

Workshops coordinated by the Member Relations  
Committee and developed by the CNH District



*A Policies, International, & Elections Workshop*



# KEY CLUB INTERNATIONAL 101

*Presented by D28S LTG Catherine Chao & Int'l Trustee Robert Peck*



# CNH | KEY CLUB

## TOPICS TO BE DISCUSSED

1. Basic Key Club 101
2. Key Club Structure
3. The Major Emphasis
4. Our Service Partners
5. Campaigning and Seeking Higher Office



## WHAT IS KEY CLUB?

- **Key Club International** is the oldest, largest, and most successful non-profit student-led organization for high school students. We teach and spread our core values through community service. Caring, character-building, inclusiveness, and leadership are our core values which were adopted by our Key Club International Board in 2002. Members of Key Club, a part of the community-service based Kiwanis International Family, develop themselves into young leaders as they positively impact their schools and communities.

## HISTORY

- The first Key Club formed in 1925 in Sacramento, California with 11 charter members. Key Club was the idea of two Sacramento Kiwanis club members, Albert C. Olney and Frank C. Vincent, who also were high school administrators. They approached their Kiwanis club with the idea of starting a junior service club in the high school that resembled Kiwanis.
- The club was comprised of the key boys in the school, willing to serve the school in any way possible and to create better school spirit. Thus, the club was dubbed Key Club.



An older version of the  
Key Club logo

## KEY CLUB PLEDGE

*I pledge, on my honor,  
To uphold the objects of Key Club International,  
To build my home, school, and community,  
To serve my nation and God,  
And to combat all forces  
which tend to undermine these institutions*



Can anybody say this pledge ***backwards?***

## KEY CLUB COLORS

- Blue - Unwavering character
- Gold - Service
- White - Purity



## KEY CLUB CORE VALUES

CARING

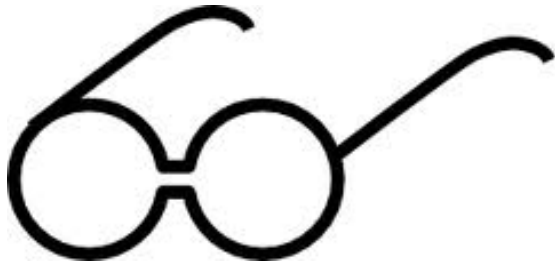
LEADERSHIP

INCLUSIVENESS

CHARACTER BUILDING

## VISION STATEMENT

To develop competent, capable, and caring leaders through the vehicle of service.



## KEY CLUB STRUCTURE

- The Club Level:
  - **MEMBERS**
  - **Club Board:** President, Vice president, Secretary, Treasurer, Editor
    - Committees and Committee Chairpersons
    - Appointed Club Officers
- The District Level:
  - **District Executive Board:** Governor, Secretary, Treasurer, Editor
  - **District Chairs / Committees**
  - **Lieutenant Governors (LTGs)**
    - Divisional Board: Executive Assistant, Secretary

# CNH | KEY CLUB

## KEY CLUB STRUCTURE

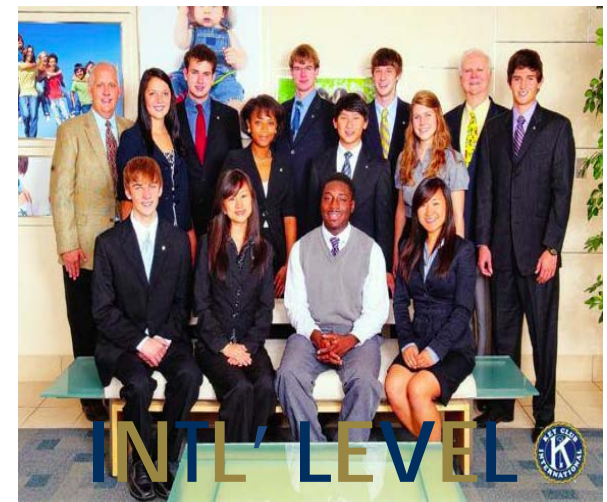
- The International Level:
  - International President and Vice President
  - International Trustees
  - International Committees: Voice, Leadership, Executive



Coronado Key Club-D28S



CNH District Board 10-11

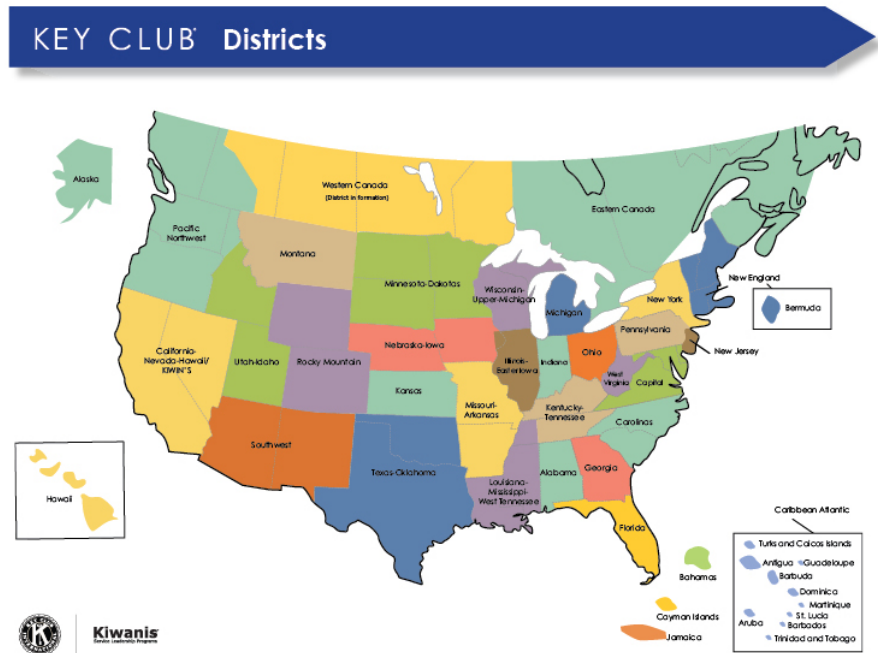


International Board 10-11

# CNH | KEY CLUB

## STATISTICS - INTERNATIONAL

- 260,000 members
- 33 districts
- 30 Member nations
- More than \$6 million raised for UNICEF since 1994
- \$100,000/year for March of Dimes
- \$1.8 million for the Children's Miracle Network in the last three years



## MAJOR EMPHASIS

- **What is it?**
  - *Guides service projects for Key Club members*
- **“Children: Their future, our focus.”**
  - Any service project **involving children** is a part of the Major Emphasis
- Major Emphasis Award

# CNH | KEY CLUB

## KEY CLUB SERVICE PARTNERS

*Our three major service partnerships receive hundreds of thousands of Key Club fundraising dollars each year...*

- UNICEF
- March of Dimes
- Children's Miracle Network



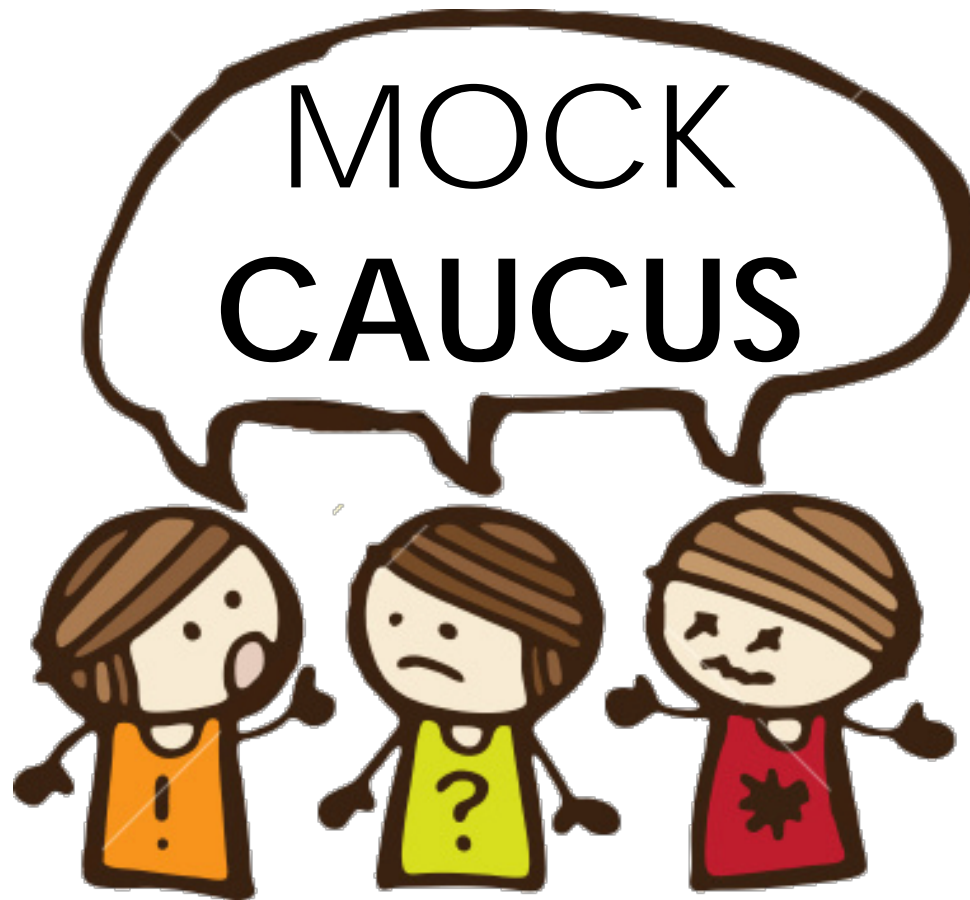
## CAMPAIGNING

1. After **accepting their nomination**, candidates can introduce themselves during the **Meet and Greet**.
2. On the morning of caucusing, candidates will travel from room to room giving a short speech and answering questions that are asked by the delegates (called **caucusing**).
3. After caucusing is over, delegates will gather in the **House of Delegates** to vote on who will be elected District Officers and nominated for International endorsement.



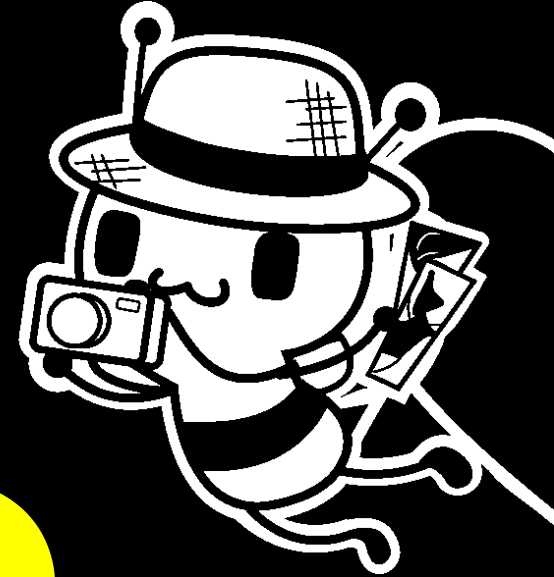
## TIPS ON RUNNING FOR OFFICE

- **Prepare far ahead of time!** Don't hurt yourself early by being unready for your campaign.
- **Learn about the office you will hold.** If you don't know what you're getting into, then not only will you have trouble making your case to delegates, but you might not even want the job as much as you think you do.
- **Think about what you want to change.** Make sure you have ideas going in, and that you're ready to defend them!
- **Talk to people!** Caucusing plays the most important role, but interacting with others helps you understand what Key Clubbers want and how to improve your performance in office.



# QUESTIONS COMMENTS OR CONCERNS

CNHKEYCLUB.ORG  
KEYCLUB.ORG



*Thank you for listening!*

*If you should have any questions, please feel free to contact us at..*

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