended you.

With this short background, it is with great pleasure that I am informing you of your invitation to join the world's largest high school service organization. You are invited to the club's informational meeting on date time. We hope to see you there!

Sincerely yours,

President

Committee Chairman

Faculty Advisor

## Sample agenda for meeting with prospective members

- Call to Order - President
- Pledge - Member
- Introduction of Guests and General Welcome - Membership Chairperson
- Key Club, A General Overview - President

# CNH | KEY CLUB

- Key Club's Relationship to Kiwanis - Kiwanis Advisor
- Key Club's Relationship to School - Faculty Advisor
- Experiences Unique to Key Club - Member
- Service Projects Performed in The Past - Member
- Structure of Key Club International - District or Club Officer
- District and International Conventions - Member (who has attended)
- What Key Club Means to Me - Member
- Video/PowerPoint: Utilize the Major Emphasis Program CD, On-line Video Magazine or create your own slideshow with photos and footage of club service projects.
- Adjournment for refreshments
- Invitation for prospective members to join or come back for additional education on the Key Club program and induction into the club.
- Final Adjournment

## Membership Form

Applications should be printed and passed out at the end of the first informational meeting to all prospective members. Many different types of applications can be used depending on what information you want to know about your prospective members.

## Sample Membership Form

Key Club Of Home Town High School:

Name:

Address:

Grade:

Phone:

Place of Employment:

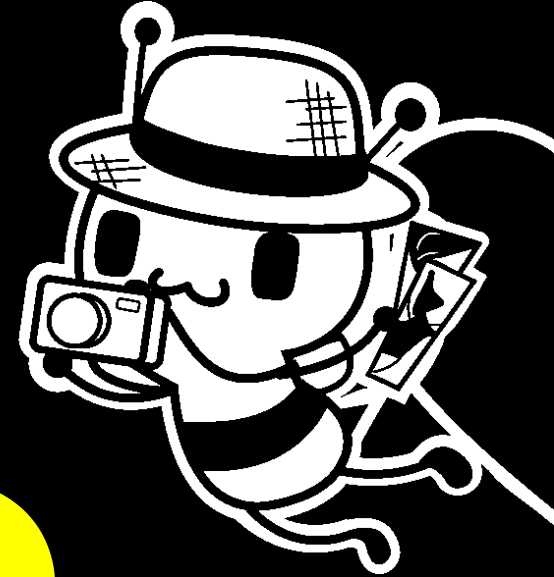
## Place of Employment:

In answering the following questions, please be sincere and honest with yourself and the membership of this club.

1. What are your interests?
2. What organizations do you now belong to or have you belonged to? List any offices held.
3. List any honors or special achievements you have received, explain:
4. What "out of school" activities do you participate in?
5. Why do you want to join Key Club and what can you contribute if you do join?
6. Do you have or would you need transportation to projects or meetings?

# QUESTIONS COMMENTS OR CONCERNS

CNHKEYCLUB.ORG  
KEYCLUB.ORG



*Thank you for listening!*

*If you should have any questions, please feel free to contact us at..*

*Lorita Boghospor – Kiwanis Family & Foundation Chair – [cnhkc.kff1011@gmail.com](mailto:cnhkc.kff1011@gmail.com)*

*Randy Golden – Region 3 Advisor – [bcracker@aol.com](mailto:bcracker@aol.com)*